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Unless otherwise defined, capitalised terms in this announcement shall have the same meanings as those defined in the prospectus dated 30 June 2016 (the "Prospectus") of Astrum Financial Holdings Limited (the "Company").

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities of the Company. Potential investors should read the Prospectus carefully for detailed information about the Share Offer described below before deciding whether or not to invest in the Offer Shares thereby being offered.



## ASTRUM FINANCIAL HOLDINGS LIMITED

## 阿仕特朗金融控股有限公司

(incorporated in the Cayman Islands with limited liability)

## **SHARE OFFER**

Total number of Offer Shares : 200,000,000 Offer Shares

Number of Public Offer Shares : 20,000,000 New Shares (subject to re-

allocation)

Number of Placing Shares : 180,000,000 Placing Shares (comprising

120,000,000 New Shares and 60,000,000 Sale Shares) (subject to re-allocation)

Offer Price : Not more than HK\$0.60 per Offer Share and

expected to be not less than HK\$0.40 per Offer Share (payable in full on application in Hong Kong dollars plus brokerage fee of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005% and

subject to refund)

Nominal Value : HK\$0.01 per Share

Stock Code : 8333

Sponsor



**Bookrunner and Lead Manager** 

十女證券有限公司 Ping An Securities Limited

Underwriters







PUS Capital Limited 創富融資有限公司





Application has been made by the Company to the Stock Exchange for the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Share Offer (including any additional Shares which may be issued pursuant to the exercise of any options which may be granted under the Share Option Scheme).

Subject to the approval of the listing of, and permission to deal in, the Shares on GEM as well as the compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the Listing Date or, under contingent situation, any other date as determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second Business Day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made for the Shares to be admitted into CCASS.

The Share Offer comprises (i) the Public Offer of initially 20,000,000 Public Offer Shares (subject to re-allocation), representing 10% of the total number of the Offer Shares; and (ii) the Placing of initially 180,000,000 Placing Shares, consisting of 120,000,000 New Shares and 60,000,000 Sale Shares (subject to re-allocation), representing 90% of the total number of the Offer Shares.

The Offer Price will be not more than HK\$0.60 per Offer Share and is expected to be not less than HK\$0.40 per Offer Share. Applicants for Public Offer Shares under the Public Offer shall pay in full, on application, the maximum Offer Price of HK\$0.60 per Offer Share plus brokerage fee of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005% and subject to refund.

Applications for the Public Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the related Application Forms. The Share Offer is conditional upon the fulfillment of the conditions as set out in the paragraph headed "Conditions of the Share Offer" in the section headed "Structure and conditions of the Share Offer" in the Prospectus. If such conditions have not been fulfilled (or, where applicable, waived by the Lead Manager (for itself and on behalf of the other Underwriters)) in accordance with the terms and conditions of the Underwriting Agreements on or before the dates and times as specified therein, the Share Offer will not proceed and all money received will be refunded to applicants for the Share Offer without interests and the Stock Exchange will be notified immediately. Notice of the lapse of the Share Offer will be published on the Stock Exchange's website at www.hkexnews.hk and the Company's website at www.astrum-capital.com on the next Business Day immediately following the date of such lapse.

Prospective investors should note that the Underwriters are entitled to terminate their obligations under the Underwriting Agreements by notice in writing to the Company given by the Lead Manager (for itself and on behalf of the other Underwriters) upon the occurrence of any of the events set forth in the paragraph headed "Grounds for termination" in the section headed "Underwriting" in the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date, i.e. Thursday, 14 July 2016. Such events include, among other things, any act of God, war, riot, public disorder, civil commotion, fire, flood, tsunami, explosion, epidemic, pandemic, act of terrorism, earthquake, strike or lock-out.

Applicants who would like to have the allotted Public Offer Shares issued in their own names should complete and sign the **WHITE** Application Forms. Applicants who would like to have the allotted Public Offer Shares issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should either (i) complete and sign the **YELLOW** Application Forms, or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Thursday, 30 June 2016 until 12:00 noon on Wednesday, 6 July 2016 from the following locations:

1. any of the following offices of the Public Offer Underwriters:

| Ping An Securities Limited               | Unit 02, 2/F, China Merchants Building, 152-155 Connaught Road Central, Hong Kong         |
|--|---|
| Opus Capital Limited                     | 18/F, Fung House, 19-20 Connaught Road Central, Central, Hong Kong                        |
| CSL Securities Limited                   | Room 1406-1412, 14/F, Nan Fung Tower, 88 Connaught Road Central, Central, Hong Kong       |
| Nuada Limited                            | Unit 1805-08, 18/F, OfficePlus @Sheung Wan, 93-103 Wing Lok Street, Sheung Wan, Hong Kong |
| Frontpage Capital Limited                | Unit 1201-1202, Tung Chiu Commercial Centre, 193 Lockhart Road,<br>Wan Chai, Hong Kong    |
| Pacific Foundation<br>Securities Limited | 11/F, New World Tower II, 16-18 Queen's Road Central, Hong Kong                           |
| Ample Orient Capital<br>Limited          | Unit 902, Far East Consortium Building, 121 Des Voeux Road Central,<br>Hong Kong          |

