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**東方報業集團有限公司**

**ORIENTAL PRESS GROUP LTD**

*(Incorporated in Hong Kong with limited liability)*

(Stock code: 18)

## **PROFIT WARNING**

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a significant reduction in its recurring operating profit for the year ended 31 March 2009.

**Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.**

This announcement is made by Oriental Press Group Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a significant reduction in its recurring operating profit for the year ended 31 March 2009. Based on an analysis of the current information available, the reduction was mainly attributable to a decrease in the Group's advertising revenue as a result of the downturn of the global economy. However, it is expected that the overall results of the Group for the year ended 31 March 2009 will not be materially affected as there was a significant non-recurring gain on disposal of a subsidiary during the six months ended 30 September 2008, as disclosed in the Company's interim report issued on 5 December 2008.

The Company is still in the process of preparing the Group's audited results for the year ended 31 March 2009. The information contained in this announcement is only based on the Company's preliminary review of the management accounts of the Group, which have not been audited or confirmed by the Company's auditors. Detailed financial information of the Group will be disclosed in the Company's 2009 annual report, which is expected to be published before the end of July 2009.

**Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.**

By order of the Board  
Shun-chuen LAM  
Chief Executive Officer

Hong Kong, 7 April 2009

As at the date hereof, the Board comprises seven directors, of which three are executive directors, namely, Mr. Ching-fat MA (Chairman), Mr. Ching-choi MA (Vice-Chairman) and Mr. Shun-chuen LAM (Chief Executive Officer), one non-executive director, namely, Mr. Dominic LAI and three independent non-executive directors, namely, Mr. Yau-nam CHAM, Mr. Ping-wing PAO and Mr. Yat-fai LAM.