

Unless otherwise defined, capitalised terms and expressions used in this announcement shall have the same meanings as those defined in the prospectus (the “**Prospectus**”) of Universe Printshop Holdings Limited (環球印館控股有限公司) (the “**Company**”) dated 13 March 2018.

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This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Potential investors should read the Prospectus carefully for detailed information about the Company and the Share Offer described in this announcement before deciding whether or not to invest in the Share Offer Shares thereby being offered.

This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The securities mentioned herein have not been, and will not be, registered under the United States Securities Act of 1933 (the “**Securities Act**”). The securities may not be offered or sold in the United States except pursuant to an exemption from the registration requirements of the Securities Act and in compliance with any applicable state securities laws. There will be no public offer of securities in the United States.

Universe Printshop Holdings Limited

環球印館控股有限公司

(Incorporated in the Cayman Islands with limited liability)

NOTICE OF LISTING ON GEM OF THE STOCK EXCHANGE OF HONG KONG LIMITED BY WAY OF SHARE OFFER

Number of Offer Shares : 225,000,000 Shares
Number of Placing Shares : 202,500,000 Shares (subject to
reallocation)
Number of Public Offer Shares : 22,500,000 Shares (subject to
reallocation)
Offer Price : Not more than HK\$0.24 per Offer
Share and expected to be not less than
HK\$0.20 per Offer Share, plus
brokerage of 1.0%, SFC transaction
levy of 0.0027% and Stock Exchange
trading fee of 0.005% (payable in full
on application in Hong Kong dollars
subject to refund without interest)
Nominal Value : HK\$0.01 per Share
Stock code : 8448


Sole Sponsor

BALLAS
C A P I T A L

Joint Bookrunners and Joint Lead Managers

BALLAS
C A P I T A L

 **長證國際**
CJS INTERNATIONAL

 **Infast Brokerage Limited**
進滙證券有限公司

 **中佳證券**
Zhong Jia Securities

Application has been made by the Company to the Stock Exchange for the granting of the approval for the listing of, and permission to deal in, 900,000,000 Shares (including 675,000,000 Shares in issue and to be issued pursuant to the Capitalisation Issue and 225,000,000 Shares to be issued pursuant to the Share Offer) and any Shares to be issued upon the exercise of any options which may be granted under the Share Option Scheme as described in the Prospectus. Assuming the Share Offer becomes unconditional at or before 8:00 a.m. in Hong Kong on Wednesday, 28 March 2018, it is expected that dealings in the Shares on the Stock Exchange will commence at 9:00 a.m. on Wednesday, 28 March 2018.

The Share Offer comprises the Public Offer of 22,500,000 Public Offer Shares, representing 10% of the Offer Shares, and the Placing of 202,500,000 Placing Shares, representing 90% of the Offer Shares. The allocation of the Offer Shares between the Public Offer and the Placing will be subject to adjustment as described in “Structure and Conditions of the Share Offer” in the Prospectus.

Subject to the granting of the approval for listing of, and permission to deal in, the Shares on GEM and compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the Shares on GEM or such other date as may be determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second business day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made to enable the Shares to be admitted into CCASS.

The Offer Price will not be more than HK\$0.24 and is expected to be not less than HK\$0.20 per Offer Share, unless otherwise announced. Applicants for the Public Offer Shares are required to pay, on application, the maximum indicative Offer Price of HK\$0.24 per Share together with brokerage of 1.0%, the SFC transaction levy of 0.0027% and the Stock Exchange trading fee of 0.005%, subject to refund without interest if the Offer Price as finally determined is less than HK\$0.24 per Offer Share.

Applications for the Public Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the Application Forms.

