ADDENDUM

In the Notice of Annual General Meeting ("AGM") of Next Media Limited (the "Company") dated 18th July, 2001 which was published on 19th July, 2001 in newspapers as an announcement, the AGM of the Company was originally convened to be held on Thursday, 16th August, 2001. Under the Companies Ordinance of Hong Kong and the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, the annual accounts of the Company (which are contained in its annual reports) are required to be sent to its shareholders at least 21 days (excluding the date on which they are sent) before the AGM, i.e., on or before 25th July, 2001. However, as typhoon signal number 8 was hoisted on 25th July, 2001, the Company was unable to send these documents to its shareholders on that day. Therefore, the directors of the Company have decided to postpone the AGM from Thursday, 16th August, 2001 to **Tuesday, 21st August, 2001**, and, accordingly, the Register of Members of the Company will be closed from 17th August, 2001 to 21st August, 2001.

Accordingly, the notice of the AGM (as contained in the 2001 annual report of the Company (the "Annual Report")) and the explanatory statement issued by the Company on 24th July, 2001 to its shareholders in relation to general mandates to issue shares and to repurchase shares (the "Explanatory Statement") are amended as follows to reflect the postponement of the AGM and ancillary issues:

A. <u>Amendment of the Annual Report</u>

The Annual Report is amended by:

- (a) on page 108, deleting from the fifth line of the first paragraph the words "Thursday, 16th August, 2001" and inserting in their place the words "Tuesday, 21st August, 2001"; and
- (b) on page 114, deleting the entire note (3) and inserting in its place the following:

"The Register of Members of the Company will be closed from 17th August, 2001 to 21st August, 2001, both days inclusive, during which period no transfer of shares will be registered. In order to be eligible to attend and vote at the 2001 Annual General Meeting of the Company, all transfers accompanied by the relevant share certificates must be lodged with the Company's Share Registrar, Central Registration Hong Kong Limited at 17th Floor, Hopewell Centre, 183 Queen's Road East, Hong Kong, not later than 4:00 p.m. on 16th August, 2001."

B. <u>Amendment of the Explanatory Statement</u>

The Explanatory Statement is amended by deleting from the fifth line of the first paragraph on page 2 thereof the words "16 August 2001" and inserting in their place the words "21 August 2001".

By Order of the board of directors of **NEXT MEDIA LIMITED Lee Yuen Mei, Janis** *Company Secretary*

Hong Kong, 26th July, 2001