



英皇娛樂酒店有限公司*
Emperor Entertainment Hotel Limited

(Incorporated in Bermuda with limited liability)

(Stock code: 296)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform shareholders of the Company and potential investors that the unaudited interim results of the Group for the six months ended 30 September 2008 is expected to record a substantial decrease in the profit attributable to equity holders of the Company as compared with that for the corresponding period ended 30 September 2007.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Emperor Entertainment Hotel Limited (the “Company” and together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors of the Company (the “Board”) wishes to inform shareholders of the Company and potential investors that based on information currently available, the unaudited interim results of the Group for the six months ended 30 September 2008 is expected to record a substantial decrease in the profit attributable to equity holders of the Company as compared with that for the corresponding period ended 30 September 2007. Such decrease of profit is mainly due to (i) the decrease in the service income from the Group’s gaming operation; and (ii) the loss on fair value change in the Group’s investment properties under the recent adverse condition of the property market.

As the Group’s unaudited interim results for the six months ended 30 September 2008 have not yet been finalised, the information contained in this announcement is only based on preliminary assessment on the unaudited management accounts of the Group and information currently available. The interim results of the Group for the six months ended 30 September 2008 are expected to be published by the end of December 2008.

Shareholders and potential investors are therefore advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Emperor Entertainment Hotel Limited
Luk Siu Man, Semon
Chairperson

Hong Kong, 28 November 2008

As at the date hereof, the Board of the Company comprised 1. Chairperson & Non-executive Director: Ms. Luk Siu Man, Semon; 2. Executive Directors: Mr. Wong Chi Fai, Ms. Fan Man Seung, Vanessa and Ms. Mok Fung Lin, Ivy; and 3. Independent Non-executive Directors: Ms. Chan Sim Ling, Irene, Ms. Chan Wiling, Yvonne and Ms. Wan Choi Ha.

** for identification purposes only*