

CLP and our Community



Wherever we operate, we are part of the local community.

In 2002, we continued our community activities in Hong Kong, the Chinese mainland and the Asia-Pacific region. We direct our efforts to four main areas:–

- Environment;
- Community;
- Education and youth; and
- Arts and culture.

Asia's Youth – Our Future

CLP Young Power Programme – Our youth education programme entered its fourth year in 2002. With the objective of increasing teenagers' awareness of healthy living through fun and interactive activities, a "Wellness" programme (TeeNS@weLLness) was kicked off in July. This featured a 10-day inter-school on-line contest to enable secondary students to experience the importance of "wellness" and to develop individual potential. A leadership camp and a series of eco-tours were organised for the top scoring individuals and schools.

Smart Home for Today and Tomorrow – CLP sponsored this Secondary School Technology Competition, co-organised by the Education Department and The Hong Kong Institution of Engineers. Over 50 mentors were recruited, of whom half were CLP engineers. The Competition promoted modern science and technology among the young and 52 project proposals were received. The success of the Competition has encouraged the organisers to develop it into an ongoing programme.

CLP Power Music Carnival – CLP sponsored this Carnival, which aimed at promoting music creativity among local youngsters.

English Lessons for Young Immigrants – CLP initiated a volunteer programme to provide free English lessons to newly arrived Mainland children aged seven to 12. Over 30 CLP volunteers, their family members and friends signed up as tutors in the programme.

School Green Corner Project – With the aim of promoting a green culture for young people, CLP embarked on a new initiative, led by its horticulturists and volunteers, to teach primary school students to grow plants with coal ash, a by-product of coal-fired generation. The plants will be donated to homes for the elderly.

Yunnan and Guizhou Primary Schools – CLP sponsored the construction of six Project Hope primary schools in Guizhou and Yunnan. The first of these schools, in Guizhou, near the Anshun Power Station, was inaugurated in January. The second school, in Yunnan, was opened in March. The other schools are under construction or being planned. Upon completion, these schools will enable more than 3,700 children in remote rural regions to have formal schooling.

PowerZone – CLP launched a pilot education portal (www.powerzone.net) tailored for teenagers in Asia. The Internet portal provides not only “3E” – Electricity, Energy, Environment information, but also a challenging on-line strategy game – PowerIsland. The winning teams, selected from the 100 entries in Hong Kong, India, Thailand and Malaysia, were invited to a PowerZone Country Champions Tour in Hong Kong.

Helping the Community

CLP provides financial and other support to sustain a diverse range of community programmes and charitable activities. Our aim is to address the needs of the less-privileged members of the community, in particular in Hong Kong, where the CLP Group has been operating for over a century.

Rewiring for the Elderly – CLP launched its volunteers programme in 1994 to show our care for the less advantaged. In 2002, CLP’s Volunteer Service Team gave up their spare time to visit 220 elderly people to check



electrical installations and wiring in their homes and carry out rewiring when necessary.

Caring Walk 2002 – To promote community acceptance of the physically handicapped, a cross-border walk, co-organised with the Hong Kong Physically Handicapped and Able-bodied Association, took place. 160 disabled people visited the Shenzhen Culture Village.

Tree Planting – In 2002, CLP planted 10,000 trees in Yuen Long, in addition to the 230,000 trees planted in its supply area since 1997 under the Agriculture, Fisheries and Conservation Department’s Corporate Afforestation Scheme. CLP has now planted more than 1.5 million trees in its supply area.

Corporate Citizenship

CLP will continue these initiatives in the years ahead, in line with our determination to be a good corporate citizen and one which takes pride in making significant contributions to community programmes to which we can add value.