



- ▶ **Distinctive collection of platinum and diamonds**
- ▶ **Award winning designs with the highest quality standards**
- ▶ **Signature look compliments today's modern bride**

In three short years EganaGoldpfeil has been able to penetrate the lucrative bridal market in the U.S. through the emergence of its duNouveau Designs brand.

In anticipation of the emerging trend toward larger center diamonds, duNouveau challenged the creative abilities of its design department to successfully develop a signature look that both compliments the tastes of today's modern bride, and also strikes the perfect balance of contemporary flair and classic elegance. The result is a distinctive collection of platinum and diamond engagement sets that has captured the attention of jewellers and consumers alike with its appeal.

Each style in the collection is designed and marketed both to reflect the buying patterns of today's consumers and to reflect the attention to detail so prevalent in an EganaGoldpfeil brand. Couple award winning designs with the highest quality standards in the industry and you have an emerging brand of choice in the jewellery sector that should continue to become even more recognized to the discriminating consumer each year.

▶ **Delicate jewellery in step with fashion**

▶ **Fast track to the top**

Kazto is a compliment to every woman wearing these fine pieces. Their intricate designs in platinum and diamonds have further conquered customers. The simple elegance of these delicate and feminine motifs combined with the very high quality craftsmanship is a convincing combination. The Kazto collection consists primarily of necklaces, pendants and earrings. Its trademark design is the delicate 4 petal or 5 petal diamond flowers, which requires skillful assembly and setting abilities. Manufactured in Japan by highly experienced craftsmen this collection is distributed throughout the USA in exclusive department stores and independent jewellers. Sales have risen considerably in 2000 confirming the appeal of Kazto designs.

For 2001, distribution will be extended to other countries, especially Europe where sales are expected to be successful.

New point-of-sale development, which highlights the display of each single jewellery item will accompany these new ventures.

Kazto - Diamond dreams come true



▶ **Unique pearl creations**

▶ **Combinations of gold, silver and platinum with pearls**

Yamato Pearls is famous for its unique pearl creations, which attract attention and claims of wonder.

Pearls have always fascinated mankind. Their shiny appearance and unseen creation still inspire fantasies. Born in the depth of the ocean, quietly and secluded, their charm continues to be a secret. While gold, silver and other earthly resources need refining before gaining their beauty, the pearl emerges from its shell in natural exquisiteness.

Yamato Pearls is a specialist in the field. Again and again, Yamato creates the most attractive pearl collections. There are no limits to combine



gold, silver and platinum with pearls - the outcome is always captivating. Yamato offers a range of unique clasps with and without precious stones as a decorative highlight for pure pearl strings.



For 2001, new exciting collections are planned and consumers and retailers look forward to these novelties.

Yamato - The Pearls' Ambassador



Jacquelin

▶ **18 karat white and yellow gold with diamonds**

▶ **A "Magic" and modern collection**

Jacquelin is not only the name for these fine jewellery items. This brand depends on Jacquelin Grosser-Samuels - the personality and highly talented designer. Without her these pieces would not carry such a distinct signature. Made of 18 karat white and yellow gold with clearest diamonds these collections attract wide-spread attention and sales could be increased considerably in 2000. The entire collection is manufactured in EganaGoldpfeil's own production sites to ensure its high-level quality.

The Magic Clasp, which allows extending a chain to any length, was further improved in 2000 and jewellers jumped to carry this unique and patented design. Another highlight last year was "The Wrap" - a choker that compliments any woman's neckline.

Jacquelin Designs - Ultimate diamond creations

