Biographical Details of Directors and Senior Management

FOK Kin-ning, Canning, aged 51, has been a Director since 1992 and the Co-Chairman since 2001. He has become the Chairman of the Company since 1 October 2002 subsequent to the passing away of Dr. Luk Chung Lam, the former Co-Chairman. He is the Group Managing Director of Hutchison Whampoa Limited ("HWL"), a substantial shareholder of the Company under the Securities (Disclosure of Interests) Ordinance. He is the Chairman of Hutchison Telecommunications (Australia) Limited and Partner Communications Company Ltd. and the Co-Chairman of Husky Energy Inc. He is also the Deputy Chairman of Cheung Kong Infrastructure Holdings Limited and Hongkong Electric Holdings Limited and a Director of Cheung Kong (Holdings) Limited. He holds a Bachelor of Arts degree and is a member of the Australian Institute of Chartered Accountants.

LAI Kai Ming, Dominic, aged 49, has been a Director since 1994 and the Deputy Chairman since 2001. He is an Executive Director of HWL. He is also a Director of priceline.com Incorporated and Vanda Systems & Communications Holdings Limited. He has over 20 years of management experience in different industries. He holds a Bachelor of Science (Hons) degree and a Master's degree in Business Administration.

LUK Tei, Lewis, aged 42, has been an Executive Director since 2001 and was appointed as the Deputy Chairman on 1 October 2002. He is also a Director of Acefield (B.V.I.) Limited ("Acefield"), a substantial shareholder of the Company under the Securities (Disclosure of Interests) Ordinance. He has a law degree from the University of London and is a qualified lawyer in Hong Kong, England and Wales, Singapore and Australia. He is also a Senior Member of the Institute of Industrial Engineers (Hong Kong) and a Companion of the Hong Kong Institution of Engineers. Before joining the Toy and Property Operations of the Company, he was a senior partner of a local law firm and a director of a major toy company in Hong Kong. He is the winner of Young Industrialist Awards of Hong Kong 1995, a member of the Chinese People's Political Consultative Conference Guangdong Committee and the Executive Vice President of The Toys Manufacturers' Association of Hong Kong.

KO Yuet Ming, aged 62, has been an Executive Director and the Managing Director since 2001. He is also a Director of Acefield. He has nearly 30 years' experience in the toy manufacturing industry. Before joining the Toy and Property Operations of the Company, he was the General Manager of a major toy company in Hong Kong. He is an Honorary President of New Territories Manufacturing Association, a member of the Chinese People's Political Consultative Conference Zhejiang Committee and the President of The Toys Manufacturers' Association of Hong Kong.

Biographical Details of Directors and Senior Management (Continued)

CHOW WOO Mo Fong, Susan, aged 49, has been an Executive Director since 2001. She is the Deputy Group Managing Director of HWL. She is a solicitor and holds a Bachelor's degree in Business Administration. She is also an Executive Director of Cheung Kong Infrastructure Holdings Limited and a Director of Hongkong Electric Holdings Limited, Partner Communications Company Ltd. and TOM.COM LIMITED.

CHOW Wai Kam, Raymond, JP, aged 55, has been an Executive Director since 2001. He is the Group Managing Director of Hutchison Whampoa Properties Limited and Harbour Plaza Hotel Management (International) Limited. He holds a degree of Bachelor of Arts in Architectural Studies and a degree of Bachelor of Architecture from the University of Hong Kong. He is a Registered Architect and List 1 Authorised Person.

Edith SHIH, aged 51, has been an Executive Director and the Company Secretary since 2001. She is the Head Group General Counsel and Company Secretary of HWL. She is also an Executive Director of Hutchison International Limited and director of various HWL group companies. She holds a Bachelor of Science degree in Education and a Master of Arts degree from the University of the Philippines, a Master of Arts degree and a Master of Education degree from Columbia University, New York. She is qualified to practise law in Hong Kong, England and Wales and Victoria, Australia.

CHAN Wen Mee, May (Michelle), aged 38, has been an Executive Director since 2001. She is the General Manager, Group Business Development of HWL. She joined Hutchison Whampoa Properties Limited as marketing manager and was later appointed as general manager, China Marketing. She is also a director of Hutchison E-Commerce Limited and Vanda System & Communications Holdings Limited. She holds a Bachelor's degree in Business Administration.

ENDO Shigeru, aged 68, was appointed as an Executive Director on 19 March 2002. He has been President of Hutchison Whampoa Japan K.K. since 2001. He spent over 40 years with Mitsui (former Senior Executive Managing Director and a member of the main board of Mitsui Co., Ltd.) and has worked in many geographical areas such as Hong Kong, Beijing, New York. He holds a Bachelor of Arts degree in Economics from Keio University.

Biographical Details of Directors and Senior Management (Continued)

CHEUNG Wing Han, Miranda, aged 51, was appointed as an Executive Director on 1 June 2002. She has over 20 years' experience in accounting and financial management across different industries. Before joining the Group, she was the Finance Director of HWL group's A. S. Watson group. She holds a Bachelor of Commerce degree in Accountancy and Financial Management from the University of New South Wales, a Bachelor of Laws degree from the University of London and a Master's degree in Business Administration (Executive MBA Programme) from the Chinese University of Hong Kong. She is a fellow member of CPA Australia and The Hong Kong Society of Accountants.

TAM Yue Man, aged 53, was appointed as an Executive Director on 1 October 2002. He has over 30 years' experience in the toy industry. Before joining the Group in 1988, he held a senior position in a major toy company in Hong Kong. He is the Executive Vice President of The Toys Manufacturers' Association of Hong Kong. He holds a Bachelor's degree in Mechanical Engineering from the National Cheng Kung University, Taiwan and a Certificate in industrial engineering from the University of Hong Kong.

Ronald Joseph ARCULLI, OBE, JP, aged 64, has been a Director since 2001. He became a Member of the Legislative Council in 1988, representing the Real Estate and Construction functional constituency from 1991 to the end of June 2000. He is Chairman of the Sir Edward Youde Memorial Fund and General Disciplined Services Sub-Committee (Standing Committee on Disciplined Services and Conditions of Service), a Board Member of The Hong Kong Mortgage Corporation, and the Chairman and a Steward of The Hong Kong Jockey Club. He has a distinguished record of public service on numerous government committees and advisory bodies. He is also a managing partner of a firm of solicitors in Hong Kong and he holds a number of directorships in listed companies in Hong Kong.

CHENG Ming Fun, Paul, JP, aged 66, has been a Director since 2001. He was a former member of the Hong Kong Legislative Council as well as Chairman of Inchcape Pacific Limited, N M Rothschild & Sons (Hong Kong) Limited, the Hong Kong General Chamber of Commerce and the American Chamber of Commerce in Hong Kong. He is currently a Steward of The Hong Kong Jockey Club and an independent non-executive director of several listed companies on The Stock Exchange of Hong Kong Limited. He is also an Adjunct Professor of Management of Organizations of the Hong Kong University of Science and Technology and a member of the Council of the Chinese University of Hong Kong.

The Executive Directors of the Company are also the Senior Managers of the Group.