utchison Whampoa is a group of diverse companies operating around the globe, renowned for its entrepreneurial yet practical approach to business. As a result, our success and reputation for creating value for shareholders has tended to overshadow the Group's equally-strong commitment to our wide range of stakeholders. We have always recognised that our success is built on the achievements of the various groups that exist within as well as outside our corporate structure. We are deeply aware of the impact our businesses have on society and the world around us.

As a 177-year-old company, the notion of corporate social responsibility is not new to Hutchison Whampoa. From our early origins as a pharmacist in Guangzhou and Hong Kong in the early 1800s to rapid expansion over the past 20 years as an internationallydiversified business with holdings in ports, retailing, telecommunications, property and energy, this company has thrived through partnerships and a commitment to serve. Corporate social responsibility has always made good business sense for Hutchison Whampoa. We have adopted a partnership approach not only with customers, suppliers and employees, but also with the wider community that surrounds us and with which we interact.

Our notion of corporate social responsibility is based at the most fundamental level on the belief that our business activities serve multiple purposes: providing products and services which make life better for everyone, benefiting shareholders and at the same time engaging in a meaningful dialogue with other stakeholders and the community to understand the impact of our businesses as well as the expectations of society.

Apart from making continuous contributions to the Community Chest of Hong Kong, the Group undertakes a wide range of philanthropic efforts as well as community initiatives that are designed to make life better for people from all walks of life. These are also undertaken to provide substance to our engagement with stakeholders and community groups. With our extensive links to the global society, Hutchison Whampoa has a wide range of community relations initiatives in place. These programmes stretch around the globe and across all of Hutchison Whampoa's operating divisions, reaching out into all of the communities in which we operate.

#### **Environment**

Our group companies have an extensive programme in place to mitigate the effects of their activities on the environment. Our commitment to the environment is extensive and exists on three levels: minimising the impact of existing business activities; using Hutchison Whampoa's entrepreneurial spirit to develop new environmentally-friendly products and processes with potential commercial applications; and providing support for conservation and environmental protection programmes.



 Schoolchildren show strong interest in the giant bookmark when the Smart Power Giant Storybook tours primary schools.

These range from PARKnSHOP's recyclable plastic bags and initiatives to reduce customers' use of plastic bags, to Hongkong Electric's installation of HK\$4 billion worth of equipment to minimise environmental impacts including air pollution, and installation of a wind turbine on Lamma Island, the first commercialscale wind turbine in Hong Kong. They also include Cheung Kong Infrastructure's innovative projects that include using fuel ash from power stations in cement manufacture as well as a pilot hydrogen energy station and bus project in Hong Kong.



Husky Energy helps Canada's aboriginal communities participate in the country's
economic development through programmes promoting business opportunities,
employment, education and training.

In addition, Hongkong Electric sponsored the annual "Clean Up the World in Hong Kong Campaign" organised by Green Power. To encourage awareness of the importance of energy efficiency among students, Hongkong Electric has been running a Smart Power Campaign. A competition to tap young people's creativity was held around the theme of "Embrace Heaven, Earth and Sea - Nature and Energy" in March 2004 and attracted 1,745 entries. Energy audits were conducted for 38 participating schools to improve energy efficiency.

Husky Energy in Canada supports about 60 community-based conservation projects - including C\$500,000 in contributions over the past 15 years to Duck Unlimited Canada to restore wetland habitats and provide education. It is one of only five Canadian companies to receive the prestigious Ducks Unlimited Gold Legacy Sponsor Award.

Husky Energy is helping to build an open classroom in a forest ecosystem in a courtyard setting at the University of Ottawa. Students will learn about the ecosystems, environment and biodiversity of Canada's boreal forests.

# Community

At the pinnacle of our community initiatives is the HWL Volunteer Team. Launched in November 2003, more than 450 volunteers from across the Group in Hong Kong undertake charity work in their spare time. They also take part in HWL-organised activities such as educating pre-schoolers at kindergartens about the importance of healthy eating habits, as well as visiting hospitals and homes for the elderly. Our volunteers are also active and enthusiastic participants in fund-raising efforts to assist charities.

An unexpected benefit of 3G technology has been the power it has given to deaf people to communicate by mobile phone. In Sweden, **3** has collaborated with the Swedish National Association of the Deaf to develop a website page using sign language to inform deaf people about how 3G technology can improve mobile communications. In Austria, **3** has introduced a 3Visual tariff package with the Vienna Deaf and Dumb Care Society. An interactive mobile sign dictionary containing about 1,700 signs was developed by **3** and the Institute for Media Art and Science Transfer.

In Mexico, employees of the ICAVE (Veracruz) port made donations to build a rehabilitation centre for physically handicapped children. Ensenada Cruiseport Village provided food, clothes, diapers and other necessities for children at Gabriel's Houses Orphanage, which cares for 50 neglected and handicapped children ranging in age from babies to 17, many of whom are infected with the AIDS virus.

