

Unless otherwise defined herein, capitalised terms used in this announcement shall have the same respective meanings as those defined in the prospectus dated 16 March 2018 (the “**Prospectus**”) issued by Stream Ideas Group Limited (the “**Company**”).

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and Hong Kong Securities Clearing Company Limited (“**HKSCC**”) take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for any Shares or other securities of the Company. Potential investors should read the Prospectus for detailed information about the Company and the Share Offer before deciding whether or not to invest in the Offer Shares.

This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended from time to time (the “**U.S. Securities Act**”). The securities may not be offered or sold in the United States except pursuant to registration or an exemption from the registration requirements of the U.S. Securities Act. There will not and is not currently intended to be any public offer of securities in the United States.

STREAM IDEAS GROUP LIMITED

源想集團有限公司

(Incorporated in the Cayman Islands with limited liability)

LISTING ON GEM OF THE STOCK EXCHANGE OF HONG KONG LIMITED BY WAY OF SHARE OFFER

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|--------------------------------------|----------|---|
| Number of Offer Shares | : | 50,000,000 Shares (subject to Offer Size Adjustment Option) |
| Number of Placing Shares | : | 45,000,000 Shares (subject to reallocation and Offer Size Adjustment Option) |
| Number of Public Offer Shares | : | 5,000,000 Shares (subject to reallocation) |
| Offer Price | : | Not more than HK\$1.30 per Offer Share and expected to be not less than HK\$1.00 per Offer Share, plus brokerage fee of 1.0%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund) |
| Nominal value | : | HK\$0.01 per Share |
| Stock code | : | 8401 |

Sole Sponsor



Giraffe Capital Limited

Sole Bookrunner and Joint Lead Manager

平安證券有限公司
Ping An Securities Limited

Ping An Securities Limited

Joint Lead Manager



HK Monkey Securities Limited

Application has been made by the Company to the Stock Exchange for the granting of the approval for the listing of, and permission to deal in, the Shares in issue and to be issued as described in the Prospectus pursuant to the Capitalisation Issue and the Share Offer (including the Shares which may be issued pursuant to the exercise of the Offer Size Adjustment Option and any options which may be granted under the Share Option Scheme) or as otherwise described in the Prospectus.

The Share Offer comprises the Public Offer of initially 5,000,000 Shares (subject to reallocation), representing 10.0% of the total number of Shares initially being offered in the Share Offer and the Placing of initially 45,000,000 Shares (subject to reallocation and the Offer Size Adjustment Option), representing 90.0% of the total number of Shares initially being offered in the Share Offer. The allocation of the Offer Shares between the Public Offer and the Placing is subject to reallocation as described in the section headed “Structure and Conditions of the Share Offer – Reallocation between the Placing and the Public Offer” in the Prospectus.

Subject to the granting of the approval for the listing of, and permission to deal in, the Shares on GEM as well as the compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the Shares on GEM or on any other date as determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second business day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made for the Shares to be admitted into CCASS.

In connection with the Share Offer, the Company has granted to the Sole Bookrunner (for itself and on behalf of the Placing Underwriters) the Offer Size Adjustment Option pursuant to which the Sole Bookrunner (for itself and on behalf of the Placing Underwriters) may at any time before 5:00 p.m. on the business day immediately before the date of the announcement of the results of allocation and the basis of allocation of the Public Offer Shares exercise the Offer Size Adjustment Option to require the Company to allot and issue at the Offer Price up to an aggregate of 7,500,000 additional Shares, representing 15% of the aggregate of the total number of Offer Shares initially made available under the Share Offer, on the same terms as those applicable to the Share Offer, solely to cover any over-allocation in the Placing (if any).

The Shares to be issued pursuant to the Offer Size Adjustment Option will not be used for price stabilisation purpose and is not subject to the Securities and Futures (Price Stabilizing) Rules (Chapter 571W of the Laws of Hong Kong).

The Company will disclose in the announcement of the results of allocations and the basis of allocation of the Public Offer Shares whether, and to what extent, the Offer Size Adjustment Option has been exercised. In the event that the Offer Size Adjustment Option has not been exercised by the Sole Bookrunner (for itself and on behalf of the Placing Underwriters), the Company will confirm in such announcement that the Offer Size Adjustment Option has lapsed and cannot be exercised at any future date.

