



## **Oriental Ginza Holdings Limited**

**東方銀座控股有限公司**

*(Incorporated in Bermuda with limited liability)*

*(Stock code #996)*

### **POSITIVE PROFIT ALERT**

This announcement is made in accordance with paragraph (1) of Rule 13.09 of the Listing Rules.

The Board wishes to inform the shareholders of the Company and the investors that it is expected that the consolidated results of the Group for the year ended 31 December 2007 would turn-around and the Group may achieve profit compared with that for the year ended 31 December 2006.

**Shareholders of the Company and the investors should exercise caution when dealing in the shares of the Company.**

This announcement is made by Oriental Ginza Holdings Limited (the “**Company**”) pursuant to paragraph (1) of Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company and the investors that it is expected that the consolidated results of the Company and its subsidiaries (collectively the “**Group**”) for the year ended 31 December 2007 would turn around and the Group may achieve profit when compared with that for the year ended 31 December 2006. The turn-around of the Group’s performance is mainly attributable to the positive contributions from the Group’s core businesses and the profit arising from the acquisition of the entire equity interests in Fortune International Business Limited and Sunny Sky Properties Limited, details of which were disclosed in the circular of the Company dated 17 September 2007.

This positive profit alert announcement is only based on the preliminary assessment by the Company's management according to the management accounts of the Company. Shareholders of the Company and the investors are advised to read carefully the annual results announcement for the year ended 31 December 2007 of the Company which is expected to be announced in late April 2008.

**Shareholders of the Company and the investors should exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Oriental Ginza Holdings Limited**  
**Tin Yuen Sin Carol**  
*Chairperson*

Hong Kong, 3 April 2008

*The Board as of the date of this announcement comprises Ms. Tin Yuen Sin Carol, Mr. Zhang Feng, Mr. Li Sai Ho, Mr. Tse Pui To Dickson, Mr. Lam Yat Ming and Mr. Fok Wai Ming Eddie as executive directors and Mr. Chan Wai Yip Freeman, Mr. Ng Ka Chung Simon and Ms. Leung Po Ying Iris as independent non-executive directors.*