## Education

Every year since 2002, the Hutchison Chevening Scholarships Scheme – with a £2.02 million contribution from Hutchison Whampoa matched by the British Government and Cambridge University sends 63 postgraduate students from Hong Kong and Mainland China to study in the United Kingdom on scholarships. Another donation of £2 million was also made by the Group to support Mainland and Hong Kong scholars in their doctoral studies in the United Kingdom. This sum will be matched by the UK Government under its Dorothy Hodgkin Postgraduate Awards scheme.

Watsons China funds the "Spring Bud Project" to aid girls who were being denied an education in the Mainland, and helped build a school for children in Jixi County in China's Anhui Province.

Hutchison Port Holdings makes a long-term contribution to communities in which it operates through the HPH Dock Schools project. Originating in Hong Kong, the programme now operates in countries as diverse as the Mainland, the UK and Panama, providing schools with funding, scholarships and technical support, particularly for information technology.

The Thai Laem Chabang Terminal in Thailand donated computer equipment for the computer room at Ban Rattcharoen School as well as books for the library, school uniforms, stationery and dried food. A donation was also made for the construction of a new sanitation block. The spirits of the school's underprivileged children were further lifted by the terminal's sponsoring of a visit by 115 children to an aquarium and *Ripley's Believe It Or Not Museum* at the beach resort of Pattaya.

In Pakistan, Karachi International Container Terminal donated computer servers, backbone switch and peripheral equipment to the University of Karachi's Department of Computer Science so that students can develop and test new technologies.

In Indonesia, Jakarta International Container Terminal supports the At-Tauhid school for needy children in the poor village of Bekasi. The port helps pay the salaries of teachers and administrators, subsidises textbooks and learning aids for the 50 neediest students and provides education to 200 children.

Partner Communications in Israel built computer rooms at 11 schools with more than 160 computers installed for needy students.



 YICT welcomes a group of high school teachers and students in Shenzhen to the YICT Open Day. The group observes the terminal operations on board of a ferry called "Southern Pearl".

#### Medical

On the medical front, Hutchison Whampoa's efforts cover research and development projects as well as patient support.

Apart from donating US\$4 million to fund hepatitis research at the Stanford University Medical Center, the Group also helped establish the Hutchison/MRC Research Centre at the University of Cambridge with a donation of £5.3 million. This research centre will enable Cambridge to lead the world in the delivery of new ways of diagnosing, treating and preventing cancer.



 Watsons Water is a major sponsor of sporting activities for young people in Hong Kong, promoting local sports development.

In Italy, **3** donated video mobile phones so that children at the Bambin Gesu Pediatric Hospital in Rome and cancer sufferers at the San Raffaele Hospital in Milan could keep in constant visual contact with parents and loved ones.

In Sweden, ailing children being treated at their home are part of an innovative project by the Astrid Lindgrens Hospital for Children that allows them to keep in touch with doctors via video mobile phones donated by **3**.

## Arts and culture

Hutchison Whampoa has been a long-time sponsor of the Hong Kong Arts Festival, which grows more and more popular each year with the general public of Hong Kong. Over the years, the Group has been helping bring French arts and culture to the doorstep of Hong Kong by way of sponsoring the annual Le French May.

These sponsorships are in addition to the financial support that the Group has over the years extended to the Hong Kong Philharmonic Orchestra, the Academy for Performing Arts, China Philharmonic Orchestra, National Ballet of China and China Cultural City, as well as a piano recital by Warsaw Chopin Competition winner Li Yundi.

#### Sports

The Group's sponsorship of Hong Kong athletes is mainly provided by the A S Watson group. Since its establishment in 1989, the Watsons Athletic Club has been a major sponsor of Hong Kong athletes, funding training camps and events for international and junior level participants. It is one of the biggest providers of athletics sponsorship in Hong Kong, with more than 500 members including 300 youth athletes. The Junior Elite Training Programme for potentially outstanding athletes aged eight to 11 is supported by PARKnSHOP and Fortress. Watsons Athletic Club holds a summer athletic programme with track and field training in July and August attended by more than 900 children aged 12 to 19.

The Group, together with associate company TOM, supported the China Open tennis tournament held in Beijing last September.

A baseball academy for children run by one of Panama's greatest sporting heroes, Omar Moreno, is being sponsored by Panama Ports Company. It opened in August with an intake of 168 children and aims to keep kids off the streets, away from the temptations of drugs and crime.

## **Disaster Relief**

In conjunction with the Li Ka Shing Foundation, Hutchison Whampoa donated HK\$24 million to the Asian tsunami victims and rebuilding efforts. The A S Watson Group separately raised more than HK\$5 million for the tsunami victims.

Watsons Taiwan, concerned by the severe damage caused by a typhoon that hit central and southern Taiwan in July, assisted urgent relief work by donating NT\$1.1 million to the Taiwan Red Cross Society.