

13 May 2016

Dear Shareholder and/or Warrantholder,

## **Election of means of receipt of Corporate Communication**

Pursuant to the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited and the articles of association of China Trends Holdings Limited (the "**Company**"), the Company will make available the following options for you to elect means of receipt of future corporate communication (the "**Corporate Communication**") of the Company, which means any document issued or to be issued by the Company for the information or action of any holders of its securities, including but not limited to: (a) the directors' report and its annual accounts together with a copy of the auditors' report thereon and, where applicable, its summary financial report; (b) the half-year report and, where applicable, its summary financial report; (c) the quarterly report; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form, in the following manner:

- to read all future Corporate Communication published on the Company's website at <u>http://www.8171.com.hk</u> (the "Website Version") in place of receiving printed copies, and receive the Company's printed notification letter of the publication of the Corporate Communication on its website; or
- (2) to receive printed copies (in English and Chinese) of all future Corporate Communication.

For the purposes of environmental protection and costs saving, the Company recommends you to select the Website Version. To make your election, please mark " $\checkmark$ " in the appropriate box on the enclosed reply form (the "**Reply Form**") and sign and return it by post or by hand delivery to the Company's Registrar, Union Registrars Limited, the Registrar maintaining the registers of members and warrantholders of the Company (the "**Registrar**"), at Suites 3301-04, 33/F., Two Chinachem Exchange Square, 338 King's Road, North Point, Hong Kong. If your registered address is within Hong Kong, please use the mailing label from the Reply Form and stick the label on the envelope to return the Reply Form to the Registrar. Otherwise, please affix appropriate postage.

If the Company does not receive the completed Reply Form or receive an objection from you by 14 June 2016 and until you inform the Company's Registrar by reasonable prior notice in writing or sending a notice by email to <u>chinatrends@unionregistrars.com.hk</u>, you will be deemed to have consented to receiving the Website Version of the Corporate Communication and only a printed notification letter of the publication of the Corporate Communication on the Company's website will be sent to you in the future.

If you choose to receive the Corporate Communication in printed form, the Company will send the printed copies of the Corporate Communication to you unless and until you notify the Registrar in writing or sending a notice via email at <u>chinatrends@unionregistrars.com.hk</u> that you wish to receive the Corporate Communication by electronic means through the Company's website (i.e. the Website Version). You have the right at any time by reasonable notice in writing to the Registrar or using the email at the email address as indicated above specifying your name, address and request to change the means of receipt of the Corporate Communication. Even if you have chosen (or are deemed to have consented) to receive all Corporate Communication using electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communication, the Registrar of the Company will promptly upon your request send the Corporate Communication to you in printed form free of charge.

Please note that (a) printed copies of the English and Chinese versions of all future Corporate Communication will be available from the Company or the Registrar on request; and (b) the same will also be available on the Company's website at <a href="http://www.8171.com.hk">http://www.8171.com.hk</a> and the website of Hong Kong Exchanges and Clearing Limited at <a href="http://www.hkexnews.hk">http://www.hkexnews.hk</a>.

Should you have any queries in relation to this letter, please call the Company's Registrar at (852) 2849 3399 during business hours from 9:00 a.m. to 5:00 p.m., Monday to Friday, excluding public holidays.

Yours faithfully, For and on behalf of CHINA TRENDS HOLDINGS LIMITED Xiang Xin Chairman and Chief Executive Officer

