

2004 Milestones 二零零四年大事回顧

APR

- The Company was **successfully listed** on the Main Board of the Stock Exchange of Hong Kong following an IPO which raised net proceeds of approximately HK\$1,628 million

本公司於首次公開售股籌集得款項淨額約1,628,000,000港元，並成功於香港聯合交易所主板上市



JUL

- Jiu Guang was **granted its business license in Shanghai**

久光於上海獲授營業執照

- Jiu Guang successfully applied for and was **granted a certificate of approval** by the PRC Government

久光成功申請並獲中國政府授予批准證書

- Jiu Guang **launched its soft opening** on 18th June, 2004

久光於二零零四年六月十八日試營業



JUN

ACCREDITATION

Survey by a European investment bank

一家歐洲投資銀行進行之調查

One of The Most Popular Retail Outlets for PRC Tourists (SOGO)

最受中國遊客歡迎的零售店之一(崇光)



SEP

- Jiu Guang made its **grand opening** on 29th September, 2004

久光於二零零四年九月二十九日隆重開業



HIS 恒生指數系列

The Company was included in both the **Hang Seng Composite Index Series** and **Hang Seng HK SmallCap Index** on 6th September, 2004

本公司於二零零四年九月六日被納入恒生綜合指數系列及恒生香港小型股指數內

ACCREDITATION

ACCREDITATION

IR Magazine
投資者關係雜誌

The Company was **ranked as the Asia's Third Best IPO in 2004** by the prestigious IR Magazine

本公司被著名投資者關係雜誌評選為二零零四年亞洲最佳首次公開售股公司第三名



- Jiu Guang collaborated with The Walt Disney Company Limited on a **Christmas marketing campaign** at Shanghai's JoinBuy CityPlaza

久光與The Walt Disney Company Limited於上海久百城市廣場合辦聖誕節推廣活動

- The **SOGO CLUB and SOGO BOOK CLUB** made **its soft opening** on 10th December, 2004 in Hong Kong

香港之SOGO CLUB及SOGO BOOK CLUB於二零零四年十二月十日試營業

DEC

Asia Money
《亞洲貨幣》雜誌

The Company was voted **"Best Newly Listed IPO of 2004"** by Asia Money magazine

本公司獲亞洲貨幣雜誌評為「二零零四年最佳新上市首次公開售股公司」



成功的「一站式」 購物概念





A Proven “ONE-Stop”
Shopping Concept