## **Consolidated Profit and Loss Account**

Year ended 31st July, 2001

	Notes	2001 HK\$'000	2000 HK\$'000
	Notes	ПК\$ 000	HK\$ 000
TURNOVER	5	679,939	727,522
Cost of sales		(327,122)	(379,939)
Gross profit		352,817	347,583
Other revenue	5	5,457	4,753
Selling and distribution costs		(266,268)	(321,142)
Administrative expenses		(85,965)	(47,860)
Refund of retirement scheme contributions not fully			
vested		18,169	_
Loss on disposal of fixed assets, net		(4,515)	(4,139)
Forfeiture of deposits received in respect of a property			
sale transaction		_	12,004
Other operating expenses, net		(7,516)	(15,192)
PROFIT/(LOSS) FROM OPERATING ACTIVITIES	6	12,179	(23,993)
Finance costs	9	(4,349)	(5,037)
PROFIT/(LOSS) BEFORE TAX		7,830	(29,030)
Tax	10	(1,953)	(6,698)
NET PROFIT/(LOSS) FOR THE YEAR ATTRIBUTABLE			
TO SHAREHOLDERS	11	5,877	(35,728)
Accumulated losses at beginning of year		(203,597)	(167,869)
ACCUMULATED LOSSES AT END OF YEAR		(197,720)	(203,597)
Retained by:			
Company		(161,907)	(137,481)
Subsidiaries		(35,813)	(66,116)
Judalulatica		(33,013)	(00,110)
		(197,720)	(203,597)
EARNINGS/(LOSS) PER SHARE — BASIC	12	0.95 cent	(5.79 cents)