# e-KONG Group Limited

Annual Report 2008

Stock code: 524





# **Corporate Information**

# **Board of Directors Executive Directors**

Richard John Siemens (Chairman) Lim Shyang Guey

### **Non-executive Director**

William Bruce Hicks

### **Independent Non-executive Directors**

Shane Frederick Weir John William Crawford J.P. Gerald Clive Dobby

### **Company Secretary**

Lau Wai Ming Raymond

### **Auditor**

Mazars CPA Limited
Certified Public Accountants

## **Legal Advisers**

Deacons

Conyers Dill & Pearman

# **Principal Bankers**

The Hongkong and Shanghai Banking Corporation Limited Bank of China (Hong Kong) Limited DBS Bank Limited The Bancorp Bank

# **Registered Office**

Clarendon House 2 Church Street Hamilton HM11 Bermuda

# **Principal Place of Business**

3705 Gloucester Tower

The Landmark

15 Queen's Road Central

Hong Kong

Tel: +852 2801 7188 Fax: +852 2801 7238

### **Stock Codes**

Hong Kong Stock Exchange: 524
Ticker Symbol for ADR: EKONY
CUSIP Reference Number: 26856N109

### Website

www.e-kong.com

# **Principal Share Registrar**

Butterfield Fulcrum Group (Bermuda) Limited

Rosebank Centre 11 Bermudiana Road

Pembroke Bermuda

# **Branch Share Registrar in Hong Kong**

Tricor Secretaries Limited 26th Floor Tesbury Centre 28 Queen's Road East Wanchai Hong Kong

## **ADR Depositary**

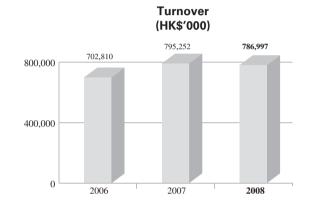
The Bank of New York Mellon BNY Mellon Shareowner Services P.O. Box 11258 Church Street Station New York, NY 10286-1258 USA

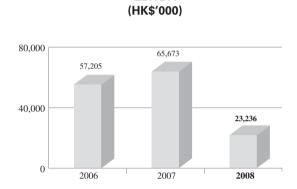
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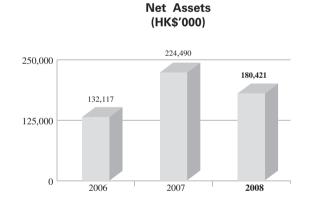
# **Financial Highlights**

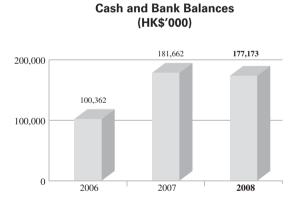
	2008 HK\$'000	2007 HK\$'000	% change
Turnover	786,997	795,252	-1%
EBITDA	23,236	65,673	-65%
Net Assets	180,421	224,490	-20%
Cash and Bank Balances	177,173	181,662	-2%





**EBITDA** 





e-KONG Group's principal operating subsidiaries are in the business of providing telecommunication services. The Company is listed on the main board of the Hong Kong Stock Exchange (SEHK: 524) and maintains a sponsored Level 1 ADR programme through The Bank of New York Mellon (Ticker Symbol: EKONY).

The Group's key operating business ZONE, currently having operations in the United States, China, Hong Kong and Singapore, provides a diverse range of voice and data telecommunication solutions and services, utilising the latest technology and IP-based facilities that offer customers a variety of features and value-added services tailor-made to suit their needs while empowering them with tools to manage their telecommunications requirements. ZONE also offers global IP-based communication services both under its own brandname ZoiPPE and through partners to bring business and social communities closer together by providing convenient, cost-effective and innovative interactive services that are available on any device, anytime, anywhere.

### Chairman's Statement

2008 was an unprecedented challenging year. The global financial and economic meltdown adversely affected all industries, with the Group's operating performance being no exception, and it restrained some of our business development initiatives in seeking new investment opportunities.

The global financial and economic crisis caused a negative impact on the profit margins of the Group's business. Profit margins were squeezed during these difficult times as customers were demanding lower rates, and competing operators, in an attempt to protect their market share, priced their service offerings more aggressively. The gravity of this consequence is reflected in the operating profit decreasing from HK\$48.6 million in 2007 to HK\$2.0 million in 2008.

Having said this, we have managed to maintain the business volume and our total turnover for 2008 was only marginally lower than that recorded in the previous year. The weakened economy has caused some of the price-sensitive customers to move away and some customer businesses have even been forced to close down. On the other hand, as ZONE progressively transforms itself into a more solution-based value-added service provider, it has been able to secure new customers that have more demanding technical and user requirements which ZONE is able to fulfil.

In the United States, besides having to address the challenges posed by the deterioration in the US economy, our ZONE US operations were also saddled with the negative impact of structural changes in the ILEC (independent local exchange carrier) segment of the telecom industry. One of ZONE US's major domestic carrier partners has since the last quarter of 2007 and throughout the whole of 2008 increased its rates and imposed high surcharges on traffic

originating and / or terminating on its network, particularly traffic to or from the ILEC sector. ZONE US took immediate steps, including re-routing millions of its customers' ANIs (automatic number identifications) through its own switch or to other carrier partners to minimise the margin losses. In the near term, nevertheless, such remedial measures incurred additional workload and costs to the operations.

The strategic goal of building ZONE into a sustainable solution-based telecom service provider offering a wide array of products and services remains unchanged. However, given the difficult operating environment and market circumstances, preserving operating margins and maintaining a strong cash position became our key priorities for 2008. To achieve these immediate goals, the Group decided to forego possible short-term revenue growth and invest only in capital expenditures which, in addition to providing immediate returns, are incrementally scalable for longer term growth. We also implemented various cost rationalisation programmes, including streamlining and standardising business processes, re-evaluating staff priorities and key performance indicators and increasing collaborative efforts with business and technology partners to share operating and capital expenditures for business growth and development.

Our pursuit of Broadband Wireless Access (BWA) opportunities in Asia was equally hampered by the global credit crunch, as many industry players and financial investors who had previously shown interest sharply scaled back their commitments towards funding such infrastructural projects that aim at long term returns. Even though some projects are likely to be delayed or shelved, we will continue to selectively pursue appropriate opportunities in this arena which we believe will enhance value to our shareholders.

Amidst the global economic downturn, China's economy is forecasted to be relatively stable, partly fuelled by the various proactive measures promulgated by the government, including the RMB 4 trillion stimulus packages on infrastructure and other programmes unveiled in November 2008 aimed at creating jobs and boosting local demand. In addition to focusing on transactional opportunities arising from the recent consolidation of major telecom operators into three full-serviced operators and the issuance of the 3G mobile licences, we are also exploring ways to participate in the other industries that are likely to benefit from the government's fiscal stimulus programmes.

Despite the less encouraging results for 2008, I am delighted to see the Group achieved its interim goals of preserving our capital strength and strong liquidity position, rationalising our operational overheads, safeguarding our cash position and prudently investing in appropriate capital equipment which is scalable

for future growth. Looking ahead, as 2009 is likely to remain as challenging as the last quarter of 2008, we will remain vigilant and disciplined in our business decisions and adopt prudent strategies in our efforts to improve the Group's operating performance. This will be achieved through instituting targeted measures to enhance operational efficiency, and aligning our cost structure and capital investments with our projected business growth. With a strong balance sheet and healthy cash position, we will continue to pursue opportunities to broaden the Group's asset and revenue base by growing organically our current businesses and through possible acquisitions.

On behalf of the board, I would like to extend our appreciation to all employees for their invaluable efforts, dedication and commitment to the Group during this tumultuous time and to thank all customers, shareholders, business associates and professional advisers for their continuous support.

Richard John Siemens

Chairman

30 March 2009

### **Business Review**

The 2008 year has proven to be challenging for nearly every business in the world. The financial turmoil, triggered by the sub-prime mortgage and credit crisis in the United States, has not only undermined the global capital markets but has also adversely affected most mainstream industries. The telecom sector, as well as the Group's operations, has not been immune from the crisis.

For the 2008 year, the Group achieved an annual turnover of HK\$787.0 million, representing a slight year-on-year decrease of 1.0%.

Given the impact of the economic turmoil, management re-assessed the intrinsic value of the Group's intangible assets, after the charge for amortisation for the year of HK\$10.7 million, and concluded that the carrying value of the customer contracts acquired by ZONE's operations in the United States ("ZONE US") in 2006 and the softphone development costs, together aggregating HK\$30.8 million, have became impaired in 2008. After the non-recurring non-cash impairment on intangible assets of HK\$30.8 million and an adjustment in deferred tax of HK\$9.8 million, the Group recorded a net loss of HK\$43.7 million for the 2008 year, compared to a net profit of HK\$44.2 million for the previous year.

Profit from operations and EBITDA, nevertheless, stayed positive at HK\$2.0 million and HK\$23.2 million, compared to HK\$48.6 million and HK\$65.7 million, respectively, for the prior year.

The Group continued its prudent financial management approach which maintained its balance sheet strength with total net assets of HK\$180.4 million, including total cash and bank balances of HK\$179.3 million as at 31 December 2008.

In 2008, the turnover of ZONE US amounted to HK\$692.2 million compared to HK\$698.9 million for the previous year despite the US telecommunications market continuing to be difficult. A major underlying carrier imposed substantial rate increases and additional surcharges in the last quarter of 2007 and raised these further in 2008. These significant cost increases exerted pressure on ZONE US's margins in the Independent Local Exchange Carrier ("ILEC") sector while, at the same time, the deterioration in the

US economy impacted the growth and profitability in the corporate sector of ZONE US's business.

ZONE US has implemented a number of initiatives in order to improve profitability in its operations in the coming year including driving revenue growth, preserving overall gross margins and enhancing efficiencies in its cost structure. By realigning and strengthening its provisioning and engineering team, ZONE US is now more responsive to handling customers with specialised and complex technical requirements which, thereby, results in shorter provisioning time and improved customer service levels. Such flexibility is particularly valuable during this period of economic downturn when many larger customers are looking for more tailor-made and cost effective solutions to their telecom needs from alternative service providers like ZONE US. For example, to broaden its appeal to the Competitive Local Exchange Carrier ("CLEC") market segment and the ILEC market segment in the Northeast Region, ZONE US was able to facilitate the implementation of various networks with multiple carriers to meet the technical, geographical and pricing requirements of these CLEC and ILEC customers. Furthermore, ZONE US re-routed large volumes of traffic from its ILEC customers via ZONE US's switch facilities by way of dedicated circuits to avoid regulatory and rate increase challenges faced by such customers. ZONE US has also, in some cases, been able to increase the rates which it charges its customers so as to preserve reasonable margin levels.

While the market challenges are likely to continue putting pressures on the business in 2009, ZONE US believes that the measures it is putting into place and the ongoing efforts to improve operating efficiency and to strengthen its balance sheet position will not only help weather the economic and financial turbulence but also establish a firm foundation to build a long-term sustainable business. Empowered with these strengths during this period of market upheaval, ZONE US is positioned to increase its business organically as well as expand through customer and business acquisitions at valuations that meet its strategy and risk criteria.

Turnover from ZONE's operations in Asia ("ZONE Asia") for 2008 amounted to HK\$94.3 million compared to HK\$94.4 million for 2007. ZONE

Asia has made further progress in its endeavours to offer more solution-based products and services customised to suit specific customer requirements. In addition to the call accounting systems designed for targeted markets, ZONE Asia has also made available its IP-PBX solutions tailored for the hospitality industry and small to medium sized enterprises (SMEs), and has recently launched its cost effective and easy-to-use web-enabled call-in / out teleconferencing solutions.

While ZONE's office in China remained an integral part of its back office function serving the Hong Kong's operations, it continues to explore various opportunities to work with the major telecom companies in China, particularly following the restructuring of the telecom sector which was announced in May 2008. Pursuant to the restructuring plan, business of the existing operators will be merged into three full serviced operators, namely China Mobile (中國移動), China Unicom (中 國聯通) and China Telecom (中國電信). In addition, 3G licences were awarded in January 2009 to these three operators. ZONE China will further capitalise on relationships it has already established with these three newly-merged entities to extend its involvement into other areas, particularly areas related to the mobile wireless 3G businesses.

In the third quarter of 2008, the global economic slowdown hit Singapore and ZONE Singapore began to feel its impact. Singapore's recession deepened in the fourth quarter as the global economic turmoil took its toll on the export driven manufacturing and service sectors. Corporate customers, being squeezed during these difficult times, demanded better rates and dominant service providers, wanting to maintain their market share, began introducing more aggressively priced services. These factors together put added pressure on ZONE Singapore's operating results.

Despite the lower revenue recorded for 2008, ZONE Singapore was able to maintain its profit to the 2007 level mainly by keeping operating costs under control, improving margin through innovative and value-added offerings and providing superior customer service and retention. While the economic fallout is expected to continue to impact business in 2009, it also presents good opportunities to pursue new business prospects as corporations which historically have been

long time customers of dominant service providers and less inclined to change service providers will, in their exercise of cost-control measures, start exploring alternative service providers such as ZONE Singapore. ZONE Singapore will continue to target the corporate market by introducing new enhanced and cost-efficient services and invest in effective marketing to acquire new users.

ZONE Asia also continues to enlarge the user base of its VoIP offering ZoiPPE through collaborative marketing with partners such as the ZoiPPE Friends (www.zoippefriends.com) partnership with a large social networking site and through on-going internet marketing and promotions. Over the last two years since ZONE's softphone was developed, there has been growing popularity of web-based functionalities which do not require downloading or installation of software, or use of open-source software which can be developed amongst different parties over the Internet to offer communications-related services. In line with this shift in technology and user preference as well as the abundance of resources on VoIP over the Internet and open-source communities, for the coming year ZONE will realign its focus from enhancing its ZoiPPE softphone features to developing more web-based features such as the "Link-up" service incorporated in its ZoiPPE Friends website and will collaborate with mobile handset manufacturers and open-source developers to integrate its back-end platform with their user interface.

