Unless otherwise defined in this announcement, terms defined in the prospectus of JLogo Holdings Limited (the "Company") dated 20 April 2018 (the "Prospectus") have the same meaning when used in this announcement.

Hong Kong Exchanges and Clearing Limited, the Stock Exchange and HKSCC take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for any Shares or securities of the Company. Potential investors should read the Prospectus for detailed information about the Company and the Share Offer described below before deciding whether or not to invest in the Offer Shares thereby being offered.

Nothing in this announcement or the Prospectus constitutes an offer to sell or the solicitation of an offer to buy nor shall there be any sale of Public Offer Shares in any jurisdiction in which such offer, solicitation or sales would be unlawful.

This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The Shares have not been, and will not be, registered under the U.S. Securities Act. The securities may not be offered or sold in the United States except pursuant to registration or an exemption from the registration requirements of the U.S. Securities Act. There will be no public offer of securities in the United States.

Potential investors of the Offer Shares should note that the Joint Bookrunners are entitled, for itself and on behalf of the Underwriters, to terminate their obligations under the Underwriting Agreements by notice in writing at its opinion upon the occurrence of any of the events set forth in the paragraph headed "Grounds for termination" in the section headed "Underwriting" in the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date.

JLogo Holdings Limited

聚利寶控股有限公司

(Incorporated in the Cayman Islands with limited liability)

NOTICE OF LISTING ON GEM OF THE STOCK EXCHANGE OF HONG KONG LIMITED BY WAY OF SHARE OFFER

Number of Offer Shares: 125,000,000 Shares (comprising

112,500,000 New Shares and

12,500,000 Sale Shares)

Number of Public Offer Shares : 12,500,000 Shares

(subject to reallocation)

Number of Placing Shares : 112,500,000 Shares (comprising

100,000,000 New Shares and

12,500,000 Sale Shares) (subject to

reallocation)

Offer Price: Not more than HK\$0.6 per Offer

Share and not less than HK\$0.5 per

Offer Share, plus brokerage fee of

1%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong

dollars, subject to refund on final

pricing)

Nominal Value: HK\$0.01 per Share

Stock Code: 8527

Sponsor



Joint Bookrunners and Joint Lead Managers

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Application has been made by the Company to the Stock Exchange for the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Share Offer (including any additional shares which may be issued upon exercise of any option which may be granted under the Share Option Scheme).

Subject to the granting of the listing of, and permission to deal in, the Shares on the Stock Exchange as well as the compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the Shares on the Stock Exchange or on any other date as determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second business day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made for the Shares to be admitted into CCASS.

The Share Offer comprises the Public Offer of initially 12,500,000 Public Offer Shares (subject to re-allocation), representing 10 % of the Offer Shares, and the Placing of initially 112,500,000 Placing Shares, consisting of 100,000,000 New Shares and 12,500,000 Sale Shares (subject to re-allocation), representing 90 % of the Offer Shares. The allocation of the Shares between the Public Offer and the Placing is subject to adjustment as stated in the sub-section headed "Structure and Conditions of the Share Offer — The Public Offer — Reallocation" in the Prospectus.

The allocation of Offer Shares between the Public Offer and the Placing is subject to adjustment as detailed in the section headed "Structure and conditions of the Share Offer — The Public Offer — Reallocation" in the Prospectus. In particular, the Joint Bookrunners may reallocate Offer Shares from the Placing to the Public Offer to satisfy valid applications under the Public Offer. In accordance with Guidance Letter HKEx-GL91-18 issued by the Stock Exchange, if such reallocation is done other than pursuant to Practice Note 6 of the GEM Listing Rules, the maximum total number of Offer Shares that may be reallocated to the Public Offer following such reallocation shall be not more than double the initial allocation to the Public Offer (i.e. 25,000,000 Offer Shares).

The Offer Price will not be more than HK\$0.6 per Offer Share and is expected to be not less than HK\$0.5 per Offer Share. Applicants under the Public Offer shall pay in full, on application, the maximum Offer Price of HK\$0.6 per Offer Share plus brokerage of 1%, Stock Exchange trading fee of 0.005% and SFC transaction levy of 0.0027%, subject to refund.

