

Unless otherwise defined, capitalised terms and expressions used in this announcement shall have the same meanings as those defined in the prospectus dated 12 September 2017 (the “**Prospectus**”) of Cool Link (Holdings) Limited (the “**Company**”).

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This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for shares or other securities of the Company. Potential investors should read the Prospectus for detailed information about the Company and the Share Offer described below before deciding whether or not to invest in the Offer Shares.

This announcement is not for distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The securities mentioned herein have not been, and will not be, registered under the United States Securities Act of 1933 (the “**Securities Act**”). The securities may not be offered or sold in the United States except pursuant to an exemption from the registration requirements of the Securities Act and in compliance with any applicable state securities laws. There will be no public offer of securities in the United States.

Cool Link (Holdings) Limited

(Incorporated in the Cayman Islands with limited liability)

LISTING ON THE GROWTH ENTERPRISE MARKET OF THE STOCK EXCHANGE OF HONG KONG LIMITED BY WAY OF SHARE OFFER

Number of Offer Shares	:	150,000,000 Shares comprising 120,000,000 New Shares and 30,000,000 Sale Shares
Number of Public Offer Shares	:	15,000,000 Shares (subject to reallocation)
Number of Placing Shares	:	135,000,000 Shares comprising 105,000,000 New Shares and 30,000,000 Sale Shares (subject to reallocation)
Offer Price	:	Not more than HK\$0.55 per Placing Share and expected to be not less than HK\$0.45 per Offer Share, plus brokerage of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)
Nominal Value	:	HK\$0.01 per Share
Stock Code	:	8491

Sole Sponsor



VINCO CAPITAL LIMITED

Sole Bookrunner and Joint Lead Manager



Joint Lead Manager



Application has been made by the Company through the Sole Sponsor, Vinco Capital Limited, which is located at Units 4909-4910, 49/F, The Center, 99 Queen's Road Central, Hong Kong, to the Listing Division of the Stock Exchange for the listing of, and permission to deal in, the Shares issued and to be issued on GEM pursuant to the Share Offer, the Capitalisation Issue and any new Shares which may be allotted and issued pursuant to the exercise of any option that may be granted under the Share Option Scheme as described in the Prospectus. Assuming the Share Offer becomes unconditional at or before 8:00 a.m. in Hong Kong on Friday, 22 September 2017, it is expected that dealings in the Shares on the Stock Exchange will commence at 9:00 a.m. on Friday, 22 September 2017.

The Share Offer comprises (a) the Public Offer of 15,000,000 Public Offer Shares, representing approximately 10% of the total number of the Offer Shares (subject to reallocation), in Hong Kong, and (b) the Placing of 135,000,000 Placing Shares, consisting of 105,000,000 New Shares and 30,000,000 Sale Shares, representing approximately 90% of the total number of the Offer Shares (subject to the reallocation). The allocation of the Offer Shares between the Public Offer and the Placing will be subject to reallocation as described in the section headed "Structure and conditions of the Shares Offer" in the Prospectus.

Subject to the granting by the Stock Exchange of the listing of, and permission to deal in, the Shares on GEM as mentioned in the Prospectus and the compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the Listing Date, i.e. Friday, 22 September 2017 or on any other date as determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second Business Day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made for the Shares to be admitted into CCASS. Investors should seek the advice of their stockbrokers or other professional advisers for details of the settlement arrangement as such arrangements may affect their rights and interests.

The final Offer Price is expected to be determined by agreement between the Company (for itself and on behalf of the Selling Shareholder) and the Joint Lead Managers (for themselves and on behalf of the Underwriters) on the Price Determination Date, which is currently expected to be on or around Friday, 15 September 2017 (Hong Kong time), or such later date as the parties may agree. If, for any reason, the Company (for itself and on behalf of the Selling Shareholder) and the Joint Lead Managers (for themselves and on behalf of the Underwriters) are unable to agree on the Offer Price on or before Wednesday, 20 September 2017 (Hong Kong time), the Share Offer will not become unconditional and will lapse. In such event, the Company will issue an announcement on the Stock Exchange website at www.hkexnews.hk and the Company's website at www.coollink.com.sg.

The Offer Price will not be more than HK\$0.55 per Offer Share and is currently expected to be not less than HK\$0.45 per Offer Share, unless otherwise announced. Applicants for the Public Offer Shares are required to pay, on application, the maximum Offer Price of HK\$0.55 per Offer Share together with brokerage fee of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005%, in full upon application for Shares under the terms set out in the Application Forms, subject to refund (without interest). If the Offer Price as finally determined is less than the maximum Offer Price of HK\$0.55 per Offer Share, appropriate refund payments (including the brokerage fee, SFC transaction levy and Stock Exchange trading fee attributable to the excess application monies) will be made to applicants, without interest.

Applications for the Public Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the related Application Forms.

Applicants who would like the Public Offer Shares to be issued in their own names should use a **WHITE** Application Form. Applicants who would like the Public Offer Shares to be issued in the name of HKSCC Nominees and deposited directly into CCASS to be credited to their stock accounts or their designated CCASS Participant's stock accounts should either (i) complete and sign the **YELLOW** Application Form; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Tuesday, 12 September 2017 until 12:00 noon on Friday, 15 September 2017 (or such later date as may be apply as described in the section headed "How to apply for Public Offer Shares – 9. Effects of bad weather on the opening of the application lists" in the Prospectus) from any of the following addresses:

(i) the following office of the **Public Offer Underwriters**:

Office	Address
Pacific Foundation Securities Limited	11/F, New World Tower II 16-18 Queen's Road Central Hong Kong
Vinco Capital Limited	Units 4909-4910, 49/F The Center 99 Queen's Road Central Hong Kong

