



英皇證券集團有限公司*
Emperor Capital Group Limited

(Incorporated in Bermuda with limited liability)

(Stock code: 717)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform shareholders of the Company and potential investors that the unaudited interim results of the Group for the six months ending 30 September 2008 is expected to record a loss as compared to a profit for the corresponding period ended 30 September 2007.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Emperor Capital Group Limited (the “Company” and together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors of the Company (the “Board”) wishes to inform shareholders of the Company and potential investors that based on information currently available, the unaudited interim results of the Group for the six months ending 30 September 2008 is expected to record a loss as compared to a profit for the corresponding period ended 30 September 2007. The Board believes that such loss is mainly attributable to the recent adverse condition of the investment markets which resulted in the decrease in the Group’s turnover and the increase in provision for bad and doubtful debt in relation to the account receivables of the Group.

As the Group’s unaudited interim results for the six months ending 30 September 2008 have not yet been finalized, the information contained in this announcement is only based on preliminary assessment on the unaudited management accounts of the Group and information currently available. The interim results of the Group for the six months ending 30 September 2008 is expected to be published by the end of December 2008.

Shareholders and potential investors are therefore advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Emperor Capital Group Limited
Daisy Yeung
Managing Director

Hong Kong, 26 September 2008

** for identification purpose only*

As at the date of this announcement, the Board comprises 1. Executive Directors: Ms. Daisy Yeung (Managing Director), Mr. Chan Pak Lam, Tom and Ms. Choi Suk Hing, Louisa; 2. Independent Non-Executive Directors: Mr. Fung Chi Kin, Mr. Kwok Chi Sun, Vincent and Mr. Cheng Wing Keung, Raymond.