Chairman's Statement 主席報告



Many of us will always look back on year 2001 with mixed feelings. During this eventful year, we have seen the tragedy of September 11th which has not only destroyed the lives of many people but also struck an unprecedented blow to the global economy. Yet, in this part of the world, particularly China, it was a year for celebration. Beijing's successful bid to host the 2008 Olympics and China's long-awaited accession to the World Trade Organisation ("WTO") at the end of 2001 have lifted the national spirit.

With China's accession to the WTO, great opportunities lie ahead. However, as China opens its door to global investors, competition will become more intense. To succeed, it is crucial that we have a thorough understanding of the macro economic environment and market dynamics of China. We must nurture and retain a strong management team with the necessary skills and experience to work effectively in China.

The past 18 months have seen the Group expanding its business connections and greatly enhancing its market knowledge of the Mainland. Close alliances were formed with leading Mainland partners. Coupled with the strengthening of the management team, I firmly believe that the Group's new competitive edge will allow it to capitalize on the enormous opportunities that lie ahead with China's entry into the WTO.

It would be difficult to predict at this point the full implications of China's entry into the WTO on government policies, economic development and society as a whole. However, we know for certain that some industries, such as telecommunications and media, will gradually open to foreign investment, presenting tremendous opportunities for aspiring investors. I am glad to report that since incorporation, the Group has been working towards its mission of becoming a leading partner for Chinese businesses in the information age and has established a solid foothold in these two industries. The acquisition of Sing Tao Holdings Limited in 2001 has strengthened our resources in the media sector, especially in terms of its valuable content base 二零零一年對很多人來說是悲喜交集的一 年,美國「九一一」事件令全球陷入悲傷惶恐 之中,經濟民生受到空前的沖擊。然而在中 國,二零零一年卻是令人興奮的一年。經過 十多年的努力,中國終於在年底成功加入「世 界貿易組織」,為中國以至全球經濟貿易開拓 了一片新景象。此外,北京成功申奧,更令 舉國歡騰。

中國入世將帶來無限商機, 令全球投資者蠢 蠢欲動, 但競爭也會隨之日趨激烈, 其中取 勝之道必以「天時、地利、人和」三者具備, 即配合宏觀市場趨勢, 熟悉內地環境, 並加 上傑出人才的智慧, 才可在芸芸競爭對手中 脱穎而出。

泛華科技集團經過年多的努力,成功在內地 建立了全面的業務網絡,加強了對市場的認 知,並與舉足輕重的夥伴建立穩固的關係, 管理團隊日漸壯大,本人深信,集團已具備 「天時、地利、人和」三者優勢,把握入世良 機,突圍而出。

中國入世後帶來的政策、民生及經濟發展的 具體變化今天難以預測,唯一可肯定的,就 是部份行業將逐漸開放,引進外資,其中包 括電訊及媒體業務,市場潛力無可比擬。泛 華科技成立至今,發展目標堅定不移,矢志 成為中國信息年代的重要夥伴。經過不斷的 開發及發展,集團已在這兩個行業打下穩固 的基礎,特別是於去年成功收購星島報業集 團,大大增強泛華集團在媒體業務的資源, 尤以人才、內容及全球經銷網絡為甚。配合

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and its global distribution network. Together with the development of the Group's other businesses, including the extensive database of the "Xinhuaonline" and the technology platform of "Infohub", the Group has taken a major step towards becoming a premier content provider with multiple distribution channel for the global Chinese communities.

Looking forward, we will continue to focus our resources on the development of our media business. We will also look for suitable business partnerships and investment opportunities in the Mainland as well as the rest of the world to further develop our businesses to ensure maximum return to our shareholders.

On behalf of the Group and our shareholders, I would like to thank our employees for their untiring efforts in achieving the Group's goals. With their dedication and enthusiasm, I look forward to another year of solid progress.

Global China Technology Group Limited Ho Tsu Kwok, Charles Chairman

Hong Kong, 24 April 2002

泛華的其他業務,包括「新華在線」的內容資 源及「泛華匯訊」之技術平台,為集團成為全 球華人媒體內容及服務供應商的目標推進了 一大步。

今後集團將集中資源開拓媒體業務,繼續在 內地以至全球尋求合適的夥伴及投資機會, 全面擴展業務,為股東帶來最大的回報。

本人在此謹代表集團及全體股東向所有員工 致意,感謝大家努力不懈,為集團目標努 力,並期待來年憑著大家的幹勁和信念,令 集團業務更上一層樓。

泛華科技集團有限公司 *主席* 何柱國

香港,二零零二年四月二十四日