



But Ka Wai Chairman

Wah Yuen Holdings Limited ("Wah Yuen" or "the Group"), backed by its 40 years of valuable heritage, consolidates its leading position as a reputable household brand name in Hong Kong, the People's Republic of China (the "PRC") and most of the Chinese-populated communities worldwide.

Amidst a challenging business environment with intensified market competition, the Group successfully maintained stable development and fortify its business foothold in Hong Kong and PRC markets. Capitalizing on the Group's extensive market recognition as the leading one-stop packaged food manufacturer, distributor and retailer in Hong Kong and the PRC, Wah Yuen strategically tapped into the Japanese market and achieved remarkable performance.

By maintaining amicable relationships with major distributors and retail chains, the Group surpassed its peers and continued to be the trendsetter for snacks with comprehensive product categories spanning preserved meats, convenience frozen foods, flour products, preserved fruits and nut and other products. The Group successfully developed and launched a number of innovative products, including new snack food and convenience frozen food products, and were well-received by the customers.



Over the years, Wah Yuen emphasized on attaining impeccable quality, safety and hygiene standard across all of its production lines. In 2005, the Group was accredited the highest level of China Quality Credit Appraise Certificate by the authoritative China Quality Credit Appraisal Centre, representing a praise of Wah Yuen's continuous efforts in enhancing product quality.

Currently, the Group operates two production facilities located in Huadu District, Guangzhou, Guangdong Province in the PRC. The granting of the internationally recognized HACCP certificate acknowledges their compliance with the strictest hygiene standards throughout the entire food production process, from raw materials procurement, processing, packaging to distribution.

Looking ahead, the Group will focus on developing a wide variety of new products to further enrich its product mix and to stay abreast with market changes. The Group endeavours to further strengthen its sound market foundation in Hong Kong and the PRC. With the impressive progress of embarking to the Japanese market, Wah Yuen will leverage on its unique edges and unrivalled corporate strengths, with an aim of capturing the immense business potential of this market and propelling future growth and development.



On behalf of the Group, I would like to express my sincere gratitude to our shareholders and customers, for their strong support and loyalty. In addition, I would also like to take this opportunity to thank our dedicated staff members and the management for their valuable contribution during the year. Wah Yuen is committed to developing innovative and quality tastes and products to customers spanning worldwide, bringing them new excitement and striding towards another business height.

By Order of the Board

**But Ka Wai**

*Chairman*

Hong Kong, 24 April 2006



Hong Kong's best seller of  
packaged egg rolls in 2005 (AC Nielsen)

Hong Kong's best seller of  
packaged snack meat products in 2004 (AC Nielsen)

Hong Kong's "Superbrands" in 2004 (Superbrands)

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