

IF YOU ARE IN ANY DOUBT AS TO ANY ASPECT OF THIS EXCESS APPLICATION FORM OR AS TO THE ACTION TO BE TAKEN, YOU SHOULD CONSULT YOUR LICENSED SECURITIES DEALER OR REGISTERED INSTITUTION IN SECURITIES, BANK MANAGER, SOLICITOR, PROFESSIONAL ACCOUNTANT OR OTHER PROFESSIONAL ADVISER. THIS EXCESS APPLICATION FORM IS VALUABLE BUT IS NOT TRANSFERABLE AND IS FOR THE USE OF THE QUALIFYING SHAREHOLDER(S) STATED OVERLEAF ONLY. NO APPLICATION CAN BE MADE AFTER 4:00 P.M. ON MONDAY, 15 MAY 2017.

Reference is made as to the prospectus (the “**Prospectus**”) issued by Food Idea Holdings Limited (the “**Company**”) dated 27 April 2017 in relation to the Rights Issue. Terms used herein shall have the same meanings as defined in the Prospectus unless the context otherwise requires.

A copy of this Excess Application Form, together with a copy of the accompanying Prospectus, the Provisional Allotment Letter and the documents specified in the paragraph headed “Documents Delivered to the Registrar of Companies” in Appendix III to the Prospectus, have been registered with the Registrar of Companies in Hong Kong pursuant to Section 342C of the Companies (Winding Up and Miscellaneous Provisions) Ordinance (Chapter 32 of the Laws of Hong Kong). The Registrar of Companies in Hong Kong and the Securities and Futures Commission of Hong Kong take no responsibility as to the contents of these documents.

Hong Kong Exchanges and Clearing Limited, The Stock Exchange and HKSCC take no responsibility for the contents of this Excess Application Form, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this Excess Application Form.

The Company has made an application to the Stock Exchange for the listing of and permission to deal in all the Rights Shares in both their nil-paid and fully-paid forms. Subject to the granting of the listing of, and permission to deal in, the Rights Shares in both their nil-paid and fully-paid forms on the Stock Exchange as well as compliance with the stock admission requirements of HKSCC, the Rights Shares in both their nil-paid and fully-paid forms will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the respective commencement dates of dealings in the Rights Shares on the Stock Exchange or such other dates as determined by HKSCC. Settlement of transactions between participants of the Stock Exchange on any trading day is required to take place in CCASS on the second trading day thereafter. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. Shareholders should seek advice from their stockbrokers or other professional advisers for details of those settlement arrangements and how such arrangements will affect their rights and interests.

Dealings in the Rights Shares in the nil-paid form will take place from Tuesday, 2 May 2017 to Wednesday, 10 May 2017 (both days inclusive) on the Stock Exchange.

The Rights Issue is conditional upon the fulfilment of the conditions set out under the section headed “Letter from the Board – Conditions of the Rights Issue” in the Prospectus. If any of the conditions of the Rights Issue are not fulfilled, the Rights Issue will not proceed. The Underwriting Agreement contains provisions entitling the Underwriters to terminate the Underwriting Agreement on or prior to the Latest Time for Termination in accordance with the terms thereof on the occurrence of certain event as set out under the section headed “TERMINATION OF THE UNDERWRITING AGREEMENT” in the Prospectus. If the Underwriting Agreement does not become unconditional or if it is terminated in accordance with the terms thereof, the Rights Issue will not proceed.

This form and all applications made pursuant to it shall be governed by, and construed in accordance with, the laws of Hong Kong.

**Hong Kong**  
**share registrar and**  
**transfer office:**

Union Registrars  
Limited  
Suites 3301-04  
33/F., Two Chinachem  
Exchange Square  
338 King’s Road  
North Point  
Hong Kong

**新煮意控股有限公司**  
**FOOD IDEA HOLDINGS LIMITED**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8179)**

**RIGHTS ISSUE ON THE BASIS OF**  
**ONE RIGHTS SHARE FOR EVERY ONE SHARE**  
**HELD ON THE RECORD DATE**  
**AT THE SUBSCRIPTION PRICE OF HK\$0.14 PER RIGHTS SHARE**

**PAYABLE IN FULL ON ACCEPTANCE BY NO LATER THAN 4:00 P.M.**  
**ON MONDAY, 15 MAY 2017**

**EXCESS APPLICATION FORM**

**Registered Office:**

Cricknet Square  
Hutchins Drive  
P.O. Box 2681  
Grand Cayman  
KY1-1111  
Cayman Islands

