

Business Highlights

1

Recorded encouraging first full year annual results after the Acquisition with **increases in turnover and profit for the year ended 31 March 2003 by 91.8% and 1,284.4% respectively** as a result of the full year contribution derived from the acquired businesses. The drop in average production cost and the implementation of various cost control measures also helped to improve the bottom-line.

2

Taiwan Next Magazine achieved break-even in May 2003, merely two years after its launch in May 2001, and repeated the success of *Next Magazine* in Hong Kong.

3

As the first company to introduce the “**bundling**” concept for our magazines, the Company’s strategy is proven to be a major success. Two months after the bundling, the ***Sudden Weekly and Eat & Travel Weekly* bundle reached a record high circulation of 214,590 copies for an issue in March 2002.**

4

The Internet business successfully turned around from a segment loss of HK\$31.7 million last year to **a segment profit of HK\$3.6 million this year**. This was mainly attributable to the implementation of a multi-income-stream revenue model and tight cost control measures.