

BRAND VALUES AND ESSENCE

Unsurpassed Quality and Long Term Value

No matter what products or services we are offering, "Quality" is always at our heart. Our continuous adherence to excellent quality has won long term reliable reputation in the market. We choose the best locations in town to develop world-class properties with quality property management services. Our determination in providing the best contributes to preservation of asset value in the long run.

Comprehensive Property Development

We develop wide ranges and types of properties to cater for varying demands on sizes and functions from different market segments. Our dedicated professionalism and wide embracing experiences in project planning and execution have enable us to handle the stringent demand of multi-product lines with ease.

Building City and Corporate Citizenship

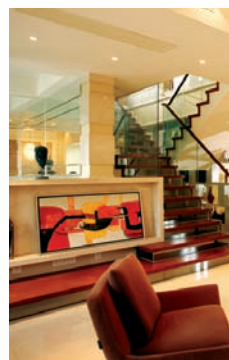
We value corporate citizenship and are actively involved in continuous development of the local community. We commit ourselves to long term urban redevelopment projects, and participate enthusiastically in national and local charity programmes. Our act of good corporate citizenship has inspired the locals in joining us to create a more harmonious society.

Localised Hong Kong Brand

As a Hong Kong based and well recognised brand, we fully apply our advanced and wide embracing experience in Hong Kong to property development in Mainland China, while at the same time develop projects that meet the needs of the city. We value local concepts, we understand market operation and culture through extensive staff localisation, and as a result, we become an integral part of the local community.

Reliability and Reputation

With over 30 years of property development experience and 20 years of investment experience in Mainland China, we are undoubtedly a mature and reliable developer with outstanding reputation in complying with local market rules and government regulations.





Property portfolio by type		sq.m.
Development projects		24,369,737
Investment properties under development		73,951
Completed investment properties		1,592,329
Hotel properties under development		87,655
Completed hotel properties		155,101
Total		26,278,773

Property portfolio by location		sq.m.
Beijing		1,980,541
Tianjin		379,296
Shenyang		2,878,965
Dalian		279,861
Shanghai		824,544
Wuhan		2,725,866
Chengdu		3,416,055
Changsha		1,292,941
Guiyang		3,561,850
Guangzhou		3,480,586
Pearl River Delta		2,112,333
Haikou		2,767,758
Other regions		578,177
Total		26,278,773

Property portfolio by usage		sq.m.
Residential		18,397,651
Commercial		2,734,316
Office		827,214
Hotel		391,802
Carpark		3,927,790
Total		26,278,773

