SENIOR MANAGEMENT PROFILE

EXECUTIVE DIRECTORS

Mr Wong Chung Pak, Thomas,
aged 53joined the Group in early 1970's. Mr Wong is the Chairman of the Group and
is responsible for the planning and finance aspects of the Group. He graduated
from the University of Hong Kong with a Bachelor of Social Science Degree
and from the Chinese University of Hong Kong with a Master of Business
Administration Degree. Mr Wong has over 25 years' experience in the business
of bus operation. Mr Wong is the brother of Messrs Wong Wing Pak and
Wong Leung Pak, Matthew. He is also a director of Wong Family Holdings
Limited which has an interest in the share capital of the Company as disclosed
under the provisions of Part II of the Securities (Disclosure of Interests)
Ordinance.

Mr Wong Leung Pak, Matthew,
aged 47joined the Group in early 1970's. Mr Wong is the Managing Director of the
Group and is responsible for bus fleet management and marketing. Mr Wong
has over 25 years' experience in the business of bus operation. Mr Wong is
currently the Vice-Chairman of the Public Omnibus Operators' Association in
Hong Kong, a committee member of the Chinese People's Political
Consultative Conference of Chongqing and the adviser to the Guangdong
Traffic and Transport Association in Mainland China. Mr Wong is the brother
of Messrs Wong Chung Pak, Thomas and Wong Wing Pak. He is also a
director of Wong Family Holdings Limited which has an interest in the share
capital of the Company as disclosed under the provisions of Part II of the
Securities (Disclosure of Interests) Ordinance.

Mr Wong Wing Pak, aged 49 joined the Group in early 1970's. Mr Wong is the Senior Executive Director of the Group and is responsible for bus fleet management and manpower deployment. Mr Wong has over 25 years' experience in the business of bus operation. Mr Wong is a member of the Public Omnibus Operators' Association. Mr Wong is the brother of Messrs Wong Chung Pak, Thomas and Wong Leung Pak, Matthew. He is also a director of Wong Family Holdings Limited which has an interest in the share capital of the Company as disclosed under the provisions of Part II of the Securities (Disclosure of Interests) Ordinance.

Mr Hsu Hsung, Adolf, JPhas been an executive director of the Group since 1999. Mr Hsu is also
Managing Director of New World First Holdings Ltd., New World First Bus
Services Ltd., New World First Ferry Services Ltd. and New World First Ferry
Services (Macau) Ltd. Mr Hsu retired from the Hong Kong Special
Administrative Region Government as Administrative Officer, Staff Grade A.
Mr Hsu is a Justice of the Peace and was awarded the Order of the Companion
of the Imperial Service Order (ISO) by the United Kingdom Government in
1993.



SENIOR MANAGEMENT PROFILE

| Mr Tsang Wing Hang, aged 56 | has been an executive director of the Group since 2001. Mr Tsang is also a Director of New World First Ferry Services Ltd. and New World First Ferry Services (Macau) Ltd. Mr Tsang has over 30 years' working experience in the traffic and transport field. He graduated from the University of Leeds with a Master of Science Degree. He is also a member of the Chartered Institute of Logistics and Transport and the Institute of Transportation Engineers. |
|---------------------------------------|--|
| Mr Choi Pak Wing, aged 55 | has been an executive director of the Group since 1999. Mr Choi is a Director and General Manager of New World First Bus Service (China) Ltd. Mr Choi graduated from the University of London with a Bachelor of Science Degree. |
| Mr Lee Yin Ching, Stanley, aged 51 | is an executive director of the Group and is responsible for bus fleet management and marketing. Mr. Lee is the Chairman of a charitable body since 1992. Prior to joining the Group in 1978, Mr Lee had 5 years' experience in container terminals operation. Mr Lee has over 25 years' experience in bus fleet management. |
| Mr Lo Kin Wai, aged 56 | is an executive director of the Group and is responsible for bus maintenance and repairs and is an automobile engineer by training. Mr Lo joined the Group in 1988 and has over 20 years' experience in automobile engineering. |
| Mr Cheng King Hoi, Andrew, aged 44 | is an executive director of the Group and is responsible for the Group's operations in Shanghai, Dalian, Harbin, Anshan and Chongqing of Mainland China. He is a member of the Australian Institute of Management NSW Ltd, and a committee member of the Chinese People's Political Consultative Conference of Sichuan Province of Mainland China. Prior to joining the Group in 1990, Mr Cheng had worked in the banking industry for over 9 years. |
| Mr Ng King Yee, aged 54 | is an executive director of the Group. Mr Ng graduated from the Chinese University of Hong Kong, with a Bachelor of Business Administration Degree. He is a member of the Chartered Institute of Transport of UK. Mr. Ng is responsible for the Group's operations in Guangzhou, Shantou, Jieyang and Jinzhou of Mainland China and the Mainland China/Hong Kong cross-border services. Mr Ng joined the Group in 1993. He is also an adviser to the Guangdong Traffic and Transport Association. |
| Mr Chan Yu Kwong, Francis, aged 53 | is an executive director of the Group. Mr Chan graduated from the University of Melbourne, Australia, with a Bachelor of Commerce Degree. He is a fellow member of both of CPA Australia and the Hong Kong Society of Accountants. Prior to joining the Group in 1997, he had worked for a major international accounting firm for approximately 15 years. Mr Chan participates in the Group's strategic planning, corporate finance, human resources and Mainland China business department with substantial involvement in tourism and travel related business in addition to bus business. He is also responsible for the Group's financial control functions with the support from the financial controllers stationed in Hong Kong and Mainland China. |

SENIOR MANAGEMENT PROFILE

Mr Mok Wah Fun, Peter,
aged 52joined the Group in 1996. Mr Mok is an executive director of the Group and
is the Director and General Manager of Tai Fung Coach Company Limited
and Trade Travel (Hong Kong) Limited, and the Director of New Lantao Bus
Company (1973) Limited. Mr. Mok has also been responsible for the Group's
information technology functions since January 2001. He graduated from the
University of Hong Kong with a Bachelor of Arts Degree and a Post-Graduate
Diploma in Education. He is also a member of the Chartered Institute of
Logistics and Transport in Hong Kong.

INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr Chan Bing Woon, SBS, JP,
aged 58has been an independent non-executive director of the Group since 1996.
He is also a consultant of Yung Yu Yuen & Co., Solicitors and Notaries. He
has over 25 years' experience in the legal profession. Mr. Chan is involved
with numerous public duties including being a member of the Eastern District
Council and the Hong Kong Housing Authority. Mr Chan is the Vice-Chairman
of the Supervisory Board and the Executive Committee of the Hong Kong
Housing Society. He is also a fellow member of the Hong Kong Institute of
Directors.

Mr Sung Yuen Lam, aged 60has been an independent non-executive director of the Group since 1996.
He is also the founding partner of William Y.L. Sung & Co., certified public
accountants. He has over 25 years' experience in auditing.

COMPANY SECRETARY

Mr Chan Kwok Kee, Andy,
aged 30joined the Group in 2000 and he is also the financial controller of the Group.
Mr Chan graduated from the Chinese University of Hong Kong, with a Bachelor
of Business Administration Degree. He is a member of the Association of
Chartered Certified Accountants and Hong Kong Society of Accountants.
Prior to joining the Group, he had worked for a major international accounting
firm and The Stock Exchange of Hong Kong for over 4 years and 1 year
respectively.