



**Mr. Fergus Wilmer**, Chief Executive Officer, has been a senior executive in the mobile telecommunications industry for over 10 years. Before joining SUNDAY in 2000, Mr. Wilmer was the chief executive officer of Distacom Communications Limited's Indian and African operations. While based in India, Mr. Wilmer was head of the fastest growing cellular operation in that country which was ranked the No. 1 operator in India by an independent consulting group. Prior to joining Distacom, Mr. Wilmer spent 15 years with Hutchison Whampao group in a variety of operations. Mr. Wilmer's telecommunications experience included 4 years as the president of Hutchison Telecom Limited in France, initiating operations in 1990 and growing to be the largest service provider in France. Mr. Wilmer also has an extensive background in the branded consumer products industry having spent over 10 years in senior positions with Nike Australia, Hanny Magnetics in Hong Kong as well as Husky Oil in Canada and the United States. Mr. Wilmer holds a B.S. degree in Electrical Engineering from Trinity College and a B.S. degree in Economics from Queens University in Canada.

**Ms. Janet Ching Man Fung**, Chief Financial Officer and Company Secretary, has over 16 years in public accounting, taxation, and financial consultancy and management in Hong Kong and the PRC. Ms. Fung began her career with Arthur Andersen & Co. and later became finance director of the Far East operations of Liz Claiborne group before joining the Group in 1997. Ms. Fung holds a first class honours degree in management studies from the University of Hong Kong and is a fellow member of the Association of Chartered Certified Accountants (UK), the Hong Kong Society of Accountants, and a member of CPA Australia.

**Mr. Wilson Bun Chu**, Chief Operating Officer, brings to SUNDAY 20 years of valuable management experience. Mr. Chu is a member of the Hong Kong Society of Accountants and Canadian Institute of Chartered Accountants. Mr. Chu also holds a B.A. (Economics) degree and an M.B.A. from the University of Western Ontario and York University in Canada respectively. Before joining SUNDAY in 2000, Mr. Chu was president of admart. Prior to that, Mr. Chu was the managing director for The Body Shop's Hong Kong and Macau operations, executive director of Giordano International Limited and director and executive vice president of Tiger Enterprises Limited (Giordano's joint venture in China).

**Mr. Alphonso Soong**, Chief Information & Technology Officer, joined the Group in 2000. Mr. Soong was most recently vice president of Product Engineering & Support in the Internet Platform Organisation of AT&T Lab involved in fundamental functions and application engines for Internet Protocol (IP) services. Mr. Soong also served at AT&T Bell Labs, Nortel and Tandem Computers. Mr. Soong oversees technology vision, trends and deployment in the wireless/multimedia infrastructure operating or planning for SUNDAY. Mr. Soong graduated from the University of Illinois with a B.S.C.S. and M.S.E.E.

**Ms. Bing Zeat Mah**, Chief Marketing Officer, held a number of senior positions at advertising agencies such as Ogilvy & Mather and McCann-Erickson and worked on a number of key accounts including American Express, Nestle, Philips and Kentucky Fried Chicken. Prior to joining the Group in 1998, Ms. Mah was vice president of marketing and communications at McDonald's Restaurants responsible for Hong Kong and the PRC. Ms. Mah holds a B.A. degree from the University of Malaya and a Master degree from the University of Hull.



**Dr. Henry Kam Heng Wong**, Chief Operating Officer of SUNDAY WIN (Wireless Internet), joined the Group in 1996 following 7 years at Hutchison Telecom (Hong Kong) Limited, where he was responsible for planning, engineering and deployment of GSM and PCS networks, and its CDMA network, the first CDMA commercial system in the world. His academic qualifications include a B.Sc. (Hons) degree in Computer Engineering (University of Manchester), a Ph.D. in Mobile Radio Telecommunications (University of Southampton) and an M.B.A. (University of Hull).

**Mr. Frankie Wong**, Group Director of Network, joined the Group in 1996. Mr. Wong has over 12 years' experience in planning, development, engineering and operations in mobile and fixed networks. Prior to joining the Group, Mr. Wong worked for Hutchison Telecom (Hong Kong) Limited and was responsible for building the GSM and CDMA networks. Earlier, Mr. Wong was involved in a number of projects with Cable & Wireless HKT in switching, Intelligent Network, transmission and network management areas. Mr. Wong holds a first class honours degree in Electrical & Electronic Engineering from the City University (London), and he is a Chartered Engineer, member of Institute of Electrical Engineers (UK) and The Hong Kong Institution of Engineers.

**Ms. Anna Zee**, Group Director of Customer Services, has more than 10 years' experience in the telecommunications industry. Prior to joining the Group in 2000, Ms. Zee held key positions in customer service department of SmartTone Mobile Communications Limited and Peoples Telephone Company respectively. Ms. Zee has extensive knowledge in the formulation of customer service strategy, implementation of customer retention program, development of customer relationship management system and management of customer service centre. Ms. Zee holds a B.S. degree in Marketing from California State University of Los Angeles.

**Mrs. Winnie Chiu**, Group Director of Human Resources & Administration, joined the Group in 2000. Mrs. Chiu has 20 years of international human resources and training experience with large U.S. multinational firms such as American Express, NCR, AT&T and SeaLand Service Inc. in Hong Kong, Taiwan, Singapore, PRC and Australia. Mrs. Chiu holds a Bachelor of Business Administration degree in Organizational Behaviour from the University of Regina, Saskatchewan, Canada and a Master of Arts degree in Human Resources Management from the Macquarie University in Sydney, Australia.

**Mr. Wai Lok Cheung**, Group Director of Legal and Regulatory Affairs, joined the Group in 2000. Prior to joining SUNDAY, Mr. Cheung was general manager of Legal, Administration and Procurement cum Company Secretary at Peoples Telephone Company. Mr. Cheung graduated from the Lingnan University with an Honors Diploma in Company Secretaryship and Administration. Mr. Cheung also earned an M.B.A. from the Leicester University and an LLB from the University of Wolverhampton, both in UK. Mr. Cheung is an associate member of The Hong Kong Institute of Company Secretaries and The Institute of Chartered Secretaries & Administrators in UK.



**Mr. John Ma**, Associate Director of Sales, has over 20 years of sales management experience in both Hong Kong and the PRC. Prior to joining SUNDAY in 2000, Mr. Ma was the senior category controller of 7-Eleven Division of The Dairy Farm Company Limited. Before that, Mr. Ma was the general manager of 7-Eleven Shenzhen, Dairy Farm's joint venture in the PRC. Mr. Ma holds an M.B.A. from the Aston University in UK and a Bachelor of Commerce degree from the Curtin University in Australia.

**Mr. Louis Lee**, Associate Director of Dealer & Franchise Sales, has over 13 years of marketing and sales management experiences in the telecommunications industry. Prior to joining SUNDAY in 1999, Mr. Lee was controller of Retail & Channel Sales in Hutchison Telecommunications (Hong Kong) Limited following 9 years of work at Star Teleom (Holdings) Limited, where he was the senior manager supervising the departments of Sales & Marketing, Customer Services and Sales Administration. Mr. Lee holds an M.B.A. from the University of Hull in UK and is a member of the Hong Kong Institute of Marketing.



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