IMPORTANT

The Company will be relying on Section 9A of the Companies (Exemption of Companies and Prospectuses from Compliance with Provisions) Notice (Chapter 32L of the Laws of Hong Kong) and will be issuing the **WHITE, YELLOW and GREEN** Application Forms without them being accompanied by a printed prospectus. The

contents of the printed prospectus are identical to the electronic version of the prospectus which can be accessed and downloaded from the websites of the Company at www.uprintshop.hk and the Stock Exchange at www.hkexnews.hk under the “HKExnews > Listed Company Information > Latest Listed Company Information” section, respectively.

Members of the public who wish to obtain a copy of the printed Prospectus may obtain a copy, free of charge, upon request during normal business hours from 9:00 a.m. on Tuesday, 13 March 2018 until 12:00 noon on Friday, 16 March 2018 at the following locations:

1. the following branch of the receiving bank for the Public Offer:

DBS Bank (Hong Kong) Limited

District	Branch Name	Address
Hong Kong Island	Head Office	G/F, The Center, 99 Queen’s Road Central, Central
Kowloon	Amoy Plaza Branch	Shops G193-195, Amoy Plaza, 77 Ngau Tau Kok Road, Ngau Tau Kok
	Nathan Road — SME Banking Centre	2/F, Wofoo Commercial Building, 574-576 Nathan Road, Mongkok
New Territories	Yuen Long Branch	G/F, 1-5 Tai Tong Road, Yuen Long

2. any of the following offices of the Sponsor and the Joint Bookrunners and the Public Offer Underwriters:

Ballas Capital Limited at Unit 1802, 18/F, 1 Duddell Street, Central, Hong Kong

Changjiang Securities Brokerage (HK) Limited at Suite 1908, 19/F, Cosco Tower, 183 Queen’s Road Central, Central, Hong Kong

Infast Brokerage Limited at 18/F., 8 Lyndhurst Terrace, Nos. 2-10 Lyndhurst Terrace, Central, Hong Kong

Zhong Jia Securities Limited at Office No. 9, 8/F, One Island South, 2 Heung Yip Road, Hong Kong

Pacific Foundation Securities Limited at 11/F, New World Tower II, 16-18 Queen's Road Central, Hong Kong

Sincere Securities Limited at 9/F., High Block, Cosco Tower, Grand Millennium Plaza, 183 Queen's Road Central, Sheung Wan, Hong Kong

Easy One Securities Limited at Room 2106B, 21/F, Wing On Centre, 111 Connaught Road Central, Hong Kong

3. the Depository Counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong.

Details of where printed Prospectuses may be obtained will be displayed prominently at the following branches of DBS Bank (Hong Kong) Limited where WHITE Application Forms are distributed:

District	Branch Name	Address
Hong Kong Island	Head Office	G/F, The Center, 99 Queen's Road Central, Central
Kowloon	Amoy Plaza Branch	Shops G193-195, Amoy Plaza, 77 Ngau Tau Kok Road, Ngau Tau Kok
	Nathan Road — SME Banking Centre	2/F, Wofoo Commercial Building, 574-576 Nathan Road, Mongkok
New Territories	Yuen Long Branch	G/F, 1-5 Tai Tong Road, Yuen Long

During normal business hours from 9:00 a.m. on Tuesday, 13 March 2018 until 12:00 noon on Friday, 16 March 2018, at least three copies of the printed prospectus will be available for inspection at every location where the **WHITE** and **YELLOW** Application Forms are distributed, as set out in "How to Apply for the Public Offer Shares" in this prospectus.

Applicants who would like to have the allotted Public Offer Shares registered in their own names should either (i) complete and sign the **WHITE** Application Forms or (ii) submit applications online through the designated website of the HK eIPO White Form Service Provider at www.hkeipo.hk under the HK eIPO White Form service. Applicants who would like to have the allotted Public Offer Shares registered in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should either (i) complete and sign the **YELLOW** Application Forms; or (ii) give **electronic application instructions** to HKSCC via CCASS.