| Reply Form 回條  |   |
|--|---|
| To: China Trends Holdings Limited (the "Company")<br>(Stock Code: 8171)<br>(Warrant Code: 8015)<br>c/o Union Registrars Limited<br>Suites 3301-04, 33/F.<br>Two Chinachem Exchange Square<br>338 King's Road<br>North Point, Hong Kong   | <ul> <li>致:中國趨勢控股有限公司(「本公司」)</li> <li>(股份代號:8171)</li> <li>(認股權證代號:8015)</li> <li>經聯合證券登記有限公司</li> <li>香港北角英皇道338號</li> <li>華懋交易廣場2期33樓3301-04室</li> </ul>  |
| receiving printed copies, and receive the Company's printed notific 透過在本公司網站 http://www.8171.com.hk 瀏覽所有日後之公   |   |
| <ul> <li>通知書印刷本;或</li> <li>to receive printed copies (in both English and Chinese) of all future<br/>收取所有日後公司通訊之(英文及中文)印刷本。</li> </ul>   | e Corporate Communication.  |
| Signature     number       簽名     聯絡電話   | telephone Date 日期   |
| <ul> <li>writing or by sending a notice by email to <u>chinatrends@unionregistrars.com</u><br/>Communication. All Corporate Communication will be sent out in the manne<br/>publication of the Corporate Communication on the Company's website will be<br/>倘若本公司於二零一六年六月十四日及直至 閣下發出合理事先書面通先<br/>到 閣下的回條或表示反對的回覆, 閣下將被視為已同意收取公司通訊<br/>下寄發有關公司通訊已在本公司網站發佈的通知書印刷本。</li> <li>By selecting to read the Website Version of the Corporate Communication pub<br/>to waive the right to receive the Corporate Communication in printed form.<br/>在選擇瀏覽在本公司網站上版本以代替收取印刷本後, 閣下已明示同意</li> <li>If your shares and/or warrants are held in joint names, the shareholder and/or<br/>Company in respect of the joint holding should sign on this Reply Form in orde<br/>如屬聯名股東及/或認股權證持有人,則本回條須由該名於本公司股東及/成<br/>效。</li> <li>The above instructions will apply to all future Corporate Communication to be<br/>notice in writing to the Company's Registrar of the Company, Union Registr<br/>Point, Hong Kong or by email to <u>chinatrends@unionregistrars.com.hk</u>.<br/>上述指示適用將寄發予本公司股東及/或認股權證持有人之所有公司通訊、<br/>香港北角英皇道338號華懋交易廣場2期33樓3301-04室或以電郵發出該通係</li> <li>Shareholders and/or warrantholders of the Company are entitled to change the<br/>writing to the Company's Registrar or by email to <u>chinatrends</u><br/>般東及/或認股權證持有人有權隨時發出合理時間的書面通知本公司之過f<br/>之方式。</li> <li>For the avoidance of doubt, the Company does not accept any special instructio<br/>為免存疑, 任何在本回條上的額外指示,公司將不予處理。</li> <li>* <i>Corporate Communication(s) refers to any document issued or to be issued by the Company</i></li> </ul> | 和本公司之過戶登記處或以電郵發出該通知至 chinatrends@unionregistrars.com.hk 之前仍未收<br>網上版本,而本公司將按二零一六年五月十三日之本公司函件內所述之方式,在將來只向 閣<br>lished on the Company's website in place of receiving printed copies, you have expressly consented<br>放棄收取公司通訊印刷本的權利。<br>warrantholders whose name stands first on the register(s) of members and/or warrantholders of the<br>r to be valid.<br>或認股權證持有人名冊上就聯名持有股份及/或認股權證其姓名位列首位的股東簽署,方為有<br>sent to shareholders and/or warrantholdes of the Company until you notify otherwise by reasonable<br>ars Limited at Suites 3301-04, 33/F., Two Chinachem Exchange Square, 338 King's Road, North<br>,直至 閣下發出合理時間的書面通知予本公司之過戶登記處聯合證券登記有限公司,地址為<br>和至 chinatrends@unionregistrars.com.hk 另作選擇為止。<br>e choice of means of receipt of the Corporate Communication at any time by reasonable notice in<br><u>cominergistrars.com.hk</u> . |
| half-year report; (c) the quarterly report; (d) a notice of meeting; (e) a listing document; (f)   | a circular; and (g) a proxy form.<br>之任何文件,包括但不限於,(a) 董事局報告及本公司的年度賬目連同核數師報告;以及(如適用)財務據<br>语; (e) 上市文件; (f) 通函;及(g) 委派代表書。   |
| Please cut the mailing label and stick this on the envelope to<br>return this Request Form to us.<br><b>No postage stamp necessary if posted in Hong Kong.</b><br>閣下寄回此申請表格時,請將郵寄標籤剪貼於信封上。<br><b>如在本港投寄毋須貼上郵票。</b>   | MAILING LABEL 郵寄標籤<br>Union Registrars Limited<br>聯合證券登記有限公司<br>Freepost No.簡便回郵號碼 20 EDO<br>Hong Kong 香港   |