Looking ahead and in light of the current uncertain operating environment and the likelihood of the economic situation worsening through 2009, the Group will continue to adopt a prudent approach to growth and cost control, and will keep focused on improving the operating performance of its ZONE businesses and maintaining a strong balance sheet. Historically, during difficult times, opportunities in the telecom industry will present themselves, such as the increasing demand for cost-effective products and services and also opportunities to acquire prospective financially strained businesses. The Group, being relatively well positioned in today's environment, will capitalise on any such opportunities by using its resources to organically grow its market share or through targeted acquisitions where the investments are in line with its overall strategy.

### Financial Review

### Results

For the year ended 31 December 2008, the Group recorded a consolidated turnover of HK\$787.0 million representing a decrease of HK\$8.3 million as compared to HK\$795.3 million for 2007.

Operating costs for 2008 amounted to HK\$182.8 million compared to HK\$185.1 million in 2007.

ZONE US recorded a 1.0% decrease in turnover from HK\$698.9 million in 2007 to HK\$692.2 million in 2008, while turnover from ZONE Asia, comprising the Group's telecommunication businesses in China, Hong Kong and Singapore, remained flat at HK\$94.3 million for 2008, as compared to HK\$94.4 million for 2007.

The Group's gross profit decreased by 13.9% from HK\$211.8 million in 2007 to HK\$182.5 million in 2008.

The operating profit for the year amounted to HK\$2.0 million, representing a decline of HK\$46.6 million when compared to HK\$48.6 million for the previous year.

The Group recorded a net loss of HK\$43.7 million, which included an impairment loss on intangible assets of HK\$30.8 million and an adjustment in deferred tax of HK\$9.8 million for the 2008 year, compared to a net profit of HK\$44.2 million for 2007.

EBITDA for the Group decreased by HK\$42.4 million from HK\$65.7 million for 2007 to HK\$23.2 million in 2008.

### **Assets**

During the year, the Group continued to be in a healthy liquidity position. As at 31 December 2008, the net assets of the Group reduced to HK\$180.4 million (2007: HK\$224.5 million) which was mainly attributed to the impairment losses on intangible assets and the deferred tax adjustment, referred to previously, in the aggregate amount of HK\$40.6 million during the year.

# Liquidity and Financing

Cash and bank balances (excluding pledged bank deposits) amounted to HK\$177.2 million as at 31 December 2008 (2007: HK\$181.7 million). The Group had pledged bank deposits of HK\$2.2 million as at 31 December 2008 (2007: HK\$2.1 million) to banks for guarantees made to suppliers.

As at 31 December 2008, the Group's bank borrowings, represented by the bank loan advanced to a subsidiary for the purpose of the WRLD Alliance transaction in 2006, reduced to HK\$4.3 million (2007: HK\$14.7 million) as a result of a partial repayment of principal during the year. The Group's bank borrowings are in United States dollars at a fixed interest rate and secured through, among others, a pledge of the trade receivables of the subsidiary.

As at 31 December 2008, the Group's liabilities under equipment lease financing amounted to HK\$0.7 million (2007: HK\$0.4 million) as a result of entering into a new lease agreement to replace a previous lease of similar office equipment during the year.

The Group's gearing ratio, measured on the basis of total borrowings as a percentage of net assets, improved to 2.8% (2007: 6.7%) primarily due to the partial repayment of the bank loan during the year.

# Foreign Exchange Exposure

Since most of the Group's assets and liabilities, revenue and payments are denominated in Hong Kong and United States dollars, the Group considers there is no significant exposure to foreign exchange fluctuations so long as the Hong Kong-United States dollar exchange rate remains pegged. As cash contributions from the Singapore operations continue to grow and expectation that currency exchange

markets will become volatile during 2009, the Group will closely monitor the Singapore-United States dollar exchange rate and, whenever appropriate, take any necessary action to reduce such exchange risks.

# Contingent Liabilities and Commitments

As at 31 December 2008, there were no material contingent liabilities or commitments.

# **Board of Directors and Senior Management**

### **Board of Directors**

Richard John Siemens, 64, Chairman, was appointed in January 2000. Mr. Siemens is the Chairman and a founding member of the Distacom Group, a privately-held group of companies engaging in mobile telecommunication business, and the non-executive Chairman of Automotive Technology Group Limited. Trained as a Chartered Accountant, Mr. Siemens's financial acumen and entrepreneurial leadership has been instrumental in the establishment of many well-known international telecommunication and broadcasting companies such as Hutchison Telecom, Orange, AsiaSat, STAR TV, Metro Radio, and mobile telecommunication businesses in Hong Kong, Italy, India, Japan and Madagascar led by Distacom.

Lim Shyang Guey, 49, Executive Director, was appointed in October 1999. Prior to coming to Hong Kong, Mr. Lim gained wide-ranging international exposure in the telecommunications and technology-related industries, including in New Zealand, Russia, Malaysia and Singapore. Mr. Lim holds a Bachelor of Engineering degree and a Master of Engineering degree, both from the University of Auckland in New Zealand.

William Bruce Hicks, 47, Non-executive Director, was appointed in December 2001. He is currently a founder of TPIZ Resources Limited, a Hong Kong-based firm which invests in and develops environmental projects in China. Mr. Hicks has been a director of various Distacom Group companies since 1994. Prior to that, Mr. Hicks worked at Hutchison Telecom in Hong Kong and Motorola, Inc. in the United States. He holds a B.S.E.E. degree from Michigan Technological University and an M.B.A. from the International Management Institute in Geneva, Switzerland.

Shane Frederick Weir, 54, Independent Non-executive Director, was appointed in August 2001. He was also appointed as an independent non-executive director of CIBT Education Group, Inc. on 12 December 2008. Mr. Weir is a qualified solicitor and consultant with Weir & Associates, Solicitors & Notaries. He has practiced in Hong Kong since 1985, including several years as an associate with Phillips & Vineberg. Mr. Weir is qualified as a solicitor, barrister, and notary public in Canada and a solicitor in the United Kingdom and Hong Kong.

John William Crawford J.P., 66, Independent Non-executive Director, was appointed in September 2004. He is also an independent non-executive director of Titan Petrochemicals Group Limited and Regal Portfolio Management Limited (being the manager of Regal Real Estate Investment Trust) as well as Elixir Gaming Technologies, Inc. He was a founding partner of Ernst & Young, Hong Kong and vice chairman of the firm. Since his retirement from accounting practice, Mr. Crawford has been particularly involved in the education sector, including setting up international schools and providing consulting services. He is also actively involved in various community service areas such as being a founding member of UNICEF Hong Kong Committee and the Hong Kong Institute of Directors. In 1997, he was appointed a Justice of the Peace.

**Gerald Clive Dobby**, 69, Independent Non-executive Director, was appointed in December 2005. Mr. Dobby, previously held senior positions within the HSBC Group, is currently a director of several companies in Hong Kong and overseas.

# **Senior Management**

**Chan Yee Bun,** 57, Chief Financial Officer, joined the Company in January 2004. Mr. Chan has over 30 years' experience working in industries ranging from telecommunications, infrastructure, manufacturing to shipping and banking. Mr. Chan is a fellow member of the Hong Kong Institute of Certified Public Accountants.

Lau Wai Ming Raymond, 38, Legal Counsel and Company Secretary, joined the Company in June 2000. Mr. Lau is qualified as a solicitor in Hong Kong. Prior to joining the Company, he has been acting as the legal advisor to another company listed on the Hong Kong Stock Exchange. Mr. Lau graduated from the University of Hong Kong with LL.B., and holds a Certificate in Civil and Commercial Law issued by the China University of Political Science and Law.

# **Corporate Governance Report**

### Introduction

The directors of the Company are committed to maintaining high standards of corporate governance in discharging their obligations to act in the best interests of shareholders and enhance long-term shareholder value.

The board of directors (the "Board") of the Company has, prior to 2005, established written policies that provide a framework and guidelines for its members so that they are able to discharge their respective duties in an efficient and consistent manner, whereby corporate governance practices of the Company are strengthened, the corporate image is improved and the confidence of shareholders, regulators and the public can be assured.

In November 2004, The Stock Exchange of Hong Kong Limited (the "Stock Exchange") issued the Code on Corporate Governance Practices (the "Corporate Governance Code") which came into effect for accounting periods commencing after 1 January 2005. The Stock Exchange thereafter made further amendments to the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") relating to corporate governance practices. The Board has amended the written policies of the Company and taken other necessary steps to align with all code provisions and certain recommended best practices in the Corporate Governance Code. The Board reviews these written policies regularly and is committed to continuously improving the practices and ensuring an ethical corporate culture is maintained.

# **Board of directors**

The Board is collectively responsible for all business and affairs of the Company. Pursuant to the Company's Bye-laws, the Board has delegated the day-to-day management of the Company's business to executive directors and focuses its attention on overall strategic matters related to policies, finance and shareholding issues, while matters such as determining mechanisms for setting the Group's remuneration structure and policies and approving the annual remuneration and incentive plans of the Group are delegated to the Remuneration Committee.

As at 31 December 2008, the Board was comprised of two executive directors, namely, Mr. Richard John Siemens and Mr. Lim Shyang Guey, a non-executive director, Mr. William Bruce Hicks, and three independent non-executive directors, namely, Mr. Shane Frederick Weir, Mr. John William Crawford J.P. and Mr. Gerald Clive Dobby.

Code provision A.2.1 of the Corporate Governance Code stipulates that the roles of chairman and chief executive officer should be separate and should not be performed by the same individual so that the responsibilities are not concentrated with any one person. The Company has, by formulating as part of its written policies, established and recorded in writing the respective responsibilities of the Chairman and the chief executive officer (being undertaken by the Managing Director) of the Company, in which it is specified that the Chairman is responsible for providing leadership to and effective running of the Board, while the Managing Director is delegated with the authority and responsibility for overseeing the realisation of the budgets and objectives set by the Board. Nevertheless, with the unanimous approval of the Board, Mr. Richard John Siemens, the Chairman, assumed the role of the chief executive officer of the Company following the passing away of Mr. Kuldeep Saran, the then Deputy Chairman and Managing Director, on 16 June 2007. The Board from time to time re-assesses the possible negative impact of the Company deviating from Corporate Governance Code A.2.1, and believes that vesting the roles of both chairman and chief executive officer in the same person enables more effective and efficient planning of expansion blueprints together with implementation of business plans and growth strategies. At the same time, it is believed that the balance of power and authority will not be impaired and is adequately ensured by an effective Board which comprises experienced and high calibre individuals with a sufficient number thereof being independent non-executive directors.

Except for the deviation described above, no director of the Company is not, or was not at any time during the year ended 31 December 2008, acting in compliance with the Corporate Governance Code as set out in Appendix 14 to the Listing Rules.

The Board meets regularly and on those occasions when a Board decision is required for major issues. Members of the Board are provided with adequate and timely information prior to Board meetings to

ensure that the directors can make informed decisions when fulfilling their responsibilities. During the year under review, the Board held four meetings and the attendance rate at the meetings in 2008 was 100% as set out below.

Name of Director	Attendance / Number of	Attendance
Name of Director	Board Meetings in 2008	Rate
Richard John Siemens (Chairman)	4/4	100%
Lim Shyang Guey	4/4	100%
William Bruce Hicks	4/4	100%
Shane Frederick Weir	4/4	100%
John William Crawford J.P.	4/4	100%
Gerald Clive Dobby	4/4	100%

On those occasions where it was not practical to convene physical meetings, in lieu thereof, written resolutions of the Board together with full copies of related documents were circulated to all directors for consideration and approval. All such written resolutions were approved by all directors unanimously.

Minutes of meetings and written resolutions of the Board as well as its committees are kept by the Company Secretary and such records are available for inspection by directors at all reasonable times.

### Appointment and re-election

All non-executive directors are appointed for specific terms and upon expiry thereof, the terms are renewable for fixed terms of three years provided that either party may terminate such appointment by giving to the other party not less than one month's notice in writing. All directors, including executive and non-executive directors, retire from office by rotation and are eligible for re-election at annual general meetings.

In accordance with the Company's Bye-laws, not less than one-third of the directors for the time being will retire from office by rotation at each annual general meeting, provided that every director shall be subject to retirement by rotation at least once every three years. Any director appointed to fill a casual vacancy on the Board or as an addition to the existing Board shall hold office only until the following annual general meeting of the Company and shall then be eligible for re-election at that meeting.

### **Board committees**

The Board has delegated certain powers, authorities and discretion to a number of Board committees consisting of such directors as it deems appropriate. Such committees act in conformity with the guidelines and regulations (where applicable) as provided in the code provisions in the Corporate Governance Code and the written policies as promulgated by the Board, and in fulfilment of the purposes for which the committees were appointed.

# Corporate Governance Report (continued)

### **Executive Management Committee**

The Executive Management Committee is currently comprised of the two executive directors. The committee is principally responsible for directing, planning and managing the Group's businesses and operations, formulating strategies and policies for the consideration of the Board and implementing the same to best achieve the Group's overall business objectives in an effective and efficient manner.

The committee meets regularly every month to review the Group's business performance with the senior management of each operation within the Group. Ad hoc meetings are also held on an as-needed basis and the committee is also engaged in frequent informal discussions. In 2008, twelve formal meetings were held and the attendance rate at the meetings in 2008 was 100% as set out below.

