

# Hisense KELON Ronshen

HISENSE KELON ELECTRICAL HOLDINGS COMPANY LIMITED

海信科龍電器股份有限公司

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 00921)

## RESULTS FORECAST ANNOUNCEMENT

This announcement is made in accordance with Rule 13.09(1) of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

### I. Estimated Results during this Reporting Period

1. Estimated results:  $\sqrt$  Loss Stop Loss Significant increase over the same period last year Significant decrease over the same period last year.

2. Statement of estimated results (Prepared in accordance with PRC GAAP)

Item	Current Reporting Period from 1 January 2008 to 31 December 2008	Previous Reporting Period from 1 January 2007 to 31 December 2007	Increase/Decrease(%)
Net Profit	Approximately - RMB190 million	RMB250.40 million	N.A.
Earnings per share - basic	Approximately - RMB0.1915	RMB0.2524	N.A.

### II. Preliminary Audit of the Estimated Results

The estimated result for this reporting period has not been preliminarily audited by the registered auditor.

### **III. Explanation for the Changes in Results**

1. The extraordinary revenue of the Company for the current year significantly decreased when comparing with that of the previous year.
2. As a result of the decrease in the international market demand, the scale of the export declined.
3. As a result of the fluctuation of the exchange rate, the loss on exchange of the Company for the year increased .
4. As a result of the macro-economic downturn, the scale of sales and the gross profit margin of the Company for the current year are unable to reach their respective targets.

### **IV. Other Information**

For details of the operating results of the Company for the year 2008, please refer to the information to be disclosed in the 2008 annual report of the Company. Investors should remain cautious about the risks relating to investment.

#### **Suspension and Update on Resumption of Trading in the H shares**

At the request of the Company, trading in the H shares of the Company was suspended from 10:00 a.m. on 16 June 2005, pending the release of an announcement in relation to price-sensitive information of the Company.

Further to the announcement of the Company dated 6 June 2008 in relation to the conditional approval by the Stock Exchange for the resumption of trading in the H shares of the Company, the Company has fulfilled the conditions and expects to make an application to the Stock Exchange for the resumption of trading in the H shares of the Company with effect from 9:30 a.m. on 21 January 2009. The Company will make a further announcement to remind the shareholders of the Company about the resumption of trading in the H shares of the Company prior to 21 January 2009.

By order of the Board of  
**Hisense Kelon Electrical Holdings Company Limited**  
**Tang Ye Guo**  
*Chairman*

*As at the date of this announcement, the Company's directors are Mr. Tang Ye Guo, Ms. Yu Shu Min, Mr. Lin Lan, Ms. Liu Chun Xin and Mr. Zhang Ming; and the Company's independent non-executive directors are Mr. Zhang Sheng Ping, Mr. Lu Qing and Mr. Cheung Yui Kai, Warren.*

Foshan City, Guangdong, the PRC, 15 January 2009