# Corporate Social Responsibility

The Group is strongly committed not just to its shareholders, but also to a wide range of stakeholders such as customers, suppliers, employees and the community. Taking a proactive approach to corporate social responsibility has not just formed a part of our proud heritage, but also become crucial to our business success. The Group undertakes a wide range of philanthropic efforts as well as community initiatives that are designed to make life better for people from all walks of life. These initiatives stretch around the world and across all of the Group's operating divisions, reaching out into all of the communities where we operate.

#### **Environment**

To maximise recycling has become a key initiative in our environmental protection programme. Our group companies have proactively collaborated with different environmental organisations to implement diversified recycling initiatives on rechargeable batteries, plastic bottles, used clothes, moon cake containers, computer and electrical equipment and so on. Park'nshop launched a "Don't Drown the Earth" campaign to promote the use of environmentally friendly bags while raising funds for Green Power to support the environmental protection group's "Green Power Green School Network".

In Hong Kong, Hongkong Electric continued to run the Smart Power Campaign to enhance public understanding of renewable energy. A naming competition for Lamma Wind Power Station was held in 2005 to celebrate the introduction of wind power in Hong Kong and to raise public awareness of the benefits of wind power. The competition attracted 3,800 entries from members of the public and the name "Lamma Winds" was finally selected for its meaningful references to the infinite and inexhaustible nature of winds.



 Hongkong Electric participates the four-day HOFEX2005 exhibition to promote wider use of electric cooking equipment in the catering industry.



 HWL volunteers celebrate Easter with primary school pupils while propagating the messages of "Harmony, Health and Happiness".

In Chongqing, the Mainland, inmates of the Chongqing Children Welfare Center had the opportunity to preview an exhibition of butterflies and plants under the sponsorship of the Hutchison Whampoa Properties Group. The children were fascinated by the many different species of butterflies and plants and they learnt more about the importance of preserving our nature after attending the exhibition.

In Canada, Husky Energy continues to support important environmental programmes such as the Endangered Species Reintroduction Research programme at the Calgary Zoo. This programme seeks to help address imbalance in nature and preserve natural legacies by reintroducing endangered species to the wild. The energy company's long-term support of Ducks Unlimited also wins the company a Gold Legacy Award.

# Community

The Group is recognised as one of the philanthropic leaders among global corporations. In addition to our significant involvement at the corporate level, we encourage our employees to play an active role in the communities where they live and work, and in cities and towns around the world. Specific initiatives vary by geographic region and include hundreds of donations, volunteer services and fund-raising activities organised by our employees in support of various charities.

In Hong Kong, apart from making continuous donations to The Community Chest, the Group also supported the Hong Kong Council of Social Service's "Caring Companies" programme. During the year, 28 Group companies were named "Caring Companies" in recognition of their support and care for the community as well as their staff. The Group was also a key sponsor of the Sixth WTO Ministerial Conference, which was held successfully in Hong Kong in December.

Our corporate philosophy of giving back to the community is reflected in the volunteerism encouraged among staff at all levels. Our 500-strong HWL Volunteer Team, with members coming from different business divisions of the Group, introduced in the year a special theme of promoting "Harmony, Health and Happiness" ("3Hs") in the community. A variety of community service activities were organised to convey the messages behind 3Hs, hoping that everybody will be able to lead a harmonious, healthy and happy life. The volunteer teams of our subsidiaries and associated companies had also arranged various kinds of services and activities for those in need throughout the year.

### **Education**

Education is instrumental in nurturing our leaders for tomorrow and the Group puts this very high on our priority list. The Group continued to sponsor the Hutchison Chevening Scholarships Scheme and the Dorothy Hodgkin Postgraduate Awards to provide more opportunities for top-tier scholars from the Mainland and Hong Kong to pursue their further studies in leading UK universities.

Hutchison Port Holdings continued with its Dock Schools
Project during the year, demonstrating the Group's long-term
commitment to education. The project, which has been in place
since 1992, is now supported by many of our member ports in
Asia, the Middle East, Africa, Europe and the Americas and it
provides annual scholarships to students who have achieved
the best academic performance.