Applications for the Public Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the related Application Forms. The Share Offer is conditional upon the fulfillment of the conditions as set out in the sub-section headed "Structure and Conditions of the Share Offer — Conditions of the Share Offer" in the Prospectus. If such conditions have not been fulfilled (or, where applicable, waived by the Joint Bookrunners (for itself and on behalf of the

Underwriters)) in accordance with the terms and conditions of the Underwriting Agreements on or before the dates and times as specified therein, the Share Offer will not proceed and all monies received will be refunded to applicants for the Share Offer without interests and the Stock Exchange will be notified immediately. Notice of the lapse of the Share Offer (if any) will be published on the Stock Exchange's website at www.hkexnews.hk and the Company's website at www.jlogoholdings.com on the next business day immediately following the date of such lapse.

Prospective investors should note that the Joint Bookrunners (for itself and on behalf of the Underwriters) are entitled to terminate their obligations under the Underwriting Agreements by notice in writing to the Company given by the Joint Bookrunners (for itself and on behalf of the Underwriters) upon the occurrence of any of the events set forth in the sub-section headed "Underwriting — Grounds for Termination" in the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date, i.e. 9 May 2018. Such events include, among other things, any act of God, war, riot, public disorder, civil commotion, fire, flood, tsunami, explosion, epidemic, pandemic, act of terrorism, earthquake, strike or lock-out.

Applicants who would like to have the allotted Public Offer Shares issued in their own names should either (i) complete and sign the WHITE Application Forms or (ii) submit applications online through the designated website of the HK eIPO White Form Service Provider at www.hkeipo.hk under the HK eIPO White Form Service. Applicants who would like to have the allotted Public Offer Shares issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained with CCASS should either (i) complete and sign the YELLOW Application Forms, or (ii) give electronic application instructions to HKSCC via CCASS.

As required under the GEM Listing Rules and the Companies (Winding up and Miscellaneous Provisions) Ordinance, printed copies of the Prospectus, together with the WHITE Application Forms, may be obtained during normal business hours from 9:00 a.m. on Friday, 20 April 2018 until 12:00 noon on Wednesday, 25 April 2018 (both days inclusive) from the following locations:

any of the following addresses of the Underwriters: 1.

Frontpage Capital Limited 26/F, Siu On Centre, 188 Lockhart Road, Wanchai, Hong Kong

Topper Dragon Securities Flat A-C, 19/F, Champion Building, 287-291 Des

Limited Voeux Road, Central, Hong Kong 2. any of the following branches of Industrial and Commercial Bank of China (Asia) Limited:

District	Branch	Address
Hong Kong Island	Sheung Wan Branch	Shop F, G/F, Kai Tak Commercial Building, 317-319 Des Voeux Road Central, Sheung Wan, Hong Kong
Kowloon	Prince Edward Branch	777 Nathan Road, Mongkok, Kowloon
New Territories	Shatin Branch	Shop 22J, Level 3, Shatin Centre, New Territories

Printed copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Friday, 20 April 2018 until 12:00 noon on Wednesday, 25 April 2018 (both days inclusive) at the Depository Counter of HKSCC at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong; or your stockbroker who may have the **YELLOW** Application Forms and copies of the printed Prospectus available.

The completed **WHITE** or **YELLOW** Application Forms, together with a cheque or a bankers' cashier order attached and marked payable to ICBC (Asia) Nominee Limited — JLogo Public Offer for the payment, should be deposited in the special collection boxes provided at any of the branches of receiving bank listed above at the following times:

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Friday, 20 April 2018 — 9:00 a.m. to 5:00 p.m. Saturday, 21 April 2018 — 9:00 a.m. to 1:00 p.m. Monday, 23 April 2018 — 9:00 a.m. to 5:00 p.m. Tuesday, 24 April 2018 — 9:00 a.m. to 5:00 p.m. Wednesday, 25 April 2018 — 9:00 a.m. to 12:00 noon
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Applicants applying by the HK eIPO White Form may submit applications through the HK eIPO White Form Service at www.hkeipo.hk (24 hours daily, except on the last application day) from 9:00 a.m. on Friday, 20 April 2018 until 11:30 a.m. on Wednesday, 25 April 2018 and the latest time for completing full payment of

application monies in respect of such applications will be 12:00 noon on Wednesday, 25 April 2018 or such later time as described in the section "How to Apply for the Public Offer Shares — 10. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus.