	Attendance / Number of		
	<b>Executive Management</b>	Attendance	
Name of Director	Committee Meetings in 2008	Rate	
Richard John Siemens			
(Chairman of the Committee)	12 / 12	100%	
Lim Shyang Guey	12 / 12	100%	

### **Audit Committee**

The Audit Committee was established on 29 September 1999 by the Board and comprises three Board members, all of whom are independent nonexecutive directors. A set of written terms of reference. which describes the authority and duties of the committee as well as proceedings of its meetings and is based on the recommendations as set out in "A Guide For Effective Audit Committees" issued by the Hong Kong Institute of Certified Public Accountants, was adopted by the Board in the past and subsequently revised in accordance with the Corporate Governance Code and incorporated in the written policies of the Company. Such terms of reference and related written policies of the Company are under regular review by the Board to ensure alignment with the Corporate Governance Code and best market practices.

The committee's principal role is to review the quality and fairness of the financial reports of the Company and consider the nature and scope of audit reviews. It also assesses the effectiveness of the accounting, financial and internal control systems of the Group.

The committee is granted the authority to conduct or authorise investigations into any activities within its terms of reference.

In 2008, two meetings were held to review and make recommendation to the Board on the consolidated financial statements of the Group for the interim and annual results, and, in particular, assess any changes in accounting policies and practices, major judgmental areas and compliance with applicable legal and accounting requirements and standards, and other matters such as assessing internal control systems. The Audit Committee also reviewed, with management and the auditor of the Company, the accounting principles and practices adopted by the Group and discussed auditing, internal control and financial reporting matters, including a review of the audited consolidated financial statements of the Group for the year ended 31 December 2008.

The attendance rate at the meetings in 2008 was 100% as set out below. As deemed necessary by the committee, the external auditor and executive officers of the Company attended the meetings to answer any questions raised. Full minutes of the meetings

were recorded and submitted to the Board for its information and review. In addition, several ad hoc meetings were held during the year with management of the Company to discuss accounting, reporting and other issues.

Name of Director	Attendance / Number of Audit Committee Meetings in 2008	Attendance Rate
John William Crawford J.P.		
(Chairman of the Committee)	2/2	100%
Shane Frederick Weir	2/2	100%
Gerald Clive Dobby	2/2	100%

The Company's external auditor carried out, in the course of the statutory audit process, a review of the effectiveness of the Company's material internal financial controls to the extent of the scope as laid out in their audit plan. Any non-compliance matters and internal control weaknesses noted during their audit and the auditor's recommendations thereon were reported to and dealt with by the committee.

### **Remuneration Committee**

The Remuneration Committee was established on 18 December 2001 and comprises the Chairman, Mr. Richard John Siemens, and Mr. Shane Frederick Weir and Mr. John William Crawford J.P., both independent non-executive directors. Mr. Lim Shyang Guey, another executive director, is the alternate member for Mr. Richard John Siemens. A set of written terms of reference, which describes the authority and duties of the committee as well as proceedings of its meetings, was adopted by the Board in accordance with the

Corporate Governance Code and incorporated in the written policies of the Company. Such terms of reference and related written policies of the Company are under regular review by the Board to ensure alignment with the Corporate Governance Code and best market practices.

The committee is responsible for determining mechanisms for setting the Group's remuneration structure and policies with reference to fair and objective standards, approving the annual remuneration and incentive plans of the Group and, in particular, determining the remuneration packages of executive directors and senior management, reviewing and approving performance-based remuneration programmes with reference to corporate goals and objectives and dealing with such other matters relating to remuneration issues as directed by the Board. During the year under review, one meeting was held and the attendance record is set out below.

	Attendance / Number of		
	<b>Remuneration Committee</b>	Attendance	
Name of Director	Meetings in 2008	Rate	
Richard John Siemens			
(Chairman of the Committee)	1/1	100%	
Shane Frederick Weir	1/1	100%	
John William Crawford J.P.	1/1	100%	

# Corporate Governance Report (continued)

# Directors' responsibility for the financial statements

The Directors acknowledge their responsibility for the preparation and the true and fair presentation of the financial statements of the Company and of the Group for the year ended 31 December 2008 on the going concern basis in accordance with the statutory requirements and applicable reporting standards.

### Internal control

The Board has overall responsibility for maintaining the Group's systems of internal control and reviewing their effectiveness. The internal control systems of the Group are designed to provide reasonable assurance against material misstatement or loss, to manage the risk of system failures, and to assist in the achievement of the Group's goals. The systems are also structured to safeguard the Group assets, to ensure the maintenance of proper accounting records, adequacy of resources, qualifications and experience of staff of the Company's accounting and financial reporting function and compliance with applicable laws, rules and regulations.

The Board considers that it is a continuous process for the Group to review and improve its internal control systems in order to ensure that they can meet with the dynamic and ever-changing business environment and regulatory framework. A review of the Group's internal control systems is conducted annually by the Audit Committee in conjunction with work undertaken by the auditor of the Company. As part of an on-going process for identifying, evaluating and managing material risks faced by the Group, the Board has engaged a professional firm to conduct an independent review of the key internal control systems of the Group, and thereafter appointed an experienced management executive to serve the function of assessing and reviewing all material

business processes and procedures of the ZONE operations in each geographical location. The Board considers that the Group's internal control systems are reasonably implemented. Nevertheless, the Group will continue the process of reviewing the effectiveness of the internal control systems of the Group, focusing on specific business processes and will consider, if deemed necessary in future, to set up an internal audit department to assist in fulfilling the objectives of the process.

# **Directors and officers liability insurance**

The Company has arranged for appropriate liability insurance to indemnify directors and officers of the Group for their liabilities accrued in respect of, among others, legal actions against them and arising out of corporate activities, as recommended in the Recommended Best Practices in the Corporate Governance Code. The insurance coverage is reviewed on an annual basis.

# Model code for securities transactions by directors

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers, as set out in Appendix 10 to the Listing Rules, (the "Model Code") as its own securities code. All directors have confirmed, following specific enquiries by the Company, that they have fully complied with the required standards set out in the Model Code throughout the year ended 31 December 2008.

### Auditors' remuneration

For the year ended 31 December 2008, the remuneration payable to the auditors of the Group amounted to approximately HK\$1,610,000, of which HK\$1,358,000 related to audit services and HK\$252,000 to taxation and other non-audit services.

# **Report of Directors**

The board of directors (the "Board") of the Company herein presents its report and the audited financial statements of the Company and its subsidiaries (collectively, the "Group") for the year ended 31 December 2008

## **Principal activities**

The principal activity of the Company is investment holding.

The Group's principal operating subsidiaries are in the business of providing telecommunication services. The Group's ZONE telecommunication business currently has operations in the United States, China, Hong Kong and Singapore. The Group's turnover during the financial year consisted primarily of revenue generated from these operations.

In the United States, ZONE Telecom, Inc. ("ZONE US"), a wholly-owned subsidiary of the Company, is a United States Federal Communications Commission licensed telecommunication carrier. ZONE US (www.zonetelecom.com) operates in the consumer and corporate sectors while at the same time serving a number of independent local exchange carriers (ILECs) and other competitive local exchange carriers (CLECs) as well as carrier partners throughout the United States. ZONE US provides switched long distance voice services, IP-transport services, dedicated local and long-distance voice services, managed enhanced toll-free services, and enhanced voice and web conferencing services. In addition, ZONE US provides a number of data services including frame relay, international private lines, direct internet access and other IP-centric offerings as well as mobile voice and data services through a Mobile Virtual Network Operator (MVNO) arrangement.

In Hong Kong, ZONE Limited ("ZONE Hong Kong"), a wholly-owned subsidiary of the Company, is a telecommunication service provider licensed by the Telecommunications Authority of Hong Kong. ZONE Hong Kong offers to its customers solution—based products and services which are customised to

suit their respective requirements. By using a webenabled platform (www.zone1511.com), it also allows other customers to choose from a diverse range of value-added services including SMS, international call forwarding, call back, virtual global calling cards and fax-to-e-mail services to complement its basic telecom services. In addition, ZONE Hong Kong offers conferencing, fax management and other services to meet with the business needs of its corporate customers. Taking advantage of the latest IP-based technologies, ZONE Hong Kong is now able to offer IP-PBX and other Voice-over-Internet Protocol (VoIP) services with or without local telephone numbers, particularly targeting Hong Kong corporate customers with overseas presences.

In China, 深圳盈港科技有限公司 ("ZONE China"), a wholly-owned subsidiary of the Company, was established to penetrate into the marketing and reselling sector of the Chinese telecom market. Through its business management and consultancy arrangements with local Chinese enterprises, ZONE China is engaged in marketing and reselling voice and data products and services of China Mobile (中國移動) and China Telecom (中國電信) group companies in Shenzhen.

In Singapore, ZONE Telecom Pte Ltd ("ZONE Singapore"), a wholly-owned subsidiary of the Company, is a telecommunication service provider licensed by the Infocomm Development Authority of Singapore. Besides offering basic IDD services, ZONE Singapore (www.zone1511.com.sg) also offers a host of value-added services that help customers improve their business efficiencies.

ZONE Resources Limited, a majority-owned subsidiary of the Company, provides to the global mass market IP-based communication services under the brandname *ZoiPPE* (www.zoippe.com). Besides allowing users to stay connected with their friends and family via a softphone with PC-to-PC, PC-to-Phone, Phone-to-Phone, SMS, IM and email functionalities, its web applications also offer click-to-call and multiparty conferencing features.

# Report of Directors (continued)

Descriptions of the activities of other principal subsidiaries are set out in note 13 to the financial statements.

# Segmental information

Analyses of the Group's turnover and contribution to operating results by geographical and business segments of operations for the year ended 31 December 2008 are set out in note 28 to the financial statements.

### Results and dividends

The results of the Group for the year ended 31 December 2008 are set out in the consolidated income statement on page 23.

The Board does not recommend payment of a dividend for the year ended 31 December 2008 (2007: Nil).

# **Group financial summary**

A summary of results, assets and liabilities of the Group for the last five financial years is set out on page 60.

# Major customers and suppliers

In the year under review, the aggregate turnover attributable to the five largest customers of the Group accounted for approximately 21.2% of total turnover for the year, and sales to the largest customer included therein amounted to approximately 7.5%.

The aggregate purchases attributable to the five largest suppliers accounted for approximately 64.3% of total purchases for the year, and purchases from the largest supplier included therein amounted to approximately 23.7%.

At no time during the year have the directors of the Company, their associates or those shareholders which, to the knowledge of the directors of the Company, owned more than 5% of the Company's share capital, had any interest in any of the five largest customers and suppliers.

# Property, plant and equipment

Details of movements in the property, plant and equipment of the Company and the Group during the year are set out in note 11 to the financial statements.

### Reserves

Details of movements in the reserves of the Company and the Group during the year are set out in note 21 to the financial statements.

### **Board of directors**

The directors of the Company during the year and up to the date of this report were:

Executive Directors:

Richard John Siemens (Chairman) Lim Shyang Guey

Non-executive Director:

William Bruce Hicks

Independent Non-executive Directors:

Shane Frederick Weir John William Crawford J.P. Gerald Clive Dobby

Biographical details of directors of the Company are set out on page 8 under the section titled "Board of Directors and Senior Management".

The Company has received from each of the independent non-executive directors an annual confirmation of his independence pursuant to Rule 3.13 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Company considers such directors to be independent.

In accordance with bye-laws 86 and 87 of the Company's Bye-laws, Mr. Richard John Siemens and Mr. William Bruce Hicks shall retire by rotation at the forthcoming annual general meeting and are eligible for re-election.

### Directors' interests in securities

As at 31 December 2008, the interests of the directors and the chief executive of the Company in the shares and underlying shares of the Company and its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance, the

"SFO") as recorded in the register required to be kept under section 352 of the SFO, or as otherwise notified to the Company or The Stock Exchange of Hong Kong Limited (the "Stock Exchange") pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 to the Listing Rules are set out below.

		Approximate
	Number of	percentage
Capacity	Shares* held	of shareholding
Held by controlled corporations	116,400,200	22.3%
	(Note 1)	
D 1	2 0 4 0 0 1 4	0.00
Personal	3,949,914	0.8%
Held by a controlled corporation	67,962,428	13.0%
	(Note 2)	
D 1	2 (00 000	0.50
Personal	2,600,000	0.5%
Personal	210,000	0.0%
	Held by controlled corporations  Personal  Held by a controlled corporation  Personal	Capacity         Shares* held           Held by controlled corporations         116,400,200 (Note 1)           Personal         3,949,914           Held by a controlled corporation         67,962,428 (Note 2)           Personal         2,600,000

<sup>\* &</sup>quot;Shares" means ordinary shares of HK\$0.01 each in the share capital of the Company.

#### Notes:

- 1. 16,400,000 Shares are beneficially owned by Siemens Enterprises Limited and 100,000,200 Shares are beneficially owned by Goldstone Trading Limited, both companies controlled by Mr. Richard John Siemens.
- 2. 67,962,428 Shares are beneficially owned by Great Wall Holdings Limited, a company controlled by Mr. William Bruce Hicks.

All interests disclosed above represent long positions in the shares of the Company and there were no underlying shares held by the directors as at 31 December 2008.

Save as disclosed above, as at 31 December 2008, none of the directors or the chief executive of

the Company (including their spouses and children under the age of 18) had any interest or short position in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) as recorded in the register required to be kept pursuant to section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

# Report of Directors (continued)

# Arrangement to enable directors to acquire shares or debentures

Apart from the share option schemes that are adopted or may be adopted by the Company or any of its subsidiaries and referred to in the paragraph below entitled "Share option schemes", at no time during the year was the Company or any of its subsidiaries a party to any arrangements to enable any director or the chief executive of the Company to acquire benefits, by means of the acquisition of shares in, or debentures of, the Company or any other body corporate, and neither the directors, the chief executive of the Company nor any of their spouses or children under the age of 18 had any interests in, or had been granted, any rights to subscribe for shares in or debentures of the Company or its associated corporations (within the meaning of Part XV of the SFO), or had exercised any such rights during the year.

