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A8 Digital Music Holdings limited

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 800)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board wishes to inform the Shareholders and the investors that the profit of Group for the six months ended 30 June 2008 will significantly increase in comparison with that for the six months ended 30 June 2007. The better results were mainly due to the successful execution of our integrated marketing strategies on new media i.e. internet and mobile, as well as on traditional media i.e. TV and radio. As a result, our revenue base has been further broadened.

Shareholders and investors of the Company are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by A8 Digital Music Holdings Limited (the "**Company**", together with its subsidiaries as the "**Group**") pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**").

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and the investors that the profit of the Group for the six months ended 30 June 2008 will significantly increase in comparison with that for the six months ended 30 June 2007. The better results were mainly due to the successful execution of our integrated marketing strategies on new media i.e. Internet and mobile, as well as on traditional media i.e. TV and radio. As a result, our revenue base has been further broadened.

This positive profit alert announcement is only based on the management accounts of the Group, which have not been confirmed or audited by the Company's auditors. The interim results of the Group for the six months ended 30 June 2008 (the "**2008 Interim Results**") have not yet been finalized and have not been reviewed by the auditors of the Company as at the date of this announcement. Shareholders and

investors are advised to read with care the 2008 Interim Results as and when it is published.

By order of the Board

A8 Digital Music Holdings Limited

Liu Xiaosong

Chairman

Shenzhen, the PRC, 11 August 2008

As at the date of this announcement, the Company's executive directors are Mr. Liu Xiaosong, Mr. Lin Yizhong (Alias Lin Hai), Ms Ho Yip, Betty; the non-executive directors are Mr. Li Wei and Mr. Zhong Xiaolin; and the independent non-executive directors are Mr. Hui, Harry Chi, Mr. Chan Yiu Kwong and Mr. Song Yong Hua.