**Principal place of**  
**business**

**in Hong Kong:**

Room A, 6/F  
CNT Tower  
338 Hennessy Road  
Wan Chai  
Hong Kong

This Excess Application Form should be completed and lodged, together with payment by cheque or banker’s cashier order in respect of HK\$0.14 per excess Rights Share being applied for with the Company’s Hong Kong share registrar and transfer office, Union Registrars Limited at Suites 3301-04, 33/F., Two Chinachem Exchange Square, 338 King’s Road, North Point, Hong Kong by no later than 4:00 p.m. on Monday, 15 May 2017. All remittances must be made in Hong Kong dollars. Cheques must be drawn on an account with, and banker’s cashier orders must be issued by, a licensed bank in Hong Kong and made payable to “**FOOD IDEA HOLDINGS LIMITED – EXCESS APPLICATION**” and crossed “**Account Payee Only**”. Completion and return of this Excess Application Form together with a cheque or banker’s cashier order in payment for the excess Rights Shares which are the subject of this form will constitute a warranty by the applicant(s) that the cheques or banker’s cashier orders will be honoured on first presentation. All cheques and banker’s cashier orders will be presented for payment following receipt and all interest earned on such monies (if any) will be retained for the benefit of the Company. If the cheque or banker’s cashier order is not honoured on first presentation, this Excess Application Form will be rejected. You will be notified of any allotment of excess Rights Shares made to you. If no excess Rights Shares are allotted to you, it is expected that the amount tendered on application will be refunded to you in full without interest by means of a cheque despatched by ordinary post to you on Tuesday, 23 May 2017, at your own risk. If the number of excess Rights Shares allotted to you is less than that being applied for, it is expected that the surplus application monies will also be refunded to you by means of a cheque despatched by ordinary post to you, without interest, on Tuesday, 23 May 2017, at your own risk. Any such cheque will be drawn in favour of the applicant(s) named on this form.

Name(s) and address of the Qualifying Shareholder(s)

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Application can only be made by the Qualifying Shareholder(s) named here.

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To: The Directors  
Food Idea Holdings Limited

Dear Sirs,

I/We, being the Qualifying Shareholder(s) named above, hereby irrevocably apply for number of excess Rights Shares specified in Box A at the subscription price of HK\$0.14 per excess Rights Share, in respect of which I/we enclose a separate remittance by cheque or banker's cashier order made payable to "FOOD IDEA HOLDINGS LIMITED – EXCESS APPLICATION" and crossed "Account Payee Only" being the payment in full on application for the below number of excess Rights Shares.

I/We, hereby request you to allot such excess Rights Shares being applied for, or any smaller number, to me/us and to send by ordinary post at my/our risk to the address shown above my/our share certificate(s) for the number of excess Rights Shares as may be allotted to me/us in respect of this application and/or a cheque for any surplus application monies returnable to me/us. I/We understand that the Directors will allocate the excess Rights Shares at their discretion, but on a fair and equitable basis on the following principles: (i) preference will be given to applications for less than a board lot of Rights Shares where it appears to the Directors that such applications are made to round up odd-lot holdings to whole-lot holdings and that such applications are not made with intention to abuse the mechanism; and (ii) subject to availability of excess Rights Shares after allocation under principle (i) above, the excess Rights Shares will be allocated to the Qualifying Shareholders based on a sliding scale with reference to the number of excess Rights Shares available for excess application and the number of excess Rights Shares applied for by them (i.e. Qualifying Shareholders applying for smaller number of Rights Shares are allocated with a higher percentage of successful application but will receive less number of Rights Shares; whereas Qualifying Shareholders applying for larger number of Rights Shares are allocated with a smaller percentage of successful application but will receive larger number of Rights Shares) and with board lot allocations to be made on a best efforts basis. Please refer to the section headed "Letter from the Board – Application for excess Rights Shares" in the Prospectus for further details. I/We acknowledge that I am/we are not guaranteed to be allotted all or any of the excess Rights Shares applied for.

I/We hereby undertake to accept such number of excess Rights Shares as may be allotted to me/us as aforesaid upon the terms set out in the Prospectus and this Excess Application Form and subject to the memorandum and articles of association of the Company, where applicable. In respect of any Rights Shares allotted to me/us, I/we authorise you to place my/our name(s) on the register of members of the Company as the holder(s) of such excess Rights Shares.

Box A	No. of Excess Rights Shares applied for		HK\$
	Name of bank on which cheque/banker's cashier order is drawn		
	Cheque/banker's cashier order number		

(1) \_\_\_\_\_ (2) \_\_\_\_\_ (3) \_\_\_\_\_ (4) \_\_\_\_\_

Signature(s) of Qualifying Shareholder(s) (all joint Qualifying Shareholders must sign)

Date: \_\_\_\_\_ Contact Telephone No.: \_\_\_\_\_

Please staple your payment here
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**新煮意控股有限公司**  
**FOOD IDEA HOLDINGS LIMITED**