profile of the group

星島集團於一九三八年由胡文虎先生創立,現主要從 事報章出版及商業印刷業務。

星島日報於一九三八年八月一日首次出版,為現今香 港歷史最悠久之中文報章, 其海外版於一九六三年在 三藩市創刊,而本集團首間海外辦事處則於一九六四 年五月在該城市成立。本集團除於澳洲、歐洲及北美 洲之八個主要城市出版星島日報海外版外,並出版英 文日報 Hong Kong iMail。

本集團之雜誌出版業務包括兩本香港出名雜誌 - Teens 及東 Touch。此外,本集團與一本北京生活消閑雜 誌合作,該雜誌之主要內容為資訊及娛樂。

本集團已經於二零零二年四月十九日完成出售其印刷 業務(包括南華印刷(一九八八)有限公司、洛文財 經印刷有限公司及卓越印刷有限公司)之交易。本集 團仍持有出版之友印務集團有限公司之50%權益。

於二零零一年十二月三十一日,本集團職員總數為 2.717人,而本公司經審核之綜合股東資金為港幣 733,300,000元。

本公司之股份於香港聯合交易所有限公司之主板上市 及買賣。

本公司現時之直接控股公司為 Global China Multimedia Limited,此乃泛華科技集團有限公司之 全資附屬公司,並持有本公司現已發行股本約74.5%。

何柱國先生透過 Luckman Trading Limited 為泛華科 技集團有限公司之控權股東。泛華科技集團有限公司 之股份於香港聯合交易所有限公司之主板上市及買 賣。除星島集團所從事的傳媒業務外,泛華集團主要 從事兩項業務:透過合作形式開發與互聯網相關之科 技、服務及內容;以及分銷攝影產品。泛華集團在互 聯網相關業務上已經識別出四項主要之策略目標:寬 頻技術與服務、金融服務、教育與培訓以及傳媒與資 訊服務。

The Sing Tao Group was founded in 1938 by Mr. AW Boon Haw and is primarily engaged in newspaper publishing and commercial printing businesses.

The first issue of the Sing Tao Daily was published on 1st August, 1938, making it the oldest existing Chinese language daily newspaper in Hong Kong. The overseas edition was inaugurated in 1963 in San Francisco where the Group's first overseas office was set up in May 1964. The Group publishes overseas editions of the Sing Tao Daily in 8 major cities in Australia, Europe and North America. It also publishes the Hong Kong iMail, an English language daily newspaper.

The magazine publishing division of the Group comprises two well-known magazine titles in Hong Kong - Teens and East Touch. In addition, the Group has established a business cooperation with a Beijing-based lifestyle magazine focusing on information and entertainment content.

The Group completed on 19th April, 2002 the transaction regarding the disposal of its printing business including South China Printing Company (1988) Limited, Roman Financial Press Limited, and Noble World Printing Company Limited. The Group retains its interest in the 50% owned Premier Printing Group Limited.

As at 31st December, 2001, the Group employed a total of 2,717 staff and the audited consolidated shareholders' funds of the Company amounted to HK\$733.3 million.

The shares of the Company are listed and traded on the main board of The Stock Exchange of Hong Kong Limited.

The immediate holding company of the Company is Global China Multimedia Limited, a wholly owned subsidiary of Global China Technology Group Limited, which holds about 74.5% of the existing issued share capital of the Company.

Mr. Charles HO Tsu Kwok, through Luckman Trading Limited, is the controlling shareholder of Global China Technology Group Limited whose shares are listed and traded on the main board of The Stock Exchange of Hong Kong Limited. Apart from the media businesses of Sing Tao Group, the Global China Group is mainly engaged in two principal lines of business: the development of Internet-related technology, services and content through partnerships; and the distribution of photographic products. The Global China Group has identified four key strategic focuses for its Internet-related business, namely, broadband technology & services, financial services, education & training, and media & information services.









