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CHINA TRENDS HOLDINGS LIMITED

中國趨勢控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8171)

**ENTERED INTO A COOPERATIVE FRAMEWORK AGREEMENT IN
RELATION TO GAME CHANNEL OF WEALTH STORM PLATFORM**

On 14 November 2016 (after trading hours), the Company and Yue Chen Xing Holdings Limited entered into a cooperative framework agreement in relation to the Game Channel of Wealth Storm Platform.

This announcement is made by the Company pursuant to Rule 17.10(2) of the GEM Listing Rules and Inside Information Provisions under Part XIVA of the Securities and Future Ordinance.

On 14 November 2016 (after trading hours), the Company and Yue Chen Xing Holdings Limited entered into a cooperative framework agreement in relation to the Game Channel of Wealth Storm Platform.

COOPERATIVE PARTIES PROFILE

Yue Chen Xing Holdings Limited (「Yue Chen Xing」), a company incorporated in British Virgin Islands (BVI), beneficially owns as to the entire interest in Guangdong Yue Chen Xing Electronic Technology Co., Ltd. (「Yue Chen Xing Electronic」). Yue Chen Xing Electronic, a game operating company, has established cooperative relations with a number of well-known enterprises including mobile game developers and distribution operators, and has a good reputation in the industry. Yue Chen Xing Electronic intends to use the related interests of the Company's "Detective Weaver Cat" in the production and operation of its

children's education game business.

THE MAIN CONTENT OF COOPERATION

1. The Company agreed that the Game Channel of Wealth Storm Platform is handed to Yue Chen Xing Electronic for operation.
2. Yue Chen Xing agreed to restructure its 100% fully owned company Yue Chen Xing Electronic into foreign capital structure, and agreed that the Company will acquire shares of Yue Chen Xing Electronic with its copyrights in 320 sets of animation of five series "Detective Weaver Cat" and 16 educational series of animation library and related music rights, a total price of not Less than 25 million Hong Kong dollars, and agreed that the Company is entitled to continue the acquisition of Yue Chen Xing Electronic after its reorganization, to the cumulative total of not less than 51% shareholding. The shareholding structure of Yue Chen Xing Electronic after reorganization shall be a foreign shareholding structure or a Sino-foreign equity joint-stock structure. Specific details of the acquisition or investment are subject to a formal written agreement to be duly signed by the parties, appropriate disclosure and the approval of the Company's Shareholders General Meeting and the Hong Kong Stock Exchange (where applicable).
3. The Company shall be entitled to pay the aforesaid consideration to Yue Chen Xing by issuing Convertible Bonds.
4. The investment and acquisition price paid by the Company is based on the market value of Yue Chen Xing Electronic (subject to the assessment report issued by the appraiser commissioned by the Company).

GENERAL MATTERS

This Framework Agreement has prerequisites and is not legally binding. Failure to meet the prerequisites may result in this Framework Agreement not to be fully implemented. Shareholders and potential investors are advised to exercise caution when dealing in the Shares of the Company.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expression shall have the following meanings:

“Board”	The Board of Directors of the Company
“Framework Agreement”	On 14 November 2016, the Company entered into the framework cooperative agreement with Yue Chen Xing Holdings Limited in relation to the Game Channel of Wealth Storm Platform.
“Directors”	the directors of the Company, including independent non-executive directors
“GEM”	Growth Enterprise Market of the Stock Exchange
“GEM Listing Rules”	the Rules Governing the Listing of Securities on GEM
“Hong Kong”	the Hong Kong Special Administrative Region of the PRC
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By Order of the Board
China Trends Holdings Limited
Xiang Xin
Chairman and Chief Executive Officer

Hong Kong, 14 November 2016

As at the date of this announcement, the executive Directors are Mr. Xiang Xin (Chairman) and Mr. Chan Cheong Yee; the independent non-executive Directors are Ms. An Jing, Mr. Chen Yicheng

and Mr. Wong Chung Kin, Quentin. Ms. Kung Ching is an alternate director to Mr. Xiang Xin.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on GEM website on the “Latest Company Announcements” page for at least 7 days from the date of its posting and the Company website at www.8171.com.hk.