2. any of the following branches of Industrial and Commercial Bank of China (Asia) Limited:

|                  | Branch            | Address   |
|------------------|-------------------|---|
| Hong Kong Island | Admiralty Branch  | Shop 1013-1014, 1/F, United Centre, 95 Queensway, Admiralty, Hong Kong                            |
|                  | Quarry Bay Branch | Shop SLG1, Sub-Lower Ground Floor,<br>Westlands Gardens, Nos. 2-12,<br>Westlands Road, Quarry Bay |

|                 | Branch                               | Address  |
|-----------------|--------------------------------------|--|
| Kowloon         | Tsim Sha Tsui Branch                 | Shop 1&2, G/F, No. 35-37 Hankow Road, Tsimshatsui                      |
|                 | Ngau Tau Kok Branch                  | Shop Nos. G211-214, G/F, Phase II,<br>Amoy Plaza, 77 Ngau Tau Kok Road |
| New Territories | Tsuen Wan Castle Peak<br>Road Branch | G/F, 423-427 Castle Peak Road Tsuen Wan                                |
|                 | Tai Po Branch                        | Shop F, G/F, Mee Fat Building,<br>No 34-38 Tai Wing Lane, Tai Po       |

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Thursday, 30 June 2016 until 12:00 noon on Wednesday, 6 July 2016 at the Depository Counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong or from your stockbrokers.

Both WHITE and YELLOW Application Forms completed in all respects in accordance with the instructions printed thereon, together with cheques or banker's cashier orders attached and marked payable to "ICBC (Asia) Nominee Limited — Astrum Public Offer" for the payment, should be deposited in the special collection boxes provided at any of the branches of the receiving bank referred to above on such dates and during such time as specified in the Application Forms.

CCASS Participants can input electronic application instruction from 9:00 a.m. on Thursday, 30 June 2016 until 12:00 noon on Wednesday, 6 July 2016 (24 hours daily, except on the latest application day) or such later time as described in the section headed "How to Apply for the Public Offer Shares — 9. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus.

Please refer to the sections headed "Structure and Conditions of the Share Offer" and "How to Apply for the Public Offer Shares" in the Prospectus for details of the conditions and procedures of the Public Offer.

The Offer Price is expected to be fixed by the Price Determination Agreement between the Lead Manager (for itself and on behalf of the Underwriters) and the Company (for itself and on behalf of the Selling Shareholder) on the Price Determination Date. The Price Determination Date is expected to be Thursday, 7 July 2016 or such later date as the Company (for itself and on behalf of the Selling Shareholder) and the Lead Manager (for itself and on behalf of the Underwriters) may agree. If, for whatever reason, the Lead Manager (for itself and on behalf of the Underwriters) and the Company (for itself and on behalf of the Selling Shareholder) are unable to reach any agreement or enter into the Price Determination Agreement on the Offer Price on the Price Determination Date or such later date as agreed by the Lead Manager (for itself and on behalf of the Underwriters) and the Company (for itself and on behalf of the Selling Shareholder), the Share Offer will not become unconditional and will lapse. In such event, the Company will issue an announcement to be published on the Stock Exchange's website at www.hkexnews.hk and the Company's website at www.astrum-capital.com.

The Company expects to announce the Offer Price, the level of indication of interests in the Placing, the results of applications in the Public Offer and the basis of allocation of the Public Offer Shares on Wednesday, 13 July 2016 on the Company's website at www.astrum-capital.com and the Stock Exchange's website at www.hkexnews.hk.

Results of allocations in the Public Offer with the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants (where applicable) for the Public Offer, will be made available in the manner specified in the section headed "How to Apply for the Public Offer Shares — 10. Publication of Results" in the Prospectus on Wednesday, 13 July 2016.

Assuming the Share Offer becomes unconditional in all respects and the Underwriting Agreements are not terminated in accordance with their respective terms prior to 8:00 a.m. in Hong Kong on Thursday, 14 July 2016, dealing in the Shares on the Stock Exchange is expected to commence at 9:00 a.m. on Thursday, 14 July 2016. The Shares will be traded in board lots of 5,000 Shares each under the stock code 8333. The Company will not issue any receipts for sum paid on application or temporary documents of title.

## By order of the Board of ASTRUM FINANCIAL HOLDINGS LIMITED Pan Chik

Chairman and Executive Director

Hong Kong, 30 June 2016

As at the date of this announcement, the executive Directors are Mr. PAN Chik, Mr. KWAN Chun Yee Hidulf and Mr. CHEUNG Hon Fai Bosco; and the independent non-executive Directors are Mr. CHAN Chun Hong, Mr. LEE Tak Cheung Vincent and Mr. LAU Hon Kee

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement and a copy of the Prospectus will remain on the Stock Exchange's website at http://www.hkexnews.hk and in the case of this announcement, on the "Latest Company Announcements" page for at least 7 days from the date of its posting. This announcement and a copy of the Prospectus will also be published on the Company's website at www.astrum-capital.com.