Applications for the Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the related Application Forms. The Share Offer is conditional upon the fulfillment of the conditions as set out in the paragraph headed “Structure and Conditions of the Share Offer – Conditions of the Share Offer” of the Prospectus. If any of such conditions has not been fulfilled or waived in accordance with the terms and conditions of the Underwriting Agreements prior to the time(s) and date(s) specified therein, the Share Offer will lapse and the Stock Exchange will be notified immediately. Notice of lapse of the Share Offer will be caused to be published by our Company on the Stock Exchange’s website at www.hkexnews.hk and the Company’s website at www.stream-ideas.com the next business day following such lapse. In such event, all application monies will be refunded, without interest.

Prospective investors should note that the Sole Bookrunner (for itself and on behalf of the Underwriters) may in its absolute discretion terminate the Underwriters’ obligations under the Underwriting Agreements by notice in writing to the Company upon the occurrence of any of the events set forth in the paragraph headed “Underwriting – Grounds for termination” of the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date, i.e. Wednesday, 28 March 2018.

The Offer Price is expected to be fixed by the Price Determination Agreement between the Sole Bookrunner (for itself and on behalf of the Underwriters) and the Company on the Price Determination Date. The Price Determination Date is expected to be on or around Thursday, 22 March 2018 or such later date as the Company and the Sole Bookrunner (for itself and on behalf of the Underwriters) may agree. If, for whatever reason, the Sole Bookrunner (for itself and on behalf of the Underwriters) and the Company are unable to reach any agreement or enter into the Price Determination Agreement on the Offer Price on or before Monday, 26 March 2018, the Share Offer will not proceed and will lapse immediately. In such event, the Company will issue an announcement to be published on the Stock Exchange’s website at www.hkexnews.hk and the Company’s website at www.stream-ideas.com.

The Offer Price will not be more than HK\$1.30 per Offer Share and is expected to be not less than HK\$1.00 per Offer Share. Applicants under the Public Offer must pay the maximum Offer Price of HK\$1.30 per Offer Share plus a brokerage fee of 1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005% in full upon application for Shares under the terms set out in the Application Forms and subject to refund. If the Offer Price as finally determined is lower than the maximum Offer Price of HK\$1.30 per Offer Share, appropriate refund payments (including the brokerage fee, SFC transaction levy and Stock Exchange trading fee attributable to the excess application monies) will be made to applicants, without interest.

Applicants who would like the allotted Public Offer Shares to be issued in their own names should complete and sign **WHITE** Application Forms. Applicants who would like the allotted Public Offer Shares to be issued in the name of HKSCC Nominees Limited and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should either (i) complete and sign the **YELLOW** Application Forms; or (ii) give **electronic application instructions** to HKSCC via CCASS.

As required by the GEM Listing Rules and the Companies (Winding Up and Miscellaneous Provisions) Ordinance, printed copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Friday, 16 March 2018 until 12:00 noon on Wednesday, 21 March 2018 (both days inclusive) (or such later date as may apply as described in the paragraph headed “How to Apply for the Public Offer Shares – 9. Effect of bad weather on the opening of the Application Lists” of the Prospectus) from:

- 1) the following offices of the Public Offer Underwriters:

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| Ping An Securities Limited | Unit 02, 2/F, China Merchants Building 152-155 Connaught Road Central Hong Kong |
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| HK Monkey Securities Limited | Unit 2307, Tower 1 Lippo Centre, 89 Queensway, Admiralty Hong Kong |
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- 2) any of the following branches of Standard Chartered Bank (Hong Kong) Limited, the receiving bank for the Public Offer:

| District | Branch name | Address |
|-------------------------|----------------------|--|
| Hong Kong Island | Central Branch | G/F, 1/F, 2/F and 27/F, Two Chinachem Central, 26 Des Voeux Road Central |
| | Hennessy Road Branch | 399 Hennessy Road, Wanchai |
| Kowloon | Kwun Tong Branch | G/F & 1/F One Pacific Centre, 414 Kwun Tong Road, Kwun Tong |
| | Mongkok Branch | Shop B, G/F, 1/F & 2/F, 617-623 Nathan Road, Mongkok |
| New Territories | Tseung Kwan O Branch | Shop G37-40, G/F, Hau Tak Shopping Centre East Wing, Hau Tak Estate, Tseung Kwan O |

Printed copies of the Prospectus together with the **YELLOW** Application Form may be obtained during normal business hours from 9:00 a.m. on Friday, 16 March 2018 until 12:00 noon on Wednesday, 21 March 2018 (both days inclusive) from:

- 1) the Depository Counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong; or
- 2) your stockbroker, who may have the **YELLOW** Application Forms and the Prospectus available.