## **Directors' service contracts**

The service contracts with all non-executive directors, including the independent non-executive directors, will expire on 31 December 2011 or, in the case of Mr. Gerald Clive Dobby, on 31 December 2009 and thereafter all will be renewable for fixed terms of three years provided that either party may terminate

the appointment by giving to the other party not less than one month's notice in writing.

As at 31 December 2008, none of the directors proposed for re-election at the forthcoming annual general meeting has a service contract with the Company or its subsidiaries which is not determinable by the Group within one year without payment of compensation other than statutory compensation.

# Directors' interests in contracts of significance

No contracts of significance to which the Company or any of its subsidiaries was a party and in which a director of the Company had a material interest, whether directly or indirectly, subsisted at the end of the year or at any time during the year.

### **Substantial shareholders**

As at 31 December 2008, the interests and short positions of the persons, other than the directors or the chief executive of the Company, in the shares and underlying shares of the Company as recorded in the register required to be kept under section 336 of the SFO, or as otherwise notified to the Company, are set out below.

Name of shareholder	Number of Shares* held	Approximate percentage of shareholding
Nume of Same Chorder	Transcer of Shares field	percentage of Sharenoraning
Goldstone Trading Limited	100,000,200**	19.1%
Future (Holdings) Limited	74,676,461	14.3%
Great Wall Holdings Limited	67,962,428**	13.0%
Cannizaro Asia Master Fund Limited	34,600,000	6.6%

<sup>\* &</sup>quot;Shares" means ordinary shares of HK\$0.01 each in the share capital of the Company.

<sup>\*\*</sup> These interests represent the same interests as the corporate interests of Mr. Richard John Siemens (being held through Goldstone Trading Limited) and Mr. William Bruce Hicks (being held through Great Wall Holdings Limited) as disclosed in the notes under the heading of "Directors' interests in securities" above.

All interests disclosed above represent long positions in the shares of the Company.

Save as disclosed above, as at 31 December 2008, the Company was not notified of any persons, other than the directors and the chief executive of the Company, having any interest or short position in the shares or underlying shares of the Company as recorded in the register required to be kept under section 336 of the SFO, or as otherwise notified to the Company.

# Share capital

Details of movements in the Company's share capital during the year are set out in note 19 to the financial statements.

# **Share option schemes**

Details of the share option schemes of the Company and rules and procedures for share option schemes of subsidiaries of the Company are set out in note 20 to the financial statements.

# Particulars of principal subsidiaries

Particulars regarding the principal subsidiaries of the Company are set out in note 13 to the financial statements.

### Liquidity

As at 31 December 2008, the Group managed to maintain stable liquidity with cash and cash equivalents of approximately HK\$179.3 million (2007: HK\$183.8 million).

### **Bank borrowings**

Details of bank borrowings as at 31 December 2008 are set out in note 17 to the financial statements.

### **Retirement benefit schemes**

Details of the retirement benefit schemes operated by the Group are set out in note 2 to the financial statements.

# Remuneration policies and employee relations

As at 31 December 2008, the Group had 160 (2007: 176) employees in the United States, China, Hong Kong and Singapore. The Group's total staff costs amounted to HK\$77.0 million (2007: HK\$79.8 million). Pursuant to the share option schemes adopted by the Company, share options may be granted to, among others, eligible employees of the Group to subscribe for shares in the Company under the terms and conditions stipulated therein. Altogether, 132,500 share options remained outstanding as at 31 December 2008. The Group maintains good relationships with its employees and none of the Group's employees is represented by a labour union.

The Group's remuneration policies are formulated on the basis of the performance and experience of individual employees and are in line with local market practices where the Group operates. The Group has established incentive bonus schemes to motivate and reward employees at all levels to achieve the Group's objectives. In addition to salary and bonus payments, the Group also offers other fringe benefits, including provident fund and medical benefits, to its employees.

# Purchase, sale or redemption of the Company's listed securities

During the year, neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities.

# Report of Directors (continued)

## **Pre-emptive rights**

There are no provisions for pre-emptive rights under the Company's Bye-laws or the laws of Bermuda although there are no restrictions against such rights under such laws.

### **Public float**

Based on information that is publicly available to the Company and to the best knowledge and belief of the directors, as at the date of this report, there is sufficient public float of not less than 25% of the Company's issued share capital as required under the Listing Rules.

### **Auditor**

The financial statements of the Company for the year ended 31 December 2008 have been audited by Mazars CPA Limited, *Certified Public Accountants*.

Mazars CPA Limited were first appointed as auditor of the Company in 2007 upon the resignation of Messrs. Moores Rowland Mazars. A resolution will be submitted to the annual general meeting to re-appoint Mazars CPA Limited as auditor of the Company.

### **Environmental awareness**

Over the years, the Group has made considerable endeavours in reducing waste in the course of its operations, but in general, such efforts were, until 2008, conducted in a less organised manner. During the year, the Company participated in the "Wastewi\$e Label" of the Hong Kong Awards for Environmental Excellence, which is a recognition scheme established by, among others, the Environmental Protection Department and Environmental Campaign Committee to encourage Hong Kong businesses and organisations in adopting structured measures to reduce the amount of waste generated within their establishments or generated through the services and products they provide. The Company was awarded with "Class of Excellence" Wastewi\$e Label in 2009.

By Order of the Board

Lau Wai Ming Raymond
Company Secretary

30 March 2009

# **Independent Auditor's Report**



MAZARS CPA LIMITED

馬賽會計師事務所有限公司 34th Floor, The Lee Gardens, 33 Hysan Avenue, Causeway Bay, Hong Kong 香港銅鑼灣希慎道33號利園廣場34樓 Tel 電話: (852) 2909 5555

Fax 傳真: (852) 2810 0032 Email 電郵: info@mazars.com.hk Website 網址: www.mazars.com.hk

To the members of

## e-Kong Group Limited

(incorporated in Bermuda with limited liability)

We have audited the consolidated financial statements of e-Kong Group Limited (the "Company") and its subsidiaries (collectively referred to as the "Group") set out on pages 23 to 59, which comprise the consolidated and the Company's balance sheets as at 31 December 2008, and the consolidated income statement, the consolidated statement of changes in equity and the consolidated cash flow statement for the year then ended, and a summary of significant accounting policies and other explanatory notes.

### Directors' responsibility for the financial statements

The directors of the Company are responsible for the preparation and the true and fair presentation of these financial statements in accordance with Hong Kong Financial Reporting Standards ("HKFRS") issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and the disclosure requirements of the Hong Kong Companies Ordinance. This responsibility includes designing, implementing and maintaining internal control relevant to the preparation and the true and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

### Auditor's responsibility

Our responsibility is to express an opinion on these financial statements based on our audit and to report our opinion solely to you, as a body, in accordance with section 90 of the Companies Act 1981 of Bermuda (as amended), and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report. We conducted our audit in accordance with Hong Kong Standards on Auditing issued by the HKICPA. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance as to whether the financial statements are free from material misstatement.

# Independent Auditor's Report (continued)



An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Group's preparation and true and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Opinion**

In our opinion, the financial statements give a true and fair view of the state of affairs of the Group and the Company as at 31 December 2008 and of the loss and cash flows of the Group for the year then ended in accordance with HKFRS and have been properly prepared in accordance with the disclosure requirements of the Hong Kong Companies Ordinance.

# **Mazars CPA Limited**

Certified Public Accountants

Hong Kong, 30 March 2009

# **Eunice Y M Kwok**

Practising Certificate number: P04604

# **Consolidated Income Statement**

For the year ended 31 December 2008

	Notes	2008 HK\$'000	2007 HK\$'000
Turnover	3	786,997	795,252
Cost of sales		(604,504)	(583,405)
Gross profit		182,493	211,847
Other revenue and income	4	2,338	21,788
		184,831	233,635
Selling and distribution expenses Business promotion and marketing expenses Operating and administrative expenses Other operating expenses		(50,515) (5,075) (101,628) (25,603)	(57,144) (7,143) (99,234) (21,549)
Profit from operations		2,010	48,565
Finance costs Impairment losses on intangible assets	5 12	(667) (30,803)	(1,951)
(Loss) / Profit before taxation	5	(29,460)	46,614
Taxation	7	(14,273)	(2,394)
(Loss) / Profit for the year	8 & 21	(43,733)	44,220
(Loss) / Profit for the year attributable to: Equity holders of the Company Minority interests  (Loss) / Profit for the year		(43,458) (275) (43,733)	44,303 (83) 44,220
EBITDA	9	23,236	65,673
		HK cents	HK cents
(Loss) / Earnings per share Basic	10	(8.3)	8.6
Diluted		N/A	N/A

# **Consolidated Balance Sheet**

As at 31 December 2008

	Notes	2008 HK\$'000	2007 HK\$'000
	ivoies	ΠΑΦ 000	$IIK\phi$ 000
Non-current assets			
Property, plant and equipment	11	21,734	18,799
Intangible assets	12	-	41,504
Deferred tax assets	27	3,690	13,634
		25,424	73,937
Current assets			
Trade and other receivables	14	102,096	91,589
Pledged bank deposits	15	2,155	2,137
Cash and bank balances		177,173	181,662
		281,424	275,388
Current liabilities			
Trade and other payables	16	117,238	104,935
Current portion of bank borrowings	17	4,250	10,430
Current portion of obligations under finance leases	18	129	206
Taxation payable		3,848	4,288
		125,465	119,859
Net current assets		155,959	155,529
Total assets less current liabilities		181,383	229,466
Non-current liabilities			
Bank borrowings	17	-	4,250
Obligations under finance leases	18	595	213
Deferred tax liabilities	27	367	513
NET ASSETS		180,421	224,490
Capital and reserves			
Share capital	19	5,229	5,229
Reserves	21	174,462	218,256
Equity attributable to equity holders of the Company		179,691	223,485
Minority interests	21	730	1,005
TOTAL EQUITY		180,421	224,490

 $Approved\ and\ authorised\ for\ issue\ by\ the\ Board\ of\ Directors\ on\ 30\ March\ 2009$ 

**Richard John Siemens** 

**Lim Shyang Guey** 

Director

# **Balance Sheet**

As at 31 December 2008

	Notes	2008 HK\$'000	2007 HK\$'000
Non-current assets			
Property, plant and equipment	11	2,884	3,737
Interests in subsidiaries	13	101,594	101,146
		104,478	104,883
Current assets			
Trade and other receivables	14	1,976	1,380
Pledged bank deposits	15	914	910
Cash and bank balances		89,420	88,497
		92,310	90,787
Current liabilities			
Trade and other payables	16	15,673	18,126
Net current assets		76,637	72,661
NET ASSETS		181,115	177,544
Capital and reserves			
Share capital	19	5,229	5,229
Reserves	21	175,886	172,315
TOTAL EQUITY		181,115	177,544

Approved and authorised for issue by the Board of Directors on 30 March 2009

Richard John Siemens Lim Shyang Guey
Director Director

# **Consolidated Statement of Changes in Equity**

For the year ended 31 December 2008

Attributable to equity holders of the Company

	Share capital HK\$'000	Share premium HK\$'000	Exchange reserve HK\$'000	Capital redemption reserve HK\$'000	Contributed surplus HK\$'000	Accumulated profits HK\$'000	<b>Total</b> <i>HK</i> \$'000	Minority interests HK\$'000	Total equity HK\$'000
As at 1 January 2007	4,709	23,461	(598)	6	83,489	21,050	132,117	_	132,117
New shares issued	520	46,280	-	-	_	_	46,800	_	46,800
Shares issue expenses	_	(1,400)	-	-	_	_	(1,400)	_	(1,400)
Exchange differences on translation									
of foreign subsidiaries	-	-	1,665	-	_	_	1,665	-	1,665
Deemed partial disposal of a subsidiary	-	-	-	-	-	-	-	1,088	1,088
Profit / (loss) for the year						44,303	44,303	(83)	44,220
As at 31 December 2007	5,229	68,341	1,067	6	83,489	65,353	223,485	1,005	224,490
Exchange differences on translation									
of foreign subsidiaries	-	-	(336)	-	-	-	(336)	-	(336)
Loss for the year						(43,458)	(43,458)	(275)	(43,733)
As at 31 December 2008	5,229	68,341	731	6	83,489	21,895	179,691	730	180,421

# **Consolidated Cash Flow Statement**

For the year ended 31 December 2008

	Note	2008 HK\$'000	2007 HK\$'000
OPERATING ACTIVITIES			
Cash generated from operations	22	22,547	45,948
Income taxes paid		(4,832)	(4,350)
Interest received		1,879	4,206
Interest on bank loan paid		(634)	(1,931)
Interest on obligations under finance leases		(33)	(20)
Net cash generated from operating activities		18,927	43,853
INVESTING ACTIVITIES			
Payments for intangible assets		-	(460)
Purchases of property, plant and equipment		(12,927)	(9,095)
Proceeds from disposals of property, plant and equipment		405	9
Proceeds from deemed partial disposal of a subsidiary		<del>_</del>	18,490
Net cash (used in) / generated from investing activities		(12,522)	8,944
FINANCING ACTIVITIES			
Repayment of bank loan		(10,430)	(17,085)
Repayment of obligations under finance leases		(460)	(198)
Issue of shares			45,400
Net cash (used in) / generated from financing activities		(10,890)	28,117
Net (decrease) / increase in cash and cash equivalents		(4,485)	80,914
Cash and cash equivalents as at 1 January		183,799	101,909
Exchange gain on cash and cash equivalents		14	976
Cash and cash equivalents as at 31 December		179,328	183,799
Analysis of the balances of cash and cash equivalents			
Pledged bank deposits		2,155	2,137
Cash and bank balances		177,173	181,662
		179,328	183,799

### **Notes to the Financial Statements**

For the year ended 31 December 2008

### 1. CORPORATE INFORMATION

The Company is incorporated in Bermuda as an exempted company with limited liability and its ordinary shares are listed on The Stock Exchange of Hong Kong Limited (the "Stock Exchange"). The Company's principal place of business is located at 3705 Gloucester Tower, The Landmark, 15 Queen's Road Central, Hong Kong. The principal activity of the Company is investment holding. Details of the principal subsidiaries of the Company are disclosed in note 13 to the financial statements.

