



FOREFRONT GROUP LIMITED

(incorporated in the Cayman Islands with limited liability)

福方集團有限公司*

(Stock Code: 0885)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board of the Company wishes to inform the shareholders of the Company and potential investors that the 2008 Interim Results is expected to record a substantial loss as compared with to a loss for the corresponding period ended 30 June 2007.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Forefront Group Limited (the “Company” and together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company and potential investors that the unaudited interim results of the Group for the six months ended 30 June 2008 (the “2008 Interim Results”) is expected to record a substantial loss as compared with a loss for the corresponding period ended 30 June 2007 due to the operating loss and realised and unrealised losses of investments as result of the recent downturn in the equity market.

As the Company is still in the process of finalizing the 2008 Interim results, the information contained in this announcement is only based on the preliminary assessment by the Company’s management on the Group management accounts.

* For identification purposes only

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board of
Forefront Group Limited
Yeung Ming Kwong
Executive Director

Hong Kong, 4 September 2008

As at the date of this announcement, the Board comprises Mr. Yeung Ming Kwong, Ms. Lo Oi Kwok, Sheree, Mr. Ting Wing Cheung, Sherman, Mr. Louis Wen, Mr. Zhou Qi Jin and Mr. Zhuang You Dao as executive Directors, and Mr. Chung Yuk Lun, Mr. Kwong Wai Tim, William, Ms. Lam Yan Fong, Flora and Ms. Kristi L Swartz as independent non-executive Directors.