The completed **WHITE** and **YELLOW** Application Forms, together with a cheque or a banker's cashier order attached and marked payable to "Horsford Nominees Limited – Stream Ideas Group Public Offer" for the payment, should be deposited in the special collection boxes provided at any of the branches of the receiving bank listed above at the following dates and times:

Friday, 16 March 2018 : 9:00 a.m. to 5:00 p.m.
Saturday, 17 March 2018 : 9:00 a.m. to 1:00 p.m.
Monday, 19 March 2018 : 9:00 a.m. to 5:00 p.m.
Tuesday, 20 March 2018 : 9:00 a.m. to 5:00 p.m.
Wednesday, 21 March 2018 : 9:00 a.m. to 12:00 noon

The application lists will be open from 11:45 a.m. to 12:00 noon on Wednesday, 21 March 2018, the last application day or such later time as described in the section headed "How to Apply for Public Offer Shares – 9. Effect of bad weather on the opening of the Application Lists" in the Prospectus.

CCASS Clearing/Custodian Participants can input electronic application instructions at the following dates and times:

Friday, 16 March 2018 : 9:00 a.m. to 8:30 p.m.^(Note)
Saturday, 17 March 2018 : 8:00 a.m. to 1:00 p.m.^(Note)
Monday, 19 March 2018 : 8:00 a.m. to 8:30 p.m.^(Note)
Tuesday, 20 March 2018 : 8:00 a.m. to 8:30 p.m.^(Note)
Wednesday, 21 March 2018 : 8:00 a.m.^(Note) **to 12:00 noon**

Note: These times are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants.

CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on Friday, 16 March 2018 until 12:00 noon on Wednesday, 21 March 2018 (24 hours daily, except on the last application day). The latest time for inputting electronic application instructions will be 12:00 noon on Wednesday, 21 March 2018, the last application day or such later time as described in the paragraph headed "How to Apply for the Public Offer Shares – 9. Effect of bad weather on the opening of the Application Lists" in the Prospectus.

Please refer to the sections headed "Structure and Conditions of the Share Offer" and "How to Apply for the Public Offer Shares" of the Prospectus for details of the conditions and procedures of the Public Offer.

The Company will not issue any temporary documents of title of the Shares. All share certificates will only become valid at 8:00 a.m., Wednesday, 28 March 2018 provided that the Share Offer has become unconditional in all respects and the right of termination pursuant to the Public Offer Underwriting Agreement and as described in the paragraph headed "Underwriting – Grounds for termination" of the Prospectus has not been exercised. No receipt will be issued for the application monies paid.

The Company expects to announce the final Offer Price, the level of indication of interest in the Placing, the level of applications in the Public Offer and the basis of allocation of the Public Offer Shares on Tuesday, 27 March 2018 on the Company's website at www.stream-ideas.com and the website of the Stock Exchange at www.hkexnews.hk. Results of allocation of the Public Offer Shares with the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants (where applicable) under the Public Offer, will be made available at the times and dates and in the manner specified in the paragraph headed "How to Apply for the Public Offer Shares – 10. Publication of results" of the Prospectus.

Assuming that the Share Offer becomes unconditional in all respects and the Underwriting Agreements are not terminated in accordance with their respective terms at or before 8:00 a.m. (Hong Kong time) on Wednesday, 28 March 2018, dealings in the Shares on GEM are expected to commence at 9:00 a.m. on the same day. The Shares will be traded in board lots of 2,000 Shares each. The GEM stock code for the Shares of the Company is 8401.

By order of the Board of
Stream Ideas Group Limited
Lee Wing Leung Garlos
Executive Director

Hong Kong, 16 March 2018

As at the date of this announcement, the executive Directors are Ms. Cheung Lee, Mr. Law Ka Kin, Mr. Lee Wing Leung Garlos and Mr. Leung Wai Lun; the non-executive Director is Mr. Lin Hung Yuan; and the independent non-executive Directors are Mr. Kwan Chi Hong, Mr. Fenn David and Mr. Ho Ho Tung Armen.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement and a copy of the Prospectus will remain on the Stock Exchange's website at www.hkexnews.hk, and in the case of the announcement, on the "Latest Company Announcements" page for at least 7 days from the day of its posting. This announcement and a copy of the Prospectus will also be published on the Company's website at www.stream-ideas.com.