### 2. PRINCIPAL ACCOUNTING POLICIES

### **Basis of preparation**

These financial statements have been prepared in accordance with Hong Kong Financial Reporting Standards ("HKFRS"), which collective term includes all applicable individual HKFRS, Hong Kong Accounting Standards and Interpretations issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA"), accounting principles generally accepted in Hong Kong, the disclosure requirements of the Hong Kong Companies Ordinance and applicable disclosure requirements under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

These financial statements have been prepared on a basis consistent with the accounting policies adopted in the 2007 financial statements. The adoption of the new and revised HKFRS that are effective from the current year have had no significant effects on the Group's results and financial position of the Group and the Company for the current and prior years. A summary of the principal accounting policies adopted by the Group is set out below.

# **Basis of measurement**

The measurement basis used in the preparation of the financial statements is historical cost.

### **Basis of consolidation**

The consolidated financial statements comprise the financial statements of the Company and all of its subsidiaries as at 31 December each year. The financial statements of the subsidiaries are prepared for the same reporting year as the Company using consistent accounting policies.

All inter-company balances, transactions, income and expenses and profits and losses resulting from inter-company transactions are eliminated in full. The results of subsidiaries are consolidated from the date on which the Group obtains control and continue to be consolidated until the date that such control ceased.

Minority interests represent the portion of profit or loss and net assets not held by the Group and are presented separately in the consolidated income statement and within equity in the consolidated balance sheet, separately from the equity holders of the parent. Losses applicable to minorities in excess of the minority interests in a subsidiary's equity are allocated against the interests of the Group except to the extent that the minority have a binding obligation and are able to make an additional investment to cover the losses.

The Group applies a policy of treating transactions with minority interests as transactions with parties external to the Group. Disposals to minority interests resulting in gains or losses to the Group are recorded in the income statement.

### **Subsidiaries**

A subsidiary is an entity (including special purpose entities) in which the Group has the power to govern the financial and operating policies so as to obtain benefits from its activities.

In the Company's balance sheet, investments in subsidiaries are stated at cost less impairment losses. The carrying amounts of the investments are reduced to their respective recoverable amounts on an individual investment basis. The results of subsidiaries are accounted for by the Company on the basis of dividends received and receivable.

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

### Property, plant and equipment

Property, plant and equipment are stated at cost less accumulated depreciation and accumulated impairment losses.

The cost of an item of property, plant and equipment comprises its purchase price and any directly attributable costs of bringing the asset to its working condition and location for its intended use. Repairs and maintenance are charged to the income statement during the year in which they are incurred.

Depreciation is provided to write off the cost, net of accumulated impairment losses, of property, plant and equipment over their estimated useful lives as set out below from the date on which they are available for use and after taking into account their estimated residual values, using the straight-line method, at the following rates per annum:

Leasehold improvements Over the remaining lease terms

Machinery and equipment 20% - 33%Office equipment, furniture and fittings 20% - 33%Motor vehicles 20%

Assets held under finance leases are depreciated over the shorter of their expected useful lives or the terms of the leases.

### Intangible assets

Intangible assets acquired separately

Intangible assets acquired separately and with finite useful lives are stated at cost less accumulated amortisation and accumulated impairment losses. Amortisation is charged on a straight-line basis over the estimated useful lives which is 5 years in the case of the existing intangible assets. The estimated useful life and amortisation method are reviewed at the end of each annual reporting period, with the effect of any changes in estimate being accounted for on a prospective basis.

Research and development costs

Research costs are expensed as incurred. Costs incurred on development activities, which involve the application of research findings to a plan or design for the production of new or substantially improved products and processes, are capitalised if the product or process is technically and commercially feasible and the Group has sufficient resources to complete the development. The capitalised expenditure includes the cost of materials, direct labour and an appropriate proportion of overheads. Other development expenditure is recognised as an expense in the period in which it is incurred. When the asset is available for use, the capitalised development costs are amortised and subject to impairment review on the same basis as intangible assets acquired separately.

Subsequent expenditure is capitalised only when it increases the future economic benefits embodied in the specific asset to which it relates. All other expenditure, including expenditure on internally generated goodwill and brands, is expensed in the income statement when incurred.

## Notes to the Financial Statements (continued)

For the year ended 31 December 2008

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

#### Financial instruments

Financial assets and financial liabilities are recognised when the Group becomes a party to the contractual provisions of the instruments and on a trade date basis. Financial assets and financial liabilities are measured as set out below.

#### Loans and receivables

Loans and receivables including trade and other receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market and are not held for trading. They are measured at amortised cost using the effective interest method, except where receivables are interest-free loans and without any fixed repayment term or the effect of discounting would be insignificant. In such case, the receivables are stated at cost less any impairment loss. Amortised cost is calculated by taking into account any discounts or premiums on acquisition, over the year to maturity. Gains and losses arising from derecognition, impairment or through the amortisation process are recognised in the income statement.

### Impairment of financial assets

At each balance sheet date, the Group assesses whether there is objective evidence that financial assets are impaired. The impairment loss of financial assets carried at amortised cost is measured as the difference between the assets' carrying amount and the present value of estimated future cash flow discounted at the financial asset's original effective interest rate. Such impairment loss is reversed in subsequent periods through the income statement when an increase in the asset's recoverable amount can be related objectively to an event occurring after the impairment was recognised, subject to a restriction that the carrying amount of the asset at the date impairment is reversed does not exceed what the amortised cost would have been had the impairment not been recognised.

### Financial liabilities

The Group's financial liabilities include trade and other payables, bank loans and other borrowings and obligations under finance leases. All financial liabilities are recognised initially at their fair value and subsequently measured at amortised cost, using the effective interest method, unless the effect of discounting would be insignificant, in which case they are stated at cost.

### Derecognition of financial assets and liabilities

A financial asset is derecognised when the Group's contractual rights to future cash flows from the financial asset expires or when the Group transfers the financial assets and the Group has transferred all the risks and rewards of ownership of the financial assets. A financial liability is derecognised when the liability is extinguished, that is, when the obligation specified in the relevant contract is discharged, cancelled or expires.

### Cash equivalents

For the purpose of the consolidated cash flow statement, cash equivalents represent short term highly liquid investments which are readily convertible into known amounts of cash and which are subject to an insignificant risk of changes in value, net of bank overdrafts.

# Impairment of non-financial assets

At each balance sheet date, the Group reviews the carrying amounts of its property, plant and equipment and intangible assets with finite useful lives and investment in subsidiaries to determine whether there are any indications that such assets have suffered impairment losses or that impairment losses previously recognised no longer exist or may be reduced. If the recoverable amount of an asset is estimated to be less than its carrying amount, the latter is reduced to its recoverable amount. Impairment losses are recognised as an expense immediately.

# 2. PRINCIPAL ACCOUNTING POLICIES (continued)

### **Impairment of non-financial assets** (continued)

Where an impairment loss subsequently reverses, the carrying amount of the asset is increased to the revised estimate of its recoverable amount, to the extent that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset in prior years. A reversal of an impairment loss is recognised as income immediately.

### Revenue recognition

Revenue is recognised when it is probable that the economic benefits will flow to the Group and when the revenue can be measured reliably.

Income in respect of telecommunication services provided to customers is recognised when the services are rendered.

Interest income is accrued on a time proportion basis on the principal outstanding and at the effective interest rate applicable.

### Leasing

Leases are classified as finance leases whenever the terms of the lease transfer substantially all the risks and rewards of ownership to the lessee. All other leases are classified as operating leases.

Assets held under finance leases are recognised as assets of the Group at the lower of the fair value of the leased asset and the present value of the minimum lease payments. The corresponding liability to the lessor is included in the balance sheet as a finance lease obligation. Finance costs, which represent the difference between the total leasing commitments and the fair value of the assets acquired, are charged to the income statement over the terms of the relevant lease so as to produce a constant periodic rate of charge on the remaining balance of the obligations for each accounting period.

Rentals payable under operating leases are recognised as an expense on the straight-line basis over the terms of the relevant leases.

Lease incentives are recognised in the income statement as an integral part of the net consideration agreed for the use of the leased asset.

### Foreign currency translation

Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates ("functional currency"). The consolidated financial statements are presented in Hong Kong dollars which is the Company's functional and presentation currency.

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the income statement.

On consolidation, the balance sheets of entities denominated in currencies other than Hong Kong dollars, being the presentation currency, are translated at the approximate rates of exchange ruling at the balance sheet date while the income statements are translated at average rates for the year. All exchange differences arising from the translation of an entity are recognised as a separate component of equity.

## Notes to the Financial Statements (continued)

For the year ended 31 December 2008

### 2. PRINCIPAL ACCOUNTING POLICIES (continued)

#### **Taxation**

The charge for current income tax is based on the results for the year as adjusted for items that are non-assessable or disallowed. It is calculated using tax rates that have been enacted or substantively enacted at the balance sheet date.

Deferred tax is provided, using the liability method, on all temporary differences at the balance sheet date between the tax bases of assets and liabilities and their carrying amounts in the financial statements. However, any deferred tax arising from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither the accounting profit nor taxable profit or loss, is not recognised.

The deferred tax liabilities and assets are measured at the tax rates that are expected to apply to the period when the asset is recovered or the liability is settled, based on the tax rates and tax laws that have been enacted or substantively enacted at the balance sheet date. Deferred tax assets are recognised to the extent it is probable that future taxable profits will be available against which the deductible temporary differences, tax losses and credits can be utilised.

### **Retirement benefit schemes**

Since December 2000, the Group, other than overseas subsidiaries, has operated Mandatory Provident Fund ("MPF") schemes to provide retirement benefits for its full time permanent employees in Hong Kong. The obligations for contributions to retirement benefit schemes are recognised as expenses in the income statement as incurred. The assets of the schemes are held separately from those of the Group with independent trustees.

Under the MPF schemes, both the Group and each eligible employee are required to contribute 5% of the employee's basic monthly income, up to a maximum of HK\$1,000 (as mandatory contributions) and they may choose to make additional or voluntary contributions. The Group makes the same additional contribution if an employee chooses to make a voluntary contribution of up to a maximum limit of HK\$1,000.

Under the MPF schemes, employees are entitled to the Group's mandatory contributions in accordance with the provisions in the Hong Kong Mandatory Provident Fund Schemes Ordinance, and are entitled to 100% of the Group's voluntary contributions after completion of the first year of service.

Overseas subsidiaries also operate pension schemes or similar arrangements for their employees in accordance with the statutory requirements prescribed by the relevant legal authorities.

As at balance sheet date, the Group had no significant forfeited voluntary contributions which arose as a result of employees leaving the MPF schemes and which are available to reduce the contributions payable by the Group in future years.

### Share based payments

The fair value of share options granted to employees is recognised as an employee cost with a corresponding increase in a capital reserve within equity. The fair value is measured at the grant date, taking into account the terms and conditions upon which the options were granted. Where employees have to meet vesting conditions before becoming unconditionally entitled to share options, the total estimated fair value of the share options is spread over the vesting period, taking into account the probability that the options will vest.

During the vesting period, the number of share options that is expected to vest is reviewed. Any adjustment to the cumulative fair value recognised in prior years is charged / credited to the income statement for the year of the review, unless the original employee expenses qualify for recognition as an asset, with a corresponding adjustment to the equity. On the vesting date, the amount recognised as an expense is adjusted to reflect the actual number of share options that vest with a corresponding adjustment to the equity account.

# 2. PRINCIPAL ACCOUNTING POLICIES (continued)

# **Related parties**

A party is related to the Group if (a) directly, or indirectly through one or more intermediaries, the party controls, is controlled by or is under common control with the Group; or has an interest in the Group that gives it significant influence over the Group; or has joint control over the Group; (b) the party is an associate of the Group; (c) the party is a joint venture in which the Group is an investor; (d) the party is a member of the key management personnel of the Group; (e) the party is a close member of the family of any individual referred to in (a) or (d); (f) the party is an entity that is controlled, jointly controlled or significantly influenced by or for which significant voting power in such entity resides with, directly or indirectly, any individual referred to in (d) or (e); or (g) the party is a post-employment benefit plan for the benefit of employees of the Group or of any entity that is a related party of the Group.

### Critical accounting estimates and judgements

Allowance for bad and doubtful debts

The provisioning policy for bad and doubtful debts of the Group is based on the evaluation of collectability and ageing analysis of the trade receivables and on management judgements. A considerable amount of judgement is required in assessing the ultimate realisation of receivables, including the current creditworthiness and the past collection history of each customer. If the financial conditions of these customers were to deteriorate, resulting in an impairment of their ability to make payments, additional allowance will be required.

#### Recognition of deferred tax assets

Deferred tax assets are recognised principally for unused tax losses carried forward to the extent that it is probable that future taxable profits will be available against which the unused tax losses can be utilised, based on all available evidence. Recognition primarily involves judgement regarding the future performance of the particular legal subsidiary in which the deferred tax asset has been recognised. A variety of other factors are also evaluated in considering whether there is convincing evidence that it is probable that some portion or all of the deferred tax assets will ultimately be realised, such as the existence of taxable temporary differences, tax planning strategies and the periods in which estimated tax losses can be utilised. The carrying amount of deferred tax assets and related financial models and budgets are reviewed at each balance sheet date and, to the extent that there is sufficient evidence that taxable profits will be available within the utilisation periods to allow utilisation of the carry-forward tax losses, the asset balance will be increased and such increase will be charged to the income statement.