WHERE TO COLLECT THE PROSPECTUS AND APPLICATION FORMS

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Tuesday, 13 March 2018 until 12:00 noon on Friday, 16 March 2018 from:

1. the following addresses of the Public Offer Underwriters:

Ballas Capital Limited at Unit 1802, 18/F, 1 Duddell Street, Central, Hong Kong

Changjiang Securities Brokerage (HK) Limited at Suite 1908, 19/F, Cosco Tower, 183 Queen's Road Central, Central, Hong Kong

Infast Brokerage Limited at 18/F., 8 Lyndhurst Terrace, Nos. 2-10 Lyndhurst Terrace, Central, Hong Kong

Zhong Jia Securities Limited at Office No. 9, 8/F, One Island South, 2 Heung Yip Road, Hong Kong

Pacific Foundation Securities Limited at 11/F, New World Tower II, 16-18 Queen's Road Central, Hong Kong

Sincere Securities Limited at 9/F., High Block, Cosco Tower, Grand Millennium Plaza, 183 Queen's Road Central, Sheung Wan, Hong Kong

Easy One Securities Limited at Room 2106B, 21/F, Wing On Centre, 111 Connaught Road Central, Hong Kong

2. any of the following branches of DBS Bank (Hong Kong) Limited:

District	Branch Name	Address
Hong Kong Island	Head Office	G/F, The Center, 99 Queen's Road Central, Central
Kowloon	Amoy Plaza Branch	Shops G193-195, Amoy Plaza, 77 Ngau Tau Kok Road, Ngau Tau Kok
	Nathan Road — SME Banking Centre	2/F, Wofoo Commercial Building, 574-576 Nathan Road, Mongkok
New Territories	Yuen Long Branch	G/F, 1-5 Tai Tong Road, Yuen Long

You can collect a **YELLOW** Application Form and a Prospectus during normal business hours from 9:00 a.m. on Tuesday, 13 March 2018 until 12:00 noon on Friday, 16 March 2018 from the Depository Counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong or from your stockbroker.

Time for Lodging Application Forms

Your completed **WHITE** or **YELLOW** Application Form, together with a cheque or a banker's cashier order attached and marked payable to "Ting Hong Nominees Limited — Universe Printshop Public Offer" for the payment, should be deposited in the special collection boxes provided at any of the branches of the receiving bank listed above, at the following times:

Tuesday, 13 March 2018 — 9:00 a.m. to 5:00 p.m.

Wednesday, 14 March 2018 — 9:00 a.m. to 5:00 p.m.

Thursday, 15 March 2018 — 9:00 a.m. to 5:00 p.m.

Friday, 16 March 2018 — 9:00 a.m. to 12:00 noon

The latest time for lodging your application is 12:00 noon on Friday, 16 March 2018. The application lists will be open from 11:45 a.m. to 12:00 noon on the same date, the last application day or such later time as described in the paragraph headed "How to apply for the Public Offer Shares — 10. Effect of bad weather on the opening of the Applications Lists" in the Prospectus.

Applicants applying through HK eIPO White Form service may submit applications through the HK eIPO White Form Service Provider at www.hkeipo.hk from 9:00 a.m. on Tuesday, 13 March 2018 until 11:30 a.m. on Friday, 16 March 2018 or such later time as described in “How to Apply for the Public Offer Shares — 10. Effect of bad weather on the opening of the Application Lists” in the Prospectus (24 hours daily, except on the last application day).

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Tuesday, 13 March 2018 until 12:00 noon on Friday, 16 March 2018 or such later time as described in “How to Apply for the Public Offer Shares — 10. Effect of bad weather on the opening of the Application Lists” in the Prospectus

Please refer to “Structure and Conditions of the Share Offer” and “How to apply for the Public Offer Shares” in the Prospectus for details of the conditions and procedures of the Share Offer.

