## CONSOLIDATED PROFIT AND LOS FOR THE YEAR ENDED 28TH FEBRUARY 2001

	Note	2001 HK\$'000	2000 HK\$'000
TURNOVER	2	356,823	347,091
COST OF SALES		(172,533)	(167,344)
GROSS PROFIT		184,290	179,747
OTHER REVENUES	2	2,491	4,142
OTHER OPERATING INCOME		499	2,490
SELLING AND DISTRIBUTION COSTS		(116,046)	(113,884)
GENERAL AND ADMINISTRATIVE EXPENSES		(52,622)	(50,092)
OTHER OPERATING EXPENSES		(6,618)	(1,530)
OPERATING PROFIT	3	11,994	20,873
FINANCE COSTS	4	(1,677)	(1,690)
SHARE OF PROFITS OF JOINTLY CONTROLLED ENTITY		8,373	9,470
PROFIT BEFORE TAXATION		18,690	28,653
TAXATION	7	(13,533)	(1,557)
PROFIT ATTRIBUTABLE TO SHAREHOLDERS	8	5,157	27,096
RETAINED PROFIT BROUGHT FORWARD		127,586	113,948
RETAINED PROFIT AVAILABLE FOR APPROPRIATION		132,743	141,044
DIVIDENDS	9	(4,486)	(13,458)
RETAINED PROFIT CARRIED FORWARD	21	128,257	127,586
PROFIT/(LOSS) FOR THE YEAR RETAINED BY:			
Company and subsidiaries Jointly controlled entity		2,415 (1,744)	4,370 9,268
,		671	13,638
EARNINGS PER SHARE	10	1.1 cents	6.0 cents