Husky Energy provided financial assistance to educational facilities through donations and scholarships totalling over C\$20 million, supporting a variety of research initiatives to help improve the environment.

Watsons Thailand introduced the "Watsons Pharmacy Scholarship Programme" to support local education to meet the country's increasing demands for pharmacists.

## Medical

The Group provided financial assistance to medical organisation and hospitals for medical research and for the purchase of sophisticated medical equipment during the year.

In the Netherlands, Kruidvat donated €2.25 million to the Groningen Expert Centre for Kids with Obesity for a scientific study on causes of obesity in children.

In the UK, Superdrug raised more than £400,000 to support Macmillan Cancer Relief. All proceeds went towards Macmillan's expanding services, including its nurses, doctors, cancer care centres, a range of cancer information and direct financial aid for those in need.

In Canada, Husky Energy sponsored Dr Noble Irwin Regional Healthcare Foundation for the "Campaign Towards Healthcare Excellence". This contribution went directly to the purchase of a chemical analyser for the laboratory at the Cypress Regional Hospital. Husky Energy also contributed during the year over C\$400,000 to the Lloydminster Region Health Foundation and the Burin Peninsula Health Care Foundation for the purchase of CT scanners.

# **Arts and Culture**

We lend our support to a great many arts and cultural events that increase public access to cultural activities. In 2005, for example, **3** Austria was the major sponsor for Leonardo da Vinci exhibition in Vienna. It also supported the Open Air Festival – Summer 2005, a music festival for Jazz, Rock and Alternative. In Ireland, **3** sponsored Dun Laoghaire College of Further Education ("DCFE") to produce a double album called "One Good Jukebox", which was composed and recorded by the DCFE students.

In the Netherlands, Kruidvat introduced an art promotional campaign in which 30,000 autographed hand-made paintings produced by promising young artists had been sold at competitive prices.



 Husky Energy's community investment programme focuses on those areas that offer the greatest long-term benefits, including the establishment of mutually beneficial relationships with aboriginal communities.



 The Group organises the "Knowledge Quest" programme to help widen Hong Kong students' horizons and promote liberal studies.



Established by A S Watson in 1989, Watsons Athletic Club is a community sports
programme that promotes the development of track and field and the wellbeing of local youth.



 Children show strong interest in a Butterfly Specimen Exhibition co-organised by Chongqing Metroplitian Plaza and Chongqing Museum of Nature.

In Hong Kong, the HWL Group continued to sponsor cultural and arts events of the Hong Kong Arts Festival and Le French May. These were in addition to the financial support to the China Cultural City.

### **Sports**

We support talented young athletes and encourage them to persevere in their determination, hard work and dedication to their chosen sports. With the aim of recognising the potential and achievements of students in sports and stimulating greater interest in sports in schools, A S Watson Group launched its Hong Kong Student Sports Awards in October 2005, targetting all local primary and secondary students. Awards will be granted to over 1,200 high-performing or potentially high-performing students in a variety of sports. The initiative marked the beginning of a corporate effort to help develop an active sporting culture in welcoming the forthcoming 2008 Beijing Olympics.

Watsons Water was the six-time title sponsor of the Watsons Water Champions Challenge held in Hong Kong, bringing world-class sports event to Hong Kong's tennis enthusiasts.

Tom Group sponsored the China Open Tennis Tournament for the second consecutive year. The tournament offered tennis fans in the Mainland the opportunity to attend a top-class tennis event that was beginning to catch international attention.

## **Disaster Relief**

Efforts to raise relief funds for victims of the South Asian tsunami continued among Group companies at the beginning of the year, which helped the victims rebuild their homes.

The HWL Group, together with the Li Ka Shing Foundation, donated US\$500,000 to Pakistan as relief funds to help the earthquake victims rebuild their homes and to help the government rebuild their community.