CCASS Clearing/Custodian Participants can input **electronic application instructions** at the following times on the following dates:

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Friday, 20 April 2018 — 9:00 a.m. to 8:30 p.m. (1)
Saturday, 21 April 2018 — 8:00 a.m. to 1:00 p.m. (1)
Monday, 23 April 2018 — 8:00 a.m. to 8:30 p.m. (1)
Tuesday, 24 April 2018 — 8:00 a.m. to 8:30 p.m. (1)
Wednesday, 25 April 2018 — 8:00 a.m. (1) to 12:00 noon
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Note:

(1) These times are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants.

CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on Friday, 20 April 2018 until 12:00 noon on Wednesday, 25 April 2018 (24 hours daily, except the last application day).

The latest time for inputting your **electronic application instructions** will be 12:00 noon on Wednesday, 25 April 2018, the last application day or such later time as described in "10. Effect of bad weather on the opening of the application lists" in the Prospectus.

Please refer to the sections "Structure and Conditions of the Share Offer" and "How to apply for the Public Offer Shares" in the Prospectus for details of the conditions and procedures of the Public Offer.

The Offer Price is expected to be fixed by the Price Determination Agreement between the Joint Bookrunners (for itself and on behalf of the Underwriters) and the Company (for itself and on behalf of the Selling Shareholder) on the Price Determination Date. The Price Determination Date is expected to be on or about Thursday, 26 April 2018 or such later date as the Joint Bookrunners (for itself and on behalf of the Underwriters) and the Company (for itself and on behalf of the Selling Shareholder) may agree. If, for whatever reason, the Joint Bookrunners (for itself and on behalf of the Underwriters) and the Company (for itself and on behalf of the Selling Shareholder) are unable to reach any agreement or enter into the Price Determination Agreement on the Offer Price on the Price Determination Date or such later date as agreed by the Joint Bookrunners (for itself and on behalf of the Underwriters) and the Company (for itself and on behalf of the Selling Shareholder), and in any event no later than Tuesday, 8 May 2018, the Share Offer (including the

Public Offer) will not become unconditional and will lapse. In such event, the Company will issue an announcement to be published on the Stock Exchange's website at www.hkexnews.hk and the Company's website at www.jlogoholdings.com.

The Company expects to announce the Offer Price, the level of indications of interests in the Share Offer, the results of applications and the basis of allocation of the Public Offer on (i) on the website of the Company at www.jlogoholdings.com; and (ii) on the website of the Stock Exchange at www.hkexnews.hk and the GEM website at www.hkgem.com.

Results of allocations in the Public Offer with the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants (where applicable) under the Public Offer, will be made available in the manner specified in the sub-section "How to apply for the Public Offer Shares — Publication of Results" in the Prospectus on Tuesday, 8 May 2018.

Share certificates will only become valid certificates of title at 8:00 a.m. (Hong Kong time) on the Listing Date provided that the Share Offer has become unconditional in all respects and the right of termination described in the sub-section headed "Underwriting — Underwriting Arrangements, Commissions and Expenses — Public Offer — Grounds for Termination" in the Prospectus has not been exercised. Assuming the Share Offer becomes unconditional in all respects and the Public Offer Underwriting Agreement is not terminated in accordance with its terms at or before 8:00 a.m. in Hong Kong on Wednesday, 9 May 2018, dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Wednesday, 9 May 2018. The Shares will be traded in board lots of 5,000 Shares each under the stock code 8527. The Company will not issue any receipts for sum paid on application or temporary documents of title.

By order of the Board

JLogo Holdings Limited

LOW Yeun Ching@Kelly Tan

Chairman and executive Director

Hong Kong, 20 April 2018

As at the date of this announcement, the executive Directors are Ms. LOW Yeun Ching @Kelly Tan (劉婉貞), Mr. LOW Sean Yew Hong (Sean Liu Yaoxiong) (劉耀雄) and Mr. CHIU Ka Wai (趙家偉); the non-executive Director is Mr. CAI Da (蔡達); and the independent non-executive Directors are Mr. LU King Seng (盧慶星), Mr. LEE Alex Jao Jang (李朝昌) and Mr. LIM Yeok Hua (林育華).

This announcement, for which all the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, (i) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (ii) there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement and a copy of the Prospectus will remain on the website of the Stock Exchange at www.hkexnews.hk and the GEM website at www.hkgem.com and, in the case of the announcement, on the "Latest Company Announcements" page for at least seven days from the day of its posting. This announcement and a copy of the Prospectus will also be published and remained on the Company's website at www.jlogoholdings.com.