### **Future changes in HKFRS**

At the date of approval of these financial statements, the Group has not early adopted the new and revised HKFRS issued by HKICPA that are not yet effective for the current year. The directors do not anticipate that the adoption of these new and revised HKFRS in future periods will have a material impact on the results of the Group.

# Notes to the Financial Statements (continued)

For the year ended 31 December 2008

# 3. TURNOVER

Turnover, recognised by category, is analysed as follows:

	Gro	Group	
	2008	2007	
	HK\$'000	HK\$'000	
Telecommunication services income	786,462	793,261	
Other	535	1,991	
	786,997	795,252	

# 4. OTHER REVENUE AND INCOME

	Grou	Group	
	2008	2007	
	HK\$'000	HK\$'000	
Interest income on bank deposits	1,879	4,206	
Gain on deemed partial disposal of subsidiary (Note)	_	17,402	
Other	459	180	
	2,338	21,788	

*Note:* The gain on the deemed partial disposal of a subsidiary arose from the subscription by an institutional investor for 5% of the share capital of the subsidiary.

# 5. (LOSS) / PROFIT BEFORE TAXATION

(Loss) / Profit before taxation is stated after charging / (crediting) the following:

	Group	
	2008	2007
	HK\$'000	HK\$'000
(a) Finance costs		
Interest on bank loan and other borrowings		
wholly repayable within five years	634	1,931
Finance charges on obligations under finance leases	33	20
	667	1,951
(b) Other items		
Employee salaries and other benefits (including		
directors' emoluments)	74,525	77,401
Retirement benefit scheme contributions	2,426	2,381
Total staff costs	76,951	79,782
Auditors' remuneration	1,358	1,332
Cost of services provided	604,504	583,405
Depreciation of property, plant and equipment	10,525	6,493
Amortisation of intangible assets included in other		
operating expenses	10,701	10,615
Bad debts written off	-	14
Allowance for doubtful debts	2,331	1,978
(Gain) / Loss on disposal of property, plant and equipment	(135)	971
Operating lease charges on premises	8,081	6,819
Realised losses on quoted investments	883	_
Exchange losses, net	20	244

# 6. DIRECTORS' AND SENIOR EXECUTIVES' REMUNERATION

The aggregate amounts of remuneration received and receivable by Company's directors are as follows:

	2008					
	Director fees HK\$'000	Salaries, gratuities and other emoluments HK\$'000	Retirement benefit scheme contributions HK\$'000	<b>Total</b> <i>HK</i> \$'000		
Executive directors						
Richard John Siemens	_	1,800	24	1,824		
Lim Shyang Guey	_	2,145	24	2,169		
Non-executive director						
William Bruce Hicks	150	_	-	150		
Independent non-executive directors						
Shane Frederick Weir	150	_	_	150		
John William Crawford J.P.	150	100	_	250		
Gerald Clive Dobby	150			150		
	600	4,045	48	4,693		
	Director fees HK\$'000	Salaries, gratuities and other emoluments HK\$'000	Retirement benefit scheme contributions HK\$'000	Total <i>HK</i> \$'000		
Executive directors						
Richard John Siemens	_	1,500	24	1,524		
Kuldeep Saran	_	1,849	12	1,861		
Lim Shyang Guey	-	2,240	24	2,264		
Non-executive director						
William Bruce Hicks	38	_	-	38		
Independent non-executive directors						
Shane Frederick Weir	150	_	_	150		
John William Crawford J.P.	150	100	_	250		
Gerald Clive Dobby	150			150		
	488	5,689	60	6,237		

# 6. DIRECTORS' AND SENIOR EXECUTIVES' REMUNERATION (continued)

#### Individuals with highest emoluments

Of the five (2007: five) individuals with the highest emoluments, two (2007: two) are directors whose emoluments are disclosed above. The aggregate of the emoluments in respect of the other three (2007: three) individuals are as follows:

2008	2007
HK\$'000	HK\$'000
Salaries, gratuities and other emoluments 6,005	6,639
	,
Retirement benefit scheme contributions 27	39
6,032	6,678

The emoluments of the three (2007: three) individuals with the highest emoluments are within the following bands:

	2008	2007
	Number of	Number of
	individuals	individuals
HK\$1,500,001 to HK\$2,000,000	2	_
HK\$2,000,001 to HK\$2,500,000	1	2
HK\$2,500,001 to HK\$3,000,000	-	1
	3	3

The executive directors of the Company, together with the above-mentioned three (2007: three) highest paid individuals, are regarded as the key management personnel of the Group for disclosure purposes.

#### 7. TAXATION

Hong Kong Profits Tax has not been provided as the Group's assessable profit for the year was wholly absorbed by unrelieved tax losses brought forward from previous years.

Overseas taxation represents income tax of certain subsidiaries, calculated at the tax rates prevailing in the countries in which the subsidiaries operate.

	Group	p
	2008 HK\$'000	2007 HK\$'000
Current tax Overseas income taxes	(4,475)	(4,642)
Deferred tax		
Depreciation allowances	(89)	(623)
Tax losses	(9,709)	2,871
	(9,798)	2,248
	(14,273)	(2,394)

Further details of the Group's deferred taxation status are set out in note 27.

For the year ended 31 December 2008

#### 7. TAXATION (continued)

#### Reconciliation of effective tax rate

	Group		
	2008	2007	
	%	%	
Applicable tax rate	(33)	26	
Non-deductible expenses	5	1	
Tax exempt revenue	(3)	(5)	
Unrecognised tax losses arising in current year	7	5	
Reversal of previously recognised tax losses	29	_	
Utilisation of previously unrecognised tax losses	_	(21)	
Recognition of previously unrecognised tax losses	_	(7)	
Unrecognised deferred tax assets	36	4	
Other		2	
Effective tax rate for the year	48	5	

The applicable tax rate is the average of the tax rates prevailing in the territories in which the Group operates.

#### 8. PROFIT FORTHEYEAR

The profit for the year includes a profit of HK\$3,571,000 (2007: HK\$20,479,000) which has been dealt with in the financial statements of the Company.

#### 9. EBITDA

EBITDA represents earnings before interest expenses, taxation, depreciation, amortisation and impairment losses on intangible assets.

#### 10. (LOSS) / EARNINGS PER SHARE

The calculation of basic loss per share for the year ended 31 December 2008 is based on the consolidated loss attributable to equity holders of the Company of HK\$43,458,000 (2007: Profit of HK\$44,303,000) and on the weighted average number of 522,894,200 (2007: 514,773,652) shares in issue during the year.

Diluted (loss) / earnings per share for the years ended 31 December 2008 and 2007 have not been presented as the exercise prices of the share options were higher than the average market price of the shares.

# 11. PROPERTY, PLANT AND EQUIPMENT

	Group					
	Leasehold improvements <i>HK</i> \$'000	Machinery and equipment HK\$'000	Office equipment, furniture and fittings HK\$'000	Motor vehicles HK\$'000	Total <i>HK</i> \$'000	
As at 1 January 2007	1,331	7,672	5,874	2,240	17,117	
Additions	125	5,698	3,272		9,095	
Disposals	_	(8,882)	(1,906)	(1,400)	(12,188)	
Write-back of accumulated		(0,00-)	(-,,,,,,	(=,,	(,)	
depreciation on disposals	_	8,882	1,906	420	11,208	
Depreciation	(701)	(3,303)	(2,069)	(420)	(6,493)	
Exchange adjustments			60		60	
As at 31 December 2007	755	10,067	7,137	840	18,799	
As at 1 January 2008	755	10,067	7,137	840	18,799	
Additions	_	12,359	1,333	_	13,692	
Disposals	_	_	(2,032)	_	(2,032)	
Write-back of accumulated						
depreciation on disposals	_	_	1,762	_	1,762	
Depreciation	(564)	(7,459)	(2,222)	(280)	(10,525)	
Exchange adjustments			38		38	
As at 31 December 2008	191	14,967	6,016	560	21,734	
Representing:						
Cost	2,216	47,439	26,229	1,400	77,284	
Accumulated depreciation	(1,461)	(37,372)	(19,092)	(560)	(58,485)	
As at 1 January 2008	755	10,067	7,137	840	18,799	
Cost	2,216	59,798	25,543	1,400	88,957	
Accumulated depreciation	(2,025)	(44,831)	(19,527)	(840)	(67,223)	
As at 31 December 2008	191	14,967	6,016	560	21,734	

The carrying amount of the Group's property, plant and equipment as at 31 December 2008 includes an amount of HK\$700,000 (2007: HK\$397,000) in respect of assets held under finance leases.

# 11. PROPERTY, PLANT AND EQUIPMENT (continued)

	Company				
		Office equipment, furniture	25.		
	Leasehold	and	Motor	TD ( 1	
	improvements HK\$'000	fittings HK\$'000	vehicles HK\$'000	<b>Total</b> <i>HK</i> \$'000	
	$IIK\psi$ 000	πφ σσσ	$HK\phi$ 000	$m_{\phi}$ 000	
As at 1 January 2007	1,038	2,109	2,240	5,387	
Additions	_	533	_	533	
Disposals	_	_	(1,400)	(1,400)	
Write-back of accumulated depreciation on disposals	_	_	420	420	
Depreciation Depreciation	(593)	(190)	(420)	(1,203)	
r					
As at 31 December 2007	445	2,452	840	3,737	
As at 1 January 2008	445	2,452	840	3,737	
Additions	_	51	-	51	
Disposals	_	(52)	_	(52)	
Write-back of accumulated		(= _)		(-)	
depreciation on disposals	_	52	_	52	
Depreciation	(445)	(179)	(280)	(904)	
As at 31 December 2008		2,324	560	2,884	
Representing:					
Cost	1,631	3,240	1,400	6,271	
Accumulated depreciation	(1,186)	(788)	(560)	(2,534)	
As at 1 January 2008	445	2,452	840	3,737	
Cost	1,631	3,239	1,400	6,270	
Accumulated depreciation	(1,631)	(915)	(840)	(3,386)	
recumulated depreciation	(1,031)	(713)	(070)	(3,300)	
As at 31 December 2008		2,324	560	2,884	

# 12. INTANGIBLE ASSETS

		Group	
	Development	Customer	
	costs	contracts	Total
	HK\$'000	HK\$'000	HK\$'000
As at 1 January 2007	3,137	48,522	51,659
Additions	460	_	460
Amortisation		(10,615)	(10,615
As at 31 December 2007	3,597	37,907	41,504
As at 1 January 2008	3,597	37,907	41,504
Amortisation	_	(10,701)	(10,701)
Impairment losses	(3,597)	(27,206)	(30,803)
As at 31 December 2008		_	_
Representing:			
Costs	3,597	52,933	56,530
Accumulated amortisation		(15,026)	(15,026)
As at 31 December 2007	3,597	37,907	41,504
Costs	3,597	52,933	56,530
Accumulated amortisation and			
impairment losses	(3,597)	(52,933)	(56,530)
As at 31 December 2008	_	_	_

The impairment losses on intangible assets during the year related to development costs and customer contracts in respect of the telecommunication business.

As a result of the significant economic downturn in the fourth quarter of 2008, management considered that impairment losses on the intangible assets had occurred and that full impairment should be recognised during the year.

# 13. INTERESTS IN SUBSIDIARIES

	Compa	Company	
	2008	2007	
	HK\$'000	HK\$'000	
Unlisted shares, at cost	_	_	
Due from subsidiaries	601,516	601,068	
Less: Provisions	(499,922)	(499,922)	
	101,594	101,146	

The amounts due from subsidiaries are unsecured, interest-free and have no fixed term of repayment, except for an amount of HK\$57,948,000 (2007: HK\$57,948,000) which bears interest at 5.5% per annum, is unsecured and repayable on 23 April 2010. The carrying values of the amounts due approximate their fair values.

For the year ended 31 December 2008

# 13. INTERESTS IN SUBSIDIARIES (continued)

Details of the principal subsidiaries at the balance sheet date are as follows:

Name of subsidiary	Place of incorporation / operation	Particulars of issued share capital	Effective ownership interest held by the Company		Principal activities
			Directly	Indirectly	
ZONE USA, Inc. (i)	United States of America	US\$10	-	100%	Investment holding
ZONE Telecom Pte Ltd	Singapore	S\$100,000	-	100%	Provision of telecommunication services
ZONE Telecom, Inc. (i)	United States of America	US\$10	-	100%	Provision of telecommunication services
ZONE Resources Limited	British Virgin Islands	US\$10,000	-	95%	Provision of IP-based communication services
ZONE Limited	Hong Kong	HK\$2	-	100%	Provision of telecommunication services
ZONE Global Limited	British Virgin Islands	US\$1	-	100%	Investment holding
ZONE Channel Services Limited	Hong Kong	HK\$2	-	100%	Provision of marketing and promotion services
Willow Consultants Limited (formerly known as e-Kong Pillars Limited)	British Virgin Islands	US\$1	-	100%	Investment holding
speedinsure.com Limited	Hong Kong	HK\$10,000	-	70.3%	Provision of sales and fulfilment solutions
speedinsure Global Limited	British Virgin Islands	US\$10,102	-	70.3%	Investment holding
e-Kong Pillars Holdings Limited	British Virgin Islands	US\$1	100%	-	Investment holding
Cyber Insurance Brokers Limited	Hong Kong	HK\$5,000,000	_	70.3%	Insurance brokerage
China Portal Limited	British Virgin Islands	US\$1	-	100%	Provision of consultancy services
深圳盈港科技有限公司 (i) & (ii)	The People's Republic of China	RMB1,000,000 Registered capital	-	100%	Provision of technical consultancy services

<sup>(</sup>i) Companies not audited by Mazars.

The above summary includes those subsidiaries which, in the opinion of the Company's directors, principally affected the results or formed a substantial portion of the net assets of the Group. The classes of shares held are ordinary shares unless otherwise stated. To give details of other subsidiaries would, in the opinion of the directors, result in particulars of excessive length.

