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2006 2005 HK\$'000 Notes HK\$'000 **REVENUE** 6 385,809 396,862 Cost of sales (153,012)(190,300)Gross profit 232,797 206,562 Other income and gains 34,975 39,835 6 Selling and distribution costs (205,215)(166,031)Administrative expenses (47,987)(53,545)Other operating income/(expenses), net 7 (1,480)1,410 Fair value gains on investment properties 15 146,593 36,300 Gain on disposal of investment properties 15 77,009 Finance costs 10 (3,575)(1,118)PROFIT BEFORE TAX 7 150,550 145,980 Tax 11 (40,531)(18,775)PROFIT FOR THE YEAR ATTRIBUTABLE TO EQUITY HOLDERS OF THE PARENT 12 110,019 127,205 EARNINGS PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE **PARENT** — basic 13 17.83 HK cents 20.61 HK cents