PUBLICATION OF RESULTS

The Company expects to announce the final Offer Price, the indication of the level of interest in the Placing, the level of applications in the Public Offer and the basis of allocation of the Public Offer Shares on Tuesday, 27 March 2018, (i) on the Company’s website at [**www.uprintshop.hk**](http://www.uprintshop.hk); and (ii) on the website of the Stock Exchange at [**www.hkexnews.hk**](http://www.hkexnews.hk).

The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Public Offer will be available at the times and date and in the manner specified below:

- (a) in the announcement to be posted on our Company’s website at [**www.uprintshop.hk**](http://www.uprintshop.hk) and the Stock Exchange’s website at [**www.hkexnews.hk**](http://www.hkexnews.hk) by no later than 8:00 a.m. on Tuesday, 27 March 2018;
- (b) from the designated results of allocations website at [**www.tricor.com.hk/ipo/result**](http://www.tricor.com.hk/ipo/result) with a “search by ID” function on a 24-hour basis from 8:00 a.m. on Tuesday, 27 March 2018 to 12:00 midnight on Monday, 2 April 2018;
- (c) by telephone enquiry line by calling (852) 3691 8488 between 9:00 a.m. and 6:00 p.m. from Tuesday, 27 March 2018 to Tuesday, 3 April 2018 (excluding Saturday, Sunday and public holiday);

- (d) in the special allocation results booklets which will be available for inspection during opening hours from Tuesday, 27 March 2018 to Thursday, 29 March 2018 at all the receiving bank's designated branches listed above in "How to apply for the Public Offer Shares — 3. Applying for Public Offer Shares" in the Prospectus.

If the Company accepts your offer to purchase (in whole or in part), which it may do by announcing the basis of allocations and/or making available the results of allocations publicly, there will be a binding contract under which you will be required to purchase the Public Offer Shares if the conditions of the Share Offer are satisfied and the Share Offer is not otherwise terminated. Further details are contained in "Structure and Conditions of the Share Offer" and "How to Apply for Public Offer Shares" in the Prospectus.

No temporary document of title will be issued in respect of the Shares. No receipt will be issued for sums paid on application. Share certificates will only become valid at 8:00 a.m. on Wednesday, 28 March 2018 provided that the Share Offer has become unconditional and the right of termination described in "Underwriting" in the Prospectus has not been exercised.

If, for any reason, the Offer Price is not agreed between the Company and the Joint Lead Managers (for themselves and on behalf of the Underwriters) at or before 5:00 p.m. (Hong Kong time) on or around Wednesday, 21 March 2018 (or such other date as may be agreed between the company and the Joint Lead Managers and in any event no later than Monday, 26 March 2018), the Share Offer will not become unconditional and will lapse.

Assuming that the Share Offer becomes unconditional at or before 8:00 a.m. on Wednesday, 28 March 2018, it is expected that dealings in the Shares on the Stock Exchange will commence at 9:00 a.m. on Wednesday, 28 March 2018. The Shares will be traded in board lots of 20,000 Shares. The stock code of the Shares is 8448.

By order of the Board
Universe Printshop Holdings Limited
環球印館控股有限公司
Chau Man Keung
Chairman and Executive Director

Hong Kong, 13 March 2018

As at the date of this announcement, the executive Directors are Mr. Chau Man Keung, Mr. Hsu Ching Loi, Mr. Wong Man Hin Joe and Mr. Leung Yuet Cheong; and the independent non-executive Directors are Mr. Wan Aaron Chi Keung BBS, JP, Mr. Chan Chun Kit and Dr. Sun Yongjing.

This announcement, for which all the Directors jointly and severally accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, (i) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (ii) there are no other matters the omission of which would make any statement herein or in this announcement misleading.

This announcement and a copy of the Prospectus will remain on the Stock Exchange's website at www.hkexnews.hk and, in the case of this announcement, on the "Latest Company Announcements" page for at least 7 days from the date of its posting. This announcement and a copy of the Prospectus will also be published on the Company's website at www.uprintshop.hk.