*starEast*東方魅力

Biographical Information of Directors

EXECUTIVE DIRECTORS

Tam Wing Lun, Alan, aged 51, is the Chairman of the Company. He is also the Chairman of Sing Pao Media Group Limited ("Sing Pao Media"), a company whose shares are listed on the Growth Enterprise Market ("GEM") of The Stock Exchange of Hong Kong Limited ("Hong Kong Stock Exchange"). Mr. Tam is one of Hong Kong's leading recording artistes in Asia and has recorded more than 60 albums, including the award-winning "The Late Coming Spring", "Misty Love" and "The Root of Love". For the four consecutive years from 1985 to 1988, he won the "Most Popular Male Singer" award at the TVB Solid Gold Best Ten Awards ceremony in Hong Kong. Mr. Tam has performed in more than 150 solo concerts throughout Asia, Europe and North America and has also appeared in more than 25 movies in Hong Kong. He was appointed to the Board in September 1999.

Tsang Chi Wai, Eric, aged 49, is the Deputy Chairman of the Company. Mr. Tsang is a well known actor, master of ceremonies, film director and scriptwriter. He has over 20 years' experience in show business and the film industry and has won a number of film awards in Hong Kong. He was appointed to the Board in September 1999.

Chan Pak Cheung, Natalis, aged 51, is the Deputy Chairman of the Company. He is also an executive director of Sing Pao Media and Ananda Wing On Travel (Holdings) Limited (a company whose shares are listed on the Main Board of the Hong Kong Stock Exchange). Mr. Chan is a well-known actor, master of ceremonies, and horseracing and soccer commentator. Mr. Chan has over 20 years' experience in the entertainment and film industry in Hong Kong. He was appointed to the Board in September 1999.

Wong Yat Cheung, aged 47, is the Deputy Chairman of the Company. Mr. Wong is a leading scriptwriter, film director and producer. He graduated from the Chinese University of Hong Kong and holds a bachelor's degree in Chinese language and literature. Mr. Wong has over 20 years' experience in the Hong Kong film and television industry. He was appointed to the Board in September 1999.

Wong Kun To, aged 46, is the Managing Director of the Company. With extensive experience in business investment, Mr. Wong is responsible for the overall investment strategy, corporate development and operations of the Company and its subsidiaries. He is a qualified engineer and a member of the Institute of Engineers (U.K.) and the Hong Kong Institute of Engineers. He is also the Deputy Chairman of M Channel Corporation Limited, a company whose shares are listed on the GEM of the Hong Kong Stock Exchange and an executive director of Sing Pao Media and ITC Corporation Limited ("ITC") (a company whose shares are listed on the Main Board of the Hong Kong Stock Exchange).

Chau Mei Wah, Rosanna, aged 47, has over 22 years' experience in international corporate management and finance. Ms. Chau holds a bachelor's degree and a master's degree in commerce and is a member of the Hong Kong Society of Accountants, the CPA Australia and the Certified General Accountants' Association of Canada. She is responsible for the Company's general corporate development, administration and overall finance activities. She is the Managing Director of ITC and an executive director of Paul Y. - ITC Construction Holdings Limited, China Strategic Holdings Limited and China Land Group Limited, companies whose shares are listed on the Main Board of the Hong Kong Stock Exchange, and a director of Burcon NutraScience Corporation, a company whose shares are listed on the TSX Venture Exchange. She was appointed to the Board in September 1999.

Chan Kong Sang, Jackie, alias **Sing Lung**, MBE, aged 48, has over 20 years' experience in the Hong Kong film industry as a leading film director and actor. He has won a number of film awards both in Hong Kong and abroad and is a popular international movie star. In 1986, Dr. Chan was given an award as one of the "Ten Outstanding Young Persons" by the Hong Kong Junior Chamber of Commerce for his contribution to society. He was further given an award as one of the "Ten Most Outstanding Young Persons of the World" in Sydney in 1988. Dr. Chan is the Chairman of the Global Food Culture Group Limited, a company whose shares are listed on the Main Board of the Hong Kong Stock Exchange and a non-executive director of Emperor Entertainment Group Limited and Sing Pao Media, companies whose shares are listed on the GEM of the Hong Kong Stock Exchange. Dr. Chan was appointed to the Board in September 1999.

Mui Yim Fong, aged 38, joined the Company as an executive director in September 1999. Ms. Mui is recognized as one of the most best known singers and movie actress in Hong Kong. She has over 20 years' experience in the musical industry and has won a number of musical awards in Hong Kong and Japan.

Chan Yan Kin, Philip, aged 57, is a well known actor, master of ceremonies, film director and screen playwriter. He worked in the Hong Kong Police Force as a superintendent in the 1970s. Mr. Chan has over 30 years' experience in the entertainment and media business in Hong Kong. He was the Chief Executive Officer of Metro Broadcasts Limited, a radio broadcasting company in Hong Kong and the General Manager of Capital Artists Limited, a record and entertainment company in Hong Kong. He was appointed to the Board in September 1999.

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Chan Chak Mo, aged 51, joined the Company as an executive director in September 1999. Mr. Chan has over 20 years' experience in investment and the management of various kinds of businesses including hotels, casinos, restaurants and entertainment centres in Hong Kong and Macau. Mr. Chan holds a bachelor's degree and master's degree in business administration.

Robert Ian Earl, age 51, is the Chairman of Planet Hollywood International, Inc. Mr. Earl is the creator of the Planet Hollywood brand and is a leader in the field of theme-restaurant dining. With over 25 years of experience in running restaurant companies, Mr. Earl's contributions to the restaurant industry have been acknowledged through many awards and accolades including the very prestigious Time Magazine's "The most influential People in America" in 1997. Mr. Earl was appointed to the Board in November, 2000.

Lau Buong Lik, Stephen, aged 47, is Executive Director of the Leisure Division of Hotel Properties Limited, a public listed company in Singapore with diversified interests in hotels, retail, restaurants and property development. Mr. Lau is chartered accountant by training and has been with Hotel Properties Limited for the past 11 years. He is director to a number of companies within the Hotel Properties Limited group. Mr. Lau was appointed to the Board in November, 2000.

NON-EXECUTIVE DIRECTOR

Lai Ming, Leon, aged 35, is one of the most popular singers in Hong Kong and throughout Asia and is also a well known film actor. He has over 10 years' experience in the musical and film industry and has won a number of musical awards in Hong Kong. He has been a member of the Campaign Committee of the Community Chest since 1999 and the Ambassadar of Unicef since 1994. Mr. Lai was given an award as one of the "Ten Outstanding Young Persons" by the Hong Kong Junior Chamber of Commerce in 1998 for his contribution to society. He was appointed to the Board in April 2000.

INDEPENDENT NON-EXECUTIVE DIRECTORS

Au Chun Kwok, Augustus, aged 35, joined the Company as an independent non-executive director in February 1999. Mr. Au has been practising as a solicitor in Hong Kong for over 8 years and is a partner in Vincent T.K. Cheung, Yap & Co., a law firm in Hong Kong. He holds a bachelor's degree in law from the London School of Economics and Political Science.

Lam Tak Shing, aged 41, joined the Company as an independent non-executive director in December 1998. Mr. Lam holds a master's degree in business administration. Mr. Lam has over 20 years' experience in the accounting and finance field, with wide exposure to businesses of different nature. Mr. Lam is an executive director of Asia Resources Transportation Holdings Limited, an independent non-executive directors of Continental Mariner Investment Company Limited and New City (Beijing) Development Limited, companies whose shares are listed on Main Board of the Hong Kong Stock Exchange.