

Listed in 1999, New World China Land is the China property arm of New World Development. New World China Land now has an asset base of HK\$25 billion. Our portfolio comprises a developable floor area of 19 million sq.m. in 19 high-growth cities.

**A truly national developer**

Our property portfolio spans the nation. By maintaining this broad geographic presence in China, we seek to play a key role in fulfilling the nation's property needs.

**Global expertise**

Our professional management team from China and from overseas brings together diverse skills and expertise. We blend best international practice with home-grown vision and talent to deliver unrivalled results.

**Serving the community**

As we invest in a region, we recognise we have a responsibility as a good corporate citizen. We are dedicated to improving the lives of the local communities in which we operate.

**30-year blue-chip heritage**

Through our parent New World Development, a reputable and international conglomerate, we draw upon three decades of property investment experience, along with well-developed business networks and deep resources.

**Best in class**

Quality is at the heart of everything we do. Across the entire spectrum of our diverse property portfolio, we have demonstrated our dedication to product and service excellence for our customers.

**Turning dreams into reality**

We do more than build properties. We are helping a new generation aspire to a new way of living. Above all, we are leading Chinese to a new way of achieving their dreams.