

CORPORATE PROFILE

JOHNSON ELECTRIC is a **global leader** in the design and manufacture of micromotors and integrated motor systems. It is a major supplier to the following industry segments: Automotive, Power Tools, Home Appliances, Business Equipment, Personal Products and Audio-visual. Its products are sold under the “Johnson Electric” and “Gate” brand names to more than 20 countries.

Johnson Electric’s **goal** is the **creation of shareholder and customer value**. The Group’s business strategy focuses on **working with customers** in an efficient and effective manner to supply products that meet or exceed end-users’ expectations. Johnson Electric’s principal financial objective is to maximize long-term cash flow by investing in markets and product segments that offer **superior growth prospects** and in areas where the Group can leverage its substantial resources and competencies.

Founded in 1959, Johnson Electric is headquartered in Hong Kong with regional offices in Michigan, USA and Asti, Italy. The Group’s production facilities are all QS-9000 and ISO-9000 accredited. The two major manufacturing sites are located in China and Thailand with other production plants in Italy and Mexico. Johnson Electric has established research, sales and marketing, and technical support centres in Hong Kong, Germany, Italy, Japan, China and the United States. It employs over 25,000 people worldwide, including contract manufacturing labour.

Listed on the Hong Kong Stock Exchange since 1984, Johnson Electric is a constituent stock of the Hang Seng Index. It is also a constituent stock of Morgan Stanley Capital International Index. It also has a sponsored American Depository Receipt Programme in the United States through the Bank of New York.

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