



■ Mainland China

Inception of investment in the PRC property market

The Group's investment in the PRC property market dated back to 1980 when it first invested in China Hotel, Guangzhou, the first sino-foreign joint venture hotel of the PRC. A prestigious landmark architecture of Guangzhou since the commencement of its operations. China Hotel, Guangzhou has been managed by New World for more than 14 years, leading the service of the hotel to international standard.



■ Guangzhou

First property development project in the PRC launched

New World Group launched its first property development project in the PRC, namely Fortuna Garden, located next to Guangzhou Zoo in Dongshan District, Guangzhou, introducing overseas planning of high-rise residential estates to the Guangzhou market. Well recognized by homebuyers and industry counterparts for its innovative design and quality of engineering composition, the development was sold out soon after its launch and has been a paradigm for similar developments.



■ Beijing

Participation in redevelopment project of Chongwen District in city centre of Beijing

The Group's Beijing Project Management Centre was established to participate in the redevelopment programme of the city centre of Beijing and undertake the project of Chongwen District.



■ Wuhan

Agreement with Wuhan government on development of the large-scale Wuhan Changqing Garden

An agreement was entered into with the Wuhan government in respect of a series of projects, including the large-scale residential project Wuhan Changqing Garden, a star project accommodating more than 10,000 families and was visited and appraised by government officials on a number of occasions.



■ Guangzhou

Guangzhou New World Garden villa project launched

The Group launched its first luxurious villa-typed projects, the New World Garden, located on the most premium Ersha Island of Guangzhou, with the selling price exceeding RMB40,000 per square metre, a record high for the then property market of the PRC.

■ Tianjin

Participate in the first national Anju Development project

The Group, cooperates with Tianjin Anju Construction Development Company, participated in the construction of Phase I Huayuan Residential Area, the first national Anju Development project in Tianjin.



■ Shunde

New World Courtyard Hotel, Shunde opened

New World Courtyard Hotel located at a prime location in the city centre of Da Liang, Shunde. The only four-star hotel with international management standard within the city, the hotel has been the most upmarket venue for the affluent locals and for business purposes, and is the first choice of many foreign businessmen for short-term stay or long-term accommodation.



■ Shenyang

Land Transfer Agreement in respect of a parcel of land located in Wangjiazhuang to the North of Hun River, Shenyang signed

The Land Transfer Agreement in respect of a parcel of land located in Wangjiazhuang to the North of Hun River, Shenyang was formally signed for the construction of the Group's largest residential estate in Shenyang, namely Shenyang New World Garden.



■ Hong Kong

Listing of New World China Land Limited on the Stock Exchange of Hong Kong in July

New World China Land Limited is listed on the Stock Exchange of Hong Kong Limited in July, further fortifying its status as a national property developer.



■ Guangzhou

High-end residential community New World Casa California located at Ersha Island, Guangzhou launched

New World Casa California, another landmark project of the Group, was built on the premium residential community Ersha Island in Guangzhou. Taking the lead to bring to the PRC the concept of planning and designing low-density, international resort residence, the project was another demonstration of New World China's leading position in the industry. A product of Bensley Design Studio, an internationally renowned designer in hotel resorts, New World Casa California has been popular for the middle class in Guangzhou.





■ Beijing

Beijing New World Centre designated as one of the 1990's Top-ten Architecture of Beijing

Beijing New World Centre was designated as one of the 1990's Top-ten Architecture of Beijing by the Urban Planning Society of Beijing.

■ Shenzhen

Phase I villas of Shenzhen New World Yi Shan Garden launched

As one of the launching activities of Shenzhen New World Yi Shan Garden Phase I, a fund-raising exercise involving a fleet of 30 Ferrari marched all the way from Hong Kong to Shenzhen Yishan Garden and then to Huiyang Palm Island Golf Resort was organized.



■ Huiyang

Entering into long-term tenancy agreement at Huiyang Palm Island Golf Resort by CNOOC & Shell Petrochemicals Co. Ltd

The golf resort has been chosen as leased residence for their senior expatriate staff.

■ Wuhan

Construction of Wuhan New World Centre

An investment amounting to RMB170 million was invested to build a landmark in the city centre of Wuhan, namely Wuhan New World Centre, occupying 37,000 square metres, the landmark is a modern multi-use commercial architecture comprising large-scale shopping arcades, hotel, residential and office space.

■ Tianjin

Official launch of Tianjin New World Garden

The official launch of Tianjin New World Garden attracted homebuyers and had the vice mayor of Tianjin to attend the launching ceremony and the various activities that followed. Tianjin New World Garden is located in the busy centre of Heping district, occupying 4.66 hectares and a total GFA of about 150,000 square metres. Nearly 800 premium units are planned.

■ Dalian

Opening of New World Department Store in Dalian New World Plaza

New World Department Store opened an outlet in a portion of Dalian New World Plaza, which was the single upmarket shopping arcade along Tianjin Commercial Street.



■ Guangzhou

Launch of Guangzhou Central Park-view in Pearl-River New City of Tianhe District, Guangzhou

Guangzhou Central Park-view, the largest residential project in Pearl-River New City of Tianhe District, Guangzhou, was launched as the Group's symbolic construction of premium property in a new-generation community within the Guangzhou metropolis.

■ Beijing

Launch of the luxurious Chateau Regalia Beijing

Pre-sale of the Group's Chateau Regalia Beijing, a project in Beijing offering a choice of luxurious villas, complex townhouses and apartments, received very encouraging response, with the segment of luxurious villas registering record high sales. The project has been established as a superb premium residence along the Wenyu River. Leasing was fully underway as tenants were gradually moving in.

■ Shenyang

Launch of Jasper Villa of Shenyang New World Garden

Jasper Villa, a new-phase of high-rise construction of Shenyang New World Garden, was launched after more than 800 units of phases I and II were sold out.

