

Maintaining strong links with our shareholders as members of one family

與股東攜手創建未來

Next Media's business is communication. Just as we believe in serving the community by maintaining an honest and comprehensive free flow of information through our on-line and off-line publications, so we likewise recognize the importance of keeping shareholders fully updated about the Company. Full disclosure of relevant information should be the foundation of every well-run business. This is what we aim for at Next Media. You have placed your trust in our Company - you are part of our Company. You deserve nothing less.

Besides providing information, we believe it should also be easily accessible. We disseminate information about the Company in a timely manner, through all the means modern technology puts at our disposal, both on-line and off-line. That way, we can give you, our shareholders, a complete, real-time picture of the Company's progress and its future plans.

Communication should be two-way. Our shareholders' opinions are enormously valuable to us. For this reason we have various channels to facilitate the exchange of information including a designated email address, ir@nextmedia.com. Please visit them and contribute your ideas. Your questions are welcome too. They will be fully and promptly answered.

Lastly, who do we mean when we talk about our shareholders? Please bear in mind that some of you may be outside the Company, while others are members of its management and staff. So there are really no boundaries between Next Media and its shareholders. We regard our shareholders as people who give us valuable support and resources of various kinds, and with whom we want to stay in close contact, for everyone's ultimate benefit. We are one family.

壹傳媒的主要業務就是傳播溝通。我們相信透過出版網上及傳統刊物，保持全面開放及持續一致的資訊交流是服務社群的最重要一環，同樣地，我們十分尊重股東對於集團的知情權，確保他們可透徹了解公司的最新動向。全面的資料披露是所有穩健集團不可或缺的營商守則，壹傳媒正是以此為目標，貫徹執行。作為集團的一分子，您們對集團的信任及支持是壹傳媒向前邁進之原動力。

我們明白除了悉時提供資料外，簡易的存取方法也同樣重要。在雜誌和網上資訊渠道的支援下，我們能即時利用各種現代化的媒體發放有關集團的資訊。正因如此，我們能為您及股東們即時全面公佈公司最新發展動向及未來發展計劃。

良好的溝通必定是雙向的。我們十分重視股東對集團提出的寶貴意見。故此，我們設立了多個不同渠道，包括一特設電子郵箱：ir@nextmedia.com，讓集團能與各股東及公眾交換意見。誠邀各股東及公眾從不同的渠道提供意見及諮詢，集團將即時作出回應。

最後，誰是文中提及的股東？當中部份股東可能並非在公司工作，而其他股東則是公司的員工及管理層，然而壹傳媒與股東之間並無隔閡，大家無分彼此。我們非常重視股東給予我們精神或資源上的支持，我們致力與股東保持緊密聯繫，令各方面均能獲取最大的利益。因為我們全是大家庭的一份子。

Maintaining proper corporate governance

Next Media believes its directors and management must be fully accountable to shareholders. To this end, we maintain an appropriate level of internal checks to ensure proper corporate governance. Next Media has an Audit Committee with written terms of reference, in order to maintain proper internal controls and enhance communication between the Company and shareholders. Our Audit Committee functions in accordance with the requirements of the Stock Exchange. Its meetings are held at least twice a year.

保持恰當的公司管治

壹傳媒相信公司的董事及管理層必須對股東保持誠信。為達至此目標，進行恰當的內部監控是必須的。為確保集團的內部監控及促進公司與股東之間的溝通，壹傳媒設立了一個審核委員會，並按照聯交所的規定擬訂其權限和工作範圍。審核委員會每年開會不少於兩次。

