

2006 Milestones

二零零六年大事回顧



may

Celebrated the 21st Anniversary of
SOGO Hong Kong
慶祝崇光香港廿一週年誌慶

june

SOGO TST reported positive profit contribution
to the Group in its first full year of operation
尖沙咀店於首個全年營運年度已為本集團錄得溢利貢獻

Jiuguang Store reported
cash breakeven since the beginning of 2006
久光百貨自二零零六年初起已錄得現金收支平衡

october

Opened a premium Japanese Restaurant,
Wa-San-Mai, the largest Japanese restaurant in
Hong Kong, at the top floor of SOGO CWB
於銅鑼灣店頂層開設的高級日本餐廳和三味，
是香港最大規模的日本餐廳

Jiuguang Store continued to build up
its presence, achieving record daily traffic
highs of 60,000 visitors during promotional
events for National Day holidays

久光百貨繼續鞏固市場地位，
於國慶黃金週假期舉行推廣活動，
錄得超過60,000人次的每日顧客入流量

600,000



december

Secured a land site in Suzhou, Jiangsu province, the PRC for the development of a Jiuguang store
奪得於中國江蘇省蘇州市一幅土地發展，設立一家久光百貨

Acquired a land site in Shenyang, Liaoning province, the PRC for the development in phases of a multi-purpose retail complex featuring a Jiuguang store
投得中國遼寧省瀋陽市一幅土地，將分階段發展為包括久光百貨之多用途零售綜合大樓

Ranked third in the category of "Most Progress in Investor Relations" in the IR Awards 2006
榮獲二零零六年投資者關係大獎「最佳投資者關係進步獎」組別的季軍

32.7

november

Celebrated the 13th Anniversary of Jumbo SOGO
慶祝 Jumbo SOGO 十三週年誌慶

SOGO CWB achieved record-breaking daily sales of HK\$32.7 million during Thankful Week
銅鑼灣店於「感謝週」中創下單日銷售額 32,700,000 港元的紀錄