I CONSOLIDATED PROFIT AND LOSS ACCOUNT 1

Year ended 30 June 2001

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		2001	2000
	Notes	HK\$'000	HK\$'000
TURNOVER	4, 5	269,694	103,590
Cost of sales		(121,978)	(35,994)
Gross profit		147,716	67,596
Interest income		9,073	6,840
Gain on disposal of associates		_	30,750
Other revenue		12,177	1,541
Selling and distribution costs		(122,072)	(46,331)
General and administrative expenses		(65,173)	(39,354)
Other operating expenses		(15,229)	(11,695)
Provision for diminution in value of long term investment		(8,205)	
PROFIT/(LOSS) FROM OPERATING ACTIVITIES	6	(41,713)	9,347
Finance costs	7	(26)	(263)
PROFIT/(LOSS) AFTER FINANCE COSTS	5	(41,739)	9,084
Share of profits less losses of associates		(16,418)	(3,900)
PROFIT/(LOSS) BEFORE TAX		(58,157)	5,184
Тах	8	(4,622)	(3,912)
PROFIT/(LOSS) BEFORE MINORITY INTERESTS		(62,779)	1,272
Minority interests		5	
NET PROFIT/(LOSS) ATTRIBUTABLE TO SHAREHOLDERS	9	(62,774)	1,272
PROFIT/(LOSS) PER SHARE – Basic	10	(7.8 cents)	0.2 cent
– Diluted		(7.8 cents)	N/A