<sup>(</sup>ii) A wholly foreign-owned enterprise established in the People's Republic of China.

# 14. TRADE AND OTHER RECEIVABLES

	Group		Company	
	2008	2007	2008	2007
	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Trade receivables	96,654	87,367	_	_
Allowance for doubtful debts	(5,198)	(4,570)		
	91,456	82,797	_	_
Other receivables				
Deposits, prepayments and				
other debtors	10,640	8,792	1,976	1,380
	102,096	91,589	1,976	1,380

The Group's credit terms on sales mainly range from 30 to 90 days. Included in trade and other receivables are trade debtors (net of allowance for doubtful debts) with the following ageing analysis by invoice date:

	Group		
	2008		
	HK\$'000	HK\$'000	
Less than 1 month	77,828	74,197	
1 to 3 months	12,814	8,377	
More than 3 months but less than 12 months	814	223	
	91,456	82,797	

The Group's credit policy is set out in note 24.

# 14. TRADE AND OTHER RECEIVABLES (continued)

The movements in allowance for doubtful debts are as follows:

	Group	Group		ny	
	2008	<b>2008</b> 2007	<b>2008</b> 2007	2008	2007
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	
As at 1 January	4,570	4,508	_	_	
Increase in allowance	2,331	1,978	_	_	
Amounts written off as uncollectible	(1,699)	(1,916)	_	_	
Exchange differences	(4)		<u> </u>	_	
As at 31 December	5,198	4,570	<u> </u>	_	

The ageing analysis of trade debtors that are neither individually nor collectively considered to be impaired are as follows:

	Group		
	2008	2007	
	HK\$'000	HK\$'000	
1 to 3 months past due	14,343	9,783	
More than 3 months but less than 12 months past due	1,110	635	
Amounts past due	15,453	10,418	
Neither past due nor impaired	76,003	72,379	
	91,456	82,797	

The Group has not provided for any impairment losses on the above trade debtors as there has not been a significant change in credit quality and the directors believe that the amounts are still considered receivable. The Group does not hold any collateral over the balances.

Receivables that were neither past due nor impaired relate to a wide range of customers for whom there has been no history of default.

#### 15. PLEDGED BANK DEPOSITS

At the balance sheet date, the Group and the Company had pledged bank deposits amounting to HK\$2,155,000 (2007: HK\$2,137,000) and HK\$914,000 (2007: HK\$910,000), respectively, to banks for guarantees made by them to certain telecommunication carriers for due payments by the Group.

# **16. TRADE AND OTHER PAYABLES**

	Group		Compa	ny
	2008	2007	2008	2007
	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Trade payables	55,481	51,203	-	-
Other payables				
Accrued charges and other creditors	61,757	53,732	1,143	1,458
Due to subsidiaries		<del></del> .	14,530	16,668
	117,238	104,935	15,673	18,126

The amounts due to subsidiaries are unsecured, interest-free and have no fixed term of repayment.

Included in trade and other payables are trade creditors with the following ageing analysis by invoice date:

	Grou	Group	
	2008	2007	
	HK\$'000	HK\$'000	
Less than 1 month	53,128	40,462	
1 to 3 months	1,254	10,284	
More than 3 months but less than 12 months	1,099	457	
	55,481	51,203	

# 17. BANK BORROWINGS

The bank loan is repayable as follows:				
	Grou	Group		
	2008	2007		
	HK\$'000	HK\$'000		
Within one year	4,250	10,430		
After one year but within two years	<del></del>	4,250		
	4,250	14,680		

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#### 17. BANK BORROWINGS (continued)

	Grou	Group		
	2008	2007		
	HK\$'000	HK\$'000		
Reported as:				
Current liabilities	4,250	10,430		
Non-current liabilities	<u> </u>	4,250		
	4,250	14,680		

The loan requires monthly principal and interest payments of US\$118,575 (equivalent to HK\$924,885). It also requires a quarterly payment equal to 10% of EBITDA for the previous quarter. The loan bears interest at 7% per annum and is secured by all assets of two subsidiaries in the U.S.A., with an aggregate carrying value of HK\$154,615,000 (consisting of property, plant and equipment of HK\$14,565,000, trade and other receivables of HK\$83,143,000 and cash and bank balances of HK\$56,907,000).

#### 18. OBLIGATIONS UNDER FINANCE LEASES

The obligations under finance leases are repayable as follows:

	Group				
	Minimum		Present va	lue of	
	lease payn	nents	minimum lease payments		
	2008	2007	2008	2007	
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	
Finance leases due:					
Within one year	193	218	129	206	
After one year but within two years	193	217	142	213	
After two years but within five years	515	<u> </u>	453		
	901	435	724	419	
Future finance charges	(177)	(16)	<u> </u>		
Present value of lease obligations	724	419	724	419	
			Grou	p	
			2008	2007	
			HK\$'000	HK\$'000	
Reported as:					
Current liabilities			129	206	
Non-current liabilities			595	213	
			724	419	

The finance lease payments are repayable in 60 instalments, mature in August 2013 and bear interest at 9.6% per annum. The carrying value of the finance leases approximate their fair values.

#### 19. SHARE CAPITAL

	2008	2008		2007	
	Number of shares	Amount HK\$'000	Number of shares	Amount <i>HK</i> \$'000	
Ordinary shares					
Authorised					
12,000,000,000 ordinary shares					
of HK\$0.01 each	12,000,000,000	120,000	12,000,000,000	120,000	
Issued and fully paid					
As at 1 January	522,894,200	5,229	470,894,200	4,709	
New shares issued			52,000,000	520	
As at 31 December	522,894,200	5,229	522,894,200	5,229	

#### **20. SHARE OPTIONS**

#### (a) The Company

Pursuant to an employee share option scheme of the Company adopted in a special general meeting held on 25 October 1999, the directors of the Company, at their discretion, could invite eligible employees of the Group, including executive directors of the Company, to take up options to subscribe for shares in the Company under the terms and conditions stipulated therein. This scheme was subsequently terminated in a special general meeting held on 28 June 2002 but the share options granted that were not yet exercised thereunder remain effective and are bound by the scheme terms.

On 28 June 2002, the Company adopted a new share option scheme to comply with the requirements of Chapter 17 of the Listing Rules. Under the new share option scheme, the directors of the Company may at their discretion grant share options to (i) any director, employee, consultant, customer, supplier, business introduction agent, or legal, financial or marketing adviser of or contractor to any company in the Group or any affiliate and / or (ii) any discretionary trust the discretionary objects of which include any of the foregoing, under the terms and conditions stipulated therein. No share options have been granted by the Company under the new share option scheme since adoption.

#### (b) Subsidiaries

On 28 June 2002, the Company adopted scheme rules and procedures for share option schemes for its subsidiaries (the "Subsidiary Scheme Rules and Procedures"). In accordance with the Subsidiary Scheme Rules and Procedures, the subsidiaries may adopt their own respective share option schemes in line with the terms and conditions of the Subsidiary Scheme Rules and Procedures, pursuant to which the board of directors of each of the relevant subsidiaries may at its discretion grant share options to (i) any director, employee, consultant, customer, supplier, business introduction agent, or legal, financial or marketing adviser of or contractor to the subsidiaries and their subsidiaries, any of their holding companies or any affiliate and / or (ii) any discretionary trust the discretionary objects of which include any of the foregoing. No subsidiaries have activated their share option scheme powers pursuant to the terms and conditions of the Subsidiary Scheme Rules and Procedures since adoption.

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#### **20. SHARE OPTIONS** (continued)

#### Summary of principal terms

A summary of the principal terms of the new share option scheme and Subsidiary Scheme Rules and Procedures is as follows:

#### (i) Purpose

The schemes are designed to enable the board to grant share options to eligible participants as (i) incentives and / or rewards in recognition or acknowledgement of the contributions that eligible participants have made and will make to the Group and (ii) motivation to worthy employees for high levels of performance in order to enhance long-term shareholder value.

#### (ii) Maximum number of shares

The total number of shares in respect of which share options may be granted (together with share options exercised and then outstanding) under the schemes and to be granted under any other share option schemes of the Company or the relevant subsidiary, shall not in aggregate exceed 10% of the shares in issue as at the date of approval of the schemes unless shareholder approval has been obtained. On 22 May 2008, shareholders of the Company approved a refreshment of the limit within which the total number of shares may be issued upon exercise of all options granted and to be granted under the share option schemes of the Company. As at 30 March 2009, 65,978,681 shares of the Company, representing about 12.6% of its issued share capital, are available for issue under the new share option scheme.

The maximum number of shares issued and which may fall to be issued upon the exercise of the share options granted under the scheme and any other share option schemes (including both exercised and outstanding share options) to each eligible participant shall not exceed 1% of the shares in issue for the time being in any 12 month period up to and including the date of grant.

#### (iii) Exercise period and payment on acceptance of share options

A share option may be exercised in accordance with the terms of the scheme at any time during a period to be determined and notified by the directors to each grantee, subject to a maximum period of 10 years from the date of grant.

A share option shall be deemed to have been granted and accepted and to have taken effect when the duplicate letter comprising acceptance of the offer of the grant of a share option duly signed by the grantee (for the new share option scheme) or the acceptance of the offer of the grant of a share option duly acknowledged by the grantee in such form as the board may from time to time determine (for the Subsidiary Scheme Rules and Procedures) together with a remittance in favour of the Company of HK\$1.00 (or its US\$ equivalent) in consideration of the grant thereof is received by the Company on a business day not later than 28 days from the offer date.

#### **20. SHARE OPTIONS** (continued)

#### **Summary of principal terms** (continued)

#### (iv) Basis of determining the subscription price

#### Company share option scheme

Subject to the terms of the scheme and the provisions of the Listing Rules, the subscription price in respect of any share option shall be at least the highest of (i) the closing price of the shares as stated in the Stock Exchange's daily quotations sheets on the date of grant; (ii) the average closing price of the shares as stated in the Stock Exchange's daily quotations sheets over the 5 business days immediately preceding the date of grant; and (iii) the nominal value of a share.

#### Subsidiary scheme rules and procedures

Subject to the terms of the scheme and the provisions of the Listing Rules, the subscription price in respect of any share option shall not be less than the par value of a share provided that if the share option is intended to qualify as an incentive stock option under the tax laws of the United States, the subscription price thereof shall not be less than the fair market value of a share as detailed therein.

#### (v) Remaining life of the scheme

The Company scheme is valid and effective, at the discretion of the board of directors, subject to a maximum period of 10 years from the date of its adoption.

During the year, no share options were held by the directors, chief executive or substantial shareholders of the Company, suppliers of goods or services or other participants, other than eligible employees under the old share option scheme.

Details of the share options granted and remaining outstanding at the balance sheet date were as follows:

			Number of share options				
Date of grant	Exercisable period	Exercise price HK\$	As at 1 January 2007	Lapsed during 2007	As at 31 December 2007	Lapsed during 2008	As at 31 December 2008
25.10.1999	25.10.2000 – 24.10.2009	1.40	15,000	_	15,000	_	15,000
16.11.1999	16.11.2000 - 24.10.2009	1.60	7,500	_	7,500	_	7,500
23.12.1999	23.12.2000 - 24.10.2009	2.00	35,000	_	35,000	_	35,000
28.04.2000	28.04.2001 - 24.10.2009	3.30	40,000	(15,000)	25,000	_	25,000
09.08.2000	09.08.2001 - 24.10.2009	2.30	30,000	_	30,000	_	30,000
25.10.2000	25.10.2001 – 24.10.2009	1.20	20,000		20,000		20,000
Total			147,500	(15,000)	132,500	_	132,500

The options outstanding as at 31 December 2008 had an exercise price of between HK\$1.20 and HK\$3.30 (2007: between HK\$1.20 and HK\$3.30) and a weighted average remaining contractual life of 0.83 year (2007: 1.83 years).

For the year ended 31 December 2008

#### 21. RESERVES

		Att	ributable to equ	uity holders of t	he Company			
	Share premium HK\$'000	Exchange reserve HK\$'000	Capital redemption reserve HK\$'000	Contributed surplus HK\$'000	Accumulated profits HK\$'000	Total HK\$'000	Minority interests HK\$'000	Total equity HK\$'000
Group								
As at 1 January 2007	23,461	(598)	6	83,489	21,050	127,408	_	127,408
New shares issued	46,280	-	-	-		46,280	-	46,280
Shares issue expenses Exchange differences on translation	(1,400)	-	-	-	-	(1,400)	-	(1,400)
of foreign subsidiaries	-	1,665	-	-	_	1,665	-	1,665
Deemed partial disposal of a subsidiary	-	_	-	-	_	-	1,088	1,088
Profit / (Loss) for the year					44,303	44,303	(83)	44,220
As at 31 December 2007	68,341	1,067	6	83,489	65,353	218,256	1,005	219,261
Exchange differences on translation								
of foreign subsidiaries	-	(336)	-	-	-	(336)	-	(336)
Loss for the year	<u>-</u>				(43,458)	(43,458)	(275)	(43,733)
As at 31 December 2008	68,341	731	6	83,489	21,895	174,462	730	175,192
Company								
As at 1 January 2007	23,461	_	6	83,489	-	106,956	-	106,956
New shares issued	46,280	-	-	-	_	46,280	-	46,280
Share issue expenses	(1,400)	-	-	-	-	(1,400)	-	(1,400)
Profit for the year	<u>-</u>				20,479	20,479		20,479
As at 31 December 2007	68,341	-	6	83,489	20,479	172,315	-	172,315
Profit for the year		_		_	3,571	3,571		3,571
As at 31 December 2008	68,341	_	6	83,489	24,050	175,886		175,886

Contributed surplus represents the amounts transferred from the share premium account as a result of a capital reorganisation undertaken by the Company in November 2002. Under the Companies Act 1981 of Bermuda (as amended), contributed surplus is distributable to shareholders, subject to the condition that the Company cannot declare or pay a dividend, or make a distribution out of contributed surplus, if there are reasonable grounds for believing that:

- (i) the Company is, or would after the payment be, unable to pay its liabilities as they become due; or
- (ii) the realisable value of the Company's assets would thereby be less than the aggregate of its liabilities and its issued share capital and share premium account.

