



EganaGoldpfeil European Headquarters

EganaGoldpfeil's new European Headquarters will be finished by end 2003. Maintaining the historical and protected front of the original Goldpfeil building, the new site will expand into the back with modern and light construction. It will house the major German subsidiaries and will consolidate logistics for all European operations.



European Technology & Logistic Center

This state-of-the art Technology and Logistic Center was taken into operation in mid 2003 and serves as European distribution center for all the Group's brands. Effective supply chains reduce time and costs to meet customers' demands more efficiently. Deliveries now take only between 24 to 48 hours and its close proximity to Frankfurt Airport provides the perfect infrastructure.



Calibre Jewellery Factory

Senior Management during the opening ceremony of the second jewellery factory in China under the EganaGoldpfeil roof. It employs today some 800 workers. An expansion of capacity is planned towards the end of 2003 to increase productivity and meet the expanding demand.



Guthmann & Wittenauer

Guthmann & Wittenauer founded in 1910 was another acquisition in 2003 to support the Group's jewellery operations. Guthmann & Wittenauer is one of the biggest jewellery producers in Germany and specializes in stamping, forming and chip removal techniques.



Brand new Goldpfeil Flagship Store in Tokyo

Goldpfeil opened its latest shop earlier this year in Tokyo's famous and distinguished Ginza district. Japan's demanding consumers welcomed this addition to their favourite shopping mile. The approx. 3,500 sq. ft. store reflects the brand's new aesthetic.

Basel Fair 2003

This year's Basel Fair saw a new booth concept to maximize the visibility of all brands to their best advantage. On 10,000 sq. ft. the Group created a strong and individual brand ambiance.