- (ii) any of the following branches of Standard Chartered Bank (Hong Kong) Limited, the receiving bank for the Public Offer:

	Branch Name	Address
Hong Kong Island	Des Voeux Road Branch	Standard Chartered Bank Building 4-4A, Des Voeux Road Central Central
	Wanchai Southorn Branch	Shop C2 on G/F and 1/F to 2/F Lee Wing Building No. 156-162 Hennessy Road Wanchai
Kowloon	Kwun Tong Branch	G/F & 1/F One Pacific Centre 414 Kwun Tong Road Kwun Tong
	Mei Foo Stage I Branch	G/F, 1C Broadway Mei Foo Sun Chuen Stage I Lai Chi Kok
New Territories	Tuen Mun Town Plaza Branch	Shop No. G047-G052 Tuen Mun Town Plaza Phase I Tuen Mun

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Tuesday, 12 September 2017 until 12:00 noon on Friday, 15 September 2017 from the Depository Counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong or from your stockbroker, who may have **YELLOW** Application Forms and the Prospectus available.

Your completed **WHITE** or **YELLOW** Application Form, together with a cheque or a banker's cashier order marked payable to "**HORSFORD NOMINEES LIMITED – COOL LINK PUBLIC OFFER**" attached and securely stapled, should be deposited in the special collection boxes provided at any of the branches of the receiving bank listed above, at the following dates and times:

Tuesday, 12 September 2017 – 9:00 a.m. to 5:00 p.m.
Wednesday, 13 September 2017 – 9:00 a.m. to 5:00 p.m.
Thursday, 14 September 2017 – 9:00 a.m. to 5:00 p.m.
Friday, 15 September 2017 – 9:00 a.m. to 12:00 noon

The application lists will be open from 11:45 a.m. to 12:00 noon on Friday, 15 September 2017, the last application day or such later time as described in the section headed "How to apply for Public Offer Shares – 9. Effect of bad weather on the opening of the application lists" in the Prospectus.

CCASS Participants can input electronic application instructions from 9:00 a.m. on Tuesday, 12 September 2017 until 12:00 noon on Friday, 15 September 2017 or such later time as described in the section headed “How to apply for Public Offer Shares – 9. Effect of bad weather on the opening of the application lists” in the Prospectus.

You will be deemed to have authorised HKSCC and/or HKSCC Nominees to transfer the details of your application to the Company, the Joint Lead Managers and the Hong Kong Share Registrar.

Please refer to the sections headed “Structure and conditions of the Share Offer” and “How to apply for Public Offer Shares” in the Prospectus for details of the conditions and procedures of the Share Offer.

The Company expects to announce the final Offer Price, the level of indication of interest in Placing, the level of applications in Public Offer and the basis of allocation of the Public Offer on Thursday, 21 September 2017 on the Company’s website at www.coollink.com.sg and the website of the Stock Exchange at www.hkexnews.hk.

The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers (where appropriate) of successful applicants under the Public Offer will be available through a variety of channels from Thursday, 21 September 2017 as described in the section headed “How to apply for Public Offer Shares – 10. Publication of results” in the Prospectus.

The Offer Shares are fully underwritten by the Underwriters pursuant to the Underwriting Agreements. Prospective investors should note that the Joint Lead Managers (for themselves and on behalf of the Underwriters) are entitled to terminate their obligations under the Underwriting Agreements by giving notice in writing to the Company upon the occurrence of any of the events set forth in the section headed “Underwriting – Underwriting arrangements and expenses – Grounds for termination” in the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date, i.e. Friday, 22 September 2017. In the event that the conditions of the Share Offer as mentioned therein are not fulfilled or waived (as the case may be) on or before such dates and times, the Share Offer will lapse and all monies received will be refunded to the applicants of the Share Offer without interest and the Stock Exchange will be notified immediately. If the Share Offer does not become unconditional or the Underwriting Agreements are terminated in accordance with their terms, the Company will make an announcement as soon as possible on the website of the Stock Exchange at www.hkexnews.hk and the Company’s website at www.coollink.com.sg on the next business day following the date of such lapse.

No temporary document of title will be issued in respect of the Offer Shares. No receipt will be issued for sums paid on application. Share certificates will only become valid at 8:00 a.m. on Friday, 22 September 2017 provided that the Share Offer has become unconditional and the right of termination described in the section headed “Underwriting – Underwriting arrangements and expenses – Public Offer – Grounds for termination” in the Prospectus has not been exercised.

Assuming the Share Offer becomes unconditional at or before 8:00 a.m. in Hong Kong on Friday, 22 September 2017, dealings in the Shares on GEM are expected to commence at 9:00 a.m. on or about Friday, 22 September 2017. Shares will be traded in board lots of 5,000 Shares each. The GEM stock code for the Shares is 8491.

By order of the Board
Cool Link (Holdings) Limited
Tan Seow Gee
Chairman and Executive Director

Hong Kong, Tuesday, 12 September 2017

As at the date of this announcement, the executive Directors are Mr. Tan Seow Gee and Mr. Gay Teo Siong, and the independent non-executive Directors are Mr. Tam Wai Tak Victor, Ms. Chan Oi Chong and Mr. Choy Wing Hang William.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, (i) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (ii) there are no other matters the omission of which would make any statement herein or in this announcement misleading.

*This announcement and a copy of the Prospectus will remain on the Stock Exchange's website at **www.hkexnews.hk** and, in the case of this announcement, on the "Latest Company Announcements" page of the GEM website at **www.hkgem.com** for a minimum period of seven days from the date of its publication. This announcement and a copy of the Prospectus will also be published on the Company's website at **www.coollink.com.sg**.*