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## **Oriental Ginza Holdings Limited**

**東方銀座控股有限公司**

*(Incorporated in Bermuda with limited liability)*

*(Stock code : 00996)*

### **PROFIT WARNING**

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board wishes to inform the Shareholders and the potential investors that the Group is expected to record a net loss for the year ended 31 December 2008 when compared with a net profit for the year ended 31 December 2007.

**Shareholders and the potential investors should exercise caution when dealing in the shares of the Company.**

This announcement is made by Oriental Ginza Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company (the “Shareholders”) and the potential investors that due to economic downturns in the global economy in 2008 and the impacts on the market conditions in China, the Group is expected to record a net loss for the year ended 31 December 2008 when compared with a net profit for the year ended 31 December 2007. Based on the preliminary information currently available to the Board, the net losses were primarily attributable to losses on fair value change in the Group’s investment properties, impairment losses on goodwill and provisions for other receivables.

The aforementioned losses on fair value change and impairment losses on goodwill will not affect the cash flows of the Group. The core businesses of the Group in property investment and retail-related consultancy and management services and the overall financial position of the Group remain sound and healthy for the year ended 31 December 2008.

The Company is still in the process of finalizing the annual results of the Group for the year ended 31 December 2008. The information contained in this announcement is only based on the preliminary assessment by the Company's management according to the management accounts of the Group and is not based on any figures or information audited or reviewed by the Company's auditors. Shareholders and the potential investors should read carefully the Group's annual results announcement for the year ended 31 December 2008, which contains further details and is expected to be published by the end of April 2009.

**Shareholders and the potential investors should exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Oriental Ginza Holdings Limited**  
**Tin Yuen Sin Carol**  
*Chairperson*

Hong Kong, 6 April 2009

*The Board as of the date of this announcement comprises Ms. Tin Yuen Sin Carol, Mr. Zhang Feng, Mr. Li Sai Ho, Mr. Lam Yat Ming and Mr. Fok Wai Ming Eddie as executive directors, Mr. Yip Ying Chi Benjamin as non-executive directors and Mr. Chan Wai Yip Freeman, Mr. Ng Ka Chung Simon and Ms. Leung Po Ying Iris as independent non-executive directors.*