

# Hisense KELON Ronshen

HISENSE KELON ELECTRICAL HOLDINGS COMPANY LIMITED

海信科龍電器股份有限公司

*(A joint stock limited company incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 00921)**

## ANNOUNCEMENT OF FINANCIAL FORECAST

This announcement is made by Hisense Kelon Electrical Holdings Company Limited (the “Company”) in accordance with Rule 13.09(1) of the Rules Governing the Listing of Securities (the “Listing Rules”) on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”).

### **I. Forecast on current financial results**

1. Financial period:

1 January 2008 to 30 September 2008

2. Financial forecast (prepared in accordance with PRC GAAP) :

It is expected that profit of approximately RMB50,000,000 will be generated for the period from 1 January 2008 to 30 September 2008, among which loss of approximately RMB20,000,000 was incurred for the period from 1 July 2008 to 30 September 2008.

3. Whether the financial forecast has been audited by certified public accountant: No

### **II. Financial results for the corresponding period of last year (prepared in accordance with PRC GAAP)**

1. Net profit attributable to the holders of the parent company from January 2007 to September 2007: RMB122,460,983.78

Earnings per share: RMB0.1234

2. Net Profit attributable to the holders of the parent company from July 2007 to September 2007: RMB5,086,024.56

Earnings per share: RMB0.0051

### **III. Explanation on the reasons for the change of financial results**

Explanation on the reasons for the material change of financial results: The sales of the Company has not reached its expected target as a result of the impacts caused by macro-economic conditions and industry changes.

### **IV. Others relevant explanation**

This results forecast has not been audited by any certified public accountant. The financial information of the Company for the third quarter of 2008 will be disclosed in its 2008 third quarterly report. Investors are reminded to invest sensibly and pay attention to the risks associated with any investment.

## **Trading in the H shares of the Company**

At the request of the Company, trading in the H shares of the Company was suspended with effect from 10:00 a.m. on 16 June 2005, pending the release of an announcement in relation to price-sensitive information of the Company.

The Company received a letter from the Stock Exchange dated 5 June 2008 agreeing that trading in the H shares of the Company be allowed to resume subject to the fulfilment of the conditions as set out in its letter to the satisfaction of the Stock Exchange prior to the resumption of trading in the H shares of the Company. Please refer to the announcement of the Company dated 6 June 2008 for details of such conditions. The Company has appointed an independent professional firm to conduct a review on the internal control system of the Company and its subsidiaries.

By Order of the Board of

**Hisense Kelon Electrical Holdings Company Limited**

**Tang Ye Guo**

*Chairman*

Foshan City, Guangdong, the PRC, 15 October 2008

*As at the date of this announcement, the Company's directors are Mr. Tang Ye Guo, Mr. Wang Shi Lei, Ms. Yu Shu Min, Mr. Lin Lan, Ms. Liu Chun Xin and Mr. Zhang Ming; and the Company's independent non-executive directors are Mr. Zhang Sheng Ping, Mr. Lu Qing and Mr. Cheung Yui Kai, Warren.*