

KELON 科龙

HISENSE KELON ELECTRICAL HOLDINGS COMPANY LIMITED

海信科龍電器股份有限公司

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 0921)

ANNOUNCEMENT OF RESULTS FORECAST

This announcement is made in accordance with Rule 13.09(1) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Stock Exchange").

I. Estimated results for the reporting period

1. The reporting period refers to: From 1 January 2007 to 30 September 2007
2. Estimated results: A turnaround from loss to profit
3. Whether the estimated results have been audited by a certified public accountant: No

II. Results of the same period of last year

1. Net profit and earnings per share from January 2006 to September 2006 was RMB-47,567,075.75 and RMB-0.0480, respectively.
2. Net profit and earnings per share from July 2006 to September 2006 was RMB-11,825,348.21 and RMB-0.0119, respectively.

III. Reasons for the change in results

It is estimated that the results of the Company will continue to improve and a profit will be realized for the period from 1 July 2007 to 30 September 2007. However, the Company is not able to ascertain the proportion of contribution from its operating profit and loss and non-operating profit and loss at this stage. It is estimated that the Company will realize a profit for the period from January 2007 to September 2007. Details on the financial information will be disclosed in the third quarterly report of 2007 of the Company.

SUSPENSION OF TRADING IN THE H SHARES

At the request of the Company, trading in H Shares of the Company was suspended with effect from 10:00 a.m. on 16 June 2005 until further notice.

By order of the Board
Hisense Kelon Electrical Holdings Company Limited
Tang Ye Guo
Chairman

As at the date of this announcement, the Company's executive directors are Mr. Tang Ye Guo, Mr. Yang Yun Duo, Mr. Wang Shi Lei, Ms. Yu Shu Min, Mr. Lin Lan and Ms. Liu Chun Xin; and the Company's independent non-executive directors are Mr. Zhang Sheng Ping, Mr. Lu Qing and Mr. Cheung Yui Kai, Warren.

Foshan City, Guangdong, the PRC, 23 August 2007