# **21. RESERVES** (continued)

Subject to the conditions mentioned in the foregoing paragraph, the Company had the following reserves available for distribution to shareholders at the balance sheet date:

	2008 HK\$'000	2007 HK\$'000
Contributed surplus Accumulated profits	83,489 24,050	83,489 20,479
	107,539	103,968

# 22. CASH GENERATED FROM OPERATIONS

	Group	
	2008	2007
	HK\$'000	HK\$'000
(Loss) / Profit before taxation	(29,460)	46,614
Interest income	(1,879)	(4,206)
Interest expenses	634	1,931
Interest on obligations under finance leases	33	20
Depreciation	10,525	6,493
Amortisation of intangible assets	10,701	10,615
Impairment losses on intangible assets	30,803	_
Gain on deemed partial disposal of a subsidiary	_	(17,402)
Exchange differences	(471)	622
(Gain) / Loss on disposal of property, plant and equipment	(135)	971
Bad debts written off	_	14
Allowance for doubtful debts	2,331	1,978
Changes in working capital:		
Trade and other receivables	(12,818)	(6,549)
Trade and other payables	12,283	4,847
Cash generated from operations	22,547	45,948

#### 23. MAJOR NON-CASHTRANSACTION

During the year, the Group entered into finance lease arrangement for in respect of office equipment with a total capital value at the inception of the arrangement of HK\$765,000 (2007: Nil).

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#### 24. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES

The Group's principal financial instruments comprise bank borrowings, finance leases, cash and short-term deposits. The main purpose of these financial instruments is to raise or maintain financial resources for Group operations. The Group has various other financial instruments such as trade receivables and trade payables which arise directly from its business activities.

Exposure to currency, credit and liquidity risks arise in the normal course of the Group's business. Management of the Group monitors and manages these exposures to ensure appropriate measures are implemented on a timely and effective manner. The key policies on monitoring and controlling these risks are set out below.

#### **Currency risk**

Most of transactions are denominated in the functional currency of each of the Group's entities and most of the Group's assets and liabilities, revenues and payments are denominated in Hong Kong dollars and United States dollars in which the Group considers there is no significant exposure to foreign exchange fluctuations as long as the Hong Kong-United States dollar exchange rate remains pegged.

#### Credit risk

The Group's credit risks are primarily attributable to trade and other receivables. Management of the Group has a credit limit policy in place and exposures to credit risks are monitored on an ongoing basis. In order to minimise credit risk, management of the Group has established credit limits, credit approvals and other monitoring procedures to ensure appropriate actions are taken to recover overdue debts.

#### Liquidity risk

Individual operating units within the Group are responsible for their own cash management. To minimise liquidity risks, management of the Group regularly reviews the current and expected liquidity requirements of operating units to ensure they maintain sufficient reserves of cash to meet their liquidity requirements in the short and longer terms.

# **24. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES** (continued)

# **Liquidity risk** (continued)

The maturity profile of the Group's financial liabilities at the balance sheet date based on contractual undiscounted payments are summarised below.

			2008		
	On demand HK\$'000	Less than 3 months HK\$'000	3 to 12 months HK\$'000	After 1 year but within 5 years HK\$'000	Total HK\$'000
Interest-bearing borrowings	_	2,829	1,686	708	5,223
Trade and other payables	10,402	105,788	1,048		117,238
	10,402	108,617	2,734	708	122,461
			2007		
				After 1 year	
	On	Less than	3 to 12	but within	
	demand	3 months	months	5 years	Total
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Interest-bearing borrowings	_	2,835	8,511	4,538	15,884
Trade and other payables	10,001	93,753	1,181		104,935
	10,001	96,588	9,692	4,538	120,819

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#### 25. CAPITAL MANAGEMENT

The objectives of the Group's capital management are to safeguard the Group's ability to continue as a going concern and to provide returns for shareholders. The Group manages its capital structure to maintain a balance between liquidity, investment and borrowings, and makes adjustments, including payment of dividends to shareholders or issues new shares in the light of changes in the economic environment. No changes were made in the Group's objectives, policies or processes for managing capital during the years ended 31 December 2008 and 2007.

The Group aims at maintaining a net surplus position and monitors capital on the basis of its net debt-to-equity ratio, which is net debt divided by total equity at the balance sheet date was as follows:

	2008	2007
	HK\$'000	HK\$'000
Interest-bearing borrowings	(4,974)	(15,099)
Trade and other payables	(117,238)	(104,935)
Taxation payable	(3,848)	(4,288)
Less: Cash and bank balances	177,173	181,662
Net surplus	51,113	57,340
Total equity	180,421	224,490
Net debt-to-equity ratio	N/A	N/A

#### **26. COMMITMENTS**

Canital	expenditure	commitments
Capitai	expenditure	Communitations

Capital expenditure commitments	Group		
	2008 HK\$'000	2007 HK\$'000	
Contracted but not provided for (net of deposit paid)		983	

#### **Commitments under operating leases**

At the balance sheet date, the total future minimum lease payments in respect of land and buildings under non-cancellable operating leases are payable as follows:

	Grou	Group		nny
	2008	2007	2008	2007
	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Within one year	11,515	6,062	4,555	1,385
In the second to fifth years inclusive	12,399	4,228	7,510	_
	23,914	10,290	12,065	1,385

Operating lease payments mainly represent rentals payable for certain office premises and directors' quarters. Leases are negotiated for and rentals are fixed for an average of 2 to 3 years.

#### 27. DEFERRED TAX

Tax losses

As at 31 December

Deductible temporary differences

The movements for the year in the Group's net deferred tax position were as follows:

	Group	
	2008	2007
	HK\$'000	HK\$'000
As at 1 January	13,121	10,866
Exchange differences	_	7
Income statement (charges) / credit	(9,798)	2,248
As at 31 December	3,323	13,121

#### Recognised deferred tax assets and liabilities

	Group			
	Assets	S	Liabilit	ies
	2008 HK\$'000	2007 HK\$'000	2008 HK\$'000	2007 HK\$'000
Depreciation allowances	(104)	131	(367)	(513)
Tax losses	3,794	13,503	<u> </u>	
As at 31 December	3,690	13,634	(367)	(513)
Unrecognised deferred tax assets			Group	p
		-	2008 HK\$'000	2007 HK\$'000

The unrecognised tax losses of HK\$428,995,000 (2007: HK\$430,064,000) and deductible temporary differences of HK\$63,641,000 (2007: HK\$2,191,000) have no expiry dates under current tax legislation, except for tax losses of HK\$237,338,000 (2007: HK\$263,437,000) which are related to a subsidiary in the United States. These tax losses have a carryforward period of 20 years from the year they arose and will begin to expire from 2020 onwards.

118,728

119,009

281

112,318

21,038

133,356

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#### 28. SEGMENTAL INFORMATION

Analyses of the principal geographical areas and business activities of operation of the Group during the year are set out below.

#### (a) By geographical segments

In presenting information on a geographical basis, revenue, segment assets and capital expenditure are based on the geographical location of customers, or the location of the assets, as appropriate.

	North America HK\$'000	Asia Pacific HK\$'000	Eliminations HK\$'000	Consolidated HK\$'000
Turnover				
External sales	692,249	94,748	_	786,997
Inter-segment sales		3,019	(3,019)	
	692,249	97,767	(3,019)	786,997
Results				
Segment results	1,640	20,106	_	21,746
Impairment losses on intangible assets	(27,206)	(3,597)		(30,803)
	(25,566)	16,509		(9,057)
Finance costs				(667)
Other operating income and expenses				(19,736)
Loss before taxation				(29,460)
Taxation				(14,273)
Loss for the year				(43,733)
Inter-segment sales are charged at prevailing	market prices.			
<b>Other information</b>				
Capital expenditures	11,203	2,489	_	13,692
Depreciation and amortisation	18,284	2,942	_	21,226
Significant non-cash expenses	2.051	200		2 221
(other than depreciation and amortisation)	2,051	280		2,331
Assets				
Segment assets	158,016	149,108	(276)	306,848
Liabilities				
Segment liabilities	109,890	16,813	(276)	126,427

# 28. SEGMENTAL INFORMATION (continued)

# (a) By geographical segments (continued)

	North America HK\$'000	Asia Pacific HK\$'000	Eliminations HK\$'000	Consolidated HK\$'000
Turnover				
External sales	698,915	96,337	_	795,252
Inter-segment sales		5,335	(5,335)	
	698,915	101,672	(5,335)	795,252
Results				
Segment results	27,295	27,657	_	54,952
Finance costs				(1,951)
Other operating income and expenses				(6,387)
other operating meome and expenses				
Profit before taxation				46,614
Taxation				(2,394)
Profit for the year				44,220
Inter-segment sales are charged at prevailing	market prices.			
Other information				
Capital expenditures	5,700	3,395	_	9,095
Depreciation and amortisation	14,688	2,420	_	17,108
Significant non-cash expenses				
(other than depreciation and amortisation)	1,782	1,181	_	2,963
Assets				
Segment assets	195,793	155,915	(2,383)	349,325
Liabilities				
Segment liabilities	107,859	19,359	(2,383)	124,835

# 28. SEGMENTAL INFORMATION (continued)

# (b) By business segments

	Tele- communication services HK\$'000	<b>Other</b> <i>HK</i> \$'000	Eliminations HK\$'000	Consolidated HK\$'000
Turnover	706.460	505		706.007
External sales Inter-segment sales	786,462 	535	(40)	786,997 
	786,462	575	(40)	786,997
Results				
Segment results Impairment losses on intangible assets	21,744 (30,803)	2 –		21,746 (30,803)
ı Ç				
	(9,059)	2		(9,057)
Finance costs Other operating income and expenses				(667) (19,736)
Loss before taxation				(29,460)
Taxation				(14,273)
Loss for the year				(43,733)
Inter-segment sales are charged at prevailing	g market prices.			
Other information				
Assets - Business segments	211,316	292	(40)	211,568
- Unallocated assets				95,280
				306,848
Capital expenditures				
– Business segments	13,641			13,641
- Unallocated assets				51
				13,692

# 28. SEGMENTAL INFORMATION (continued)

# (b) By business segments (continued)

	Tele- communication services HK\$'000	<b>Other</b> <i>HK</i> \$'000	Consolidated HK\$'000
Turnover			
External sales	793,261	1,991	795,252
Results			
Segment results	55,003	(51)	54,952
Finance costs			(1,951)
Other operating income and expenses			(6,387)
Profit before taxation			46,614
Taxation			(2,394)
Profit for the year			44,220
Other information			
Assets - Business segments	254,373	413	254,786
<ul> <li>Unallocated assets</li> </ul>			94,539
			349,325
Capital expenditures  – Business segments	8,539	23	8,562
<ul> <li>Unallocated assets</li> </ul>			533
			9,095

# Summary of Results, Assets and Liabilities of the Group

	Results of the Group for the five years ended 31 December				
	2008 HK\$'000	2007 HK\$'000	2006 HK\$'000	2005 HK\$'000	2004 HK\$'000
Turnover	786,997	795,252	702,810	422,590	402,654
(Loss) / Profit before taxation	(29,460)	46,614	44,631	38,532	(132,976)
Taxation (charges) / credit	(14,273)	(2,394)	(3,999)	8,544	1,369
(Loss) / Profit for the year	(43,733)	44,220	40,632	47,076	(131,607)
	HK cents	HK cents	HK cents	HK cents	HK cents
(Loss) / Earnings per share Basic	(8.3)	8.6	8.6	10.0	(28.0)
Diluted	N/A	N/A	N/A	N/A	N/A
	Assets and liabilities of the Group as at 31 December				
	2008 HK\$'000	2007 HK\$'000	2006 HK\$'000	2005 HK\$'000	2004 HK\$'000
Non-current assets	25,424	73,937	79,642	23,025	12,179
Current assets	281,424	275,388	188,539	128,358	92,763
Total assets	306,848	349,325	268,181	151,383	104,942
Non-current liabilities	962	4,976	22,996	618	809
Current liabilities	125,465	119,859	113,068	59,693	60,510
Total liabilities	126,427	124,835	136,064	60,311	61,319
Net assets	180,421	224,490	132,117	91,072	43,623

#### **Shareholder Information**

#### **Annual General Meeting**

The 2009 Annual General Meeting will be held at The China Club, 13/F., The Old Bank of China Building, Bank Street, Central, Hong Kong on Tuesday, 19 May 2009 at 11:00 a.m. A notice of the Annual General Meeting is published on both the websites of Hong Kong Exchanges and Clearing Limited and the Company on 16 April 2009, and a copy thereof is printed on the Circular to the shareholders of the Company (the "Shareholders") dated 16 April 2009 and despatched to the Shareholders and other recipients together with this 2008 Annual Report.

#### **Shareholder Enquiries**

Any enquiries relating to your shareholding, for example transfers of shares, change of name or address, or lost share certificates, should be sent to the Registrars:

Share Registrar in	Butterfield Fulcrum Group
e	1
Bermuda	(Bermuda) Limited
	Rosebank Centre
	11 Bermudiana Road
	Pembroke
	Bermuda

Branch Share Tricor Secretaries Limited
Registrar 26th Floor
in Hong Kong Tesbury Centre

28 Queen's Road East

Wanchai Hong Kong

Any enquiries relating to your holding of the Company's ADRs should be sent to the Depositary, The Bank of New York Mellon at BNY Mellon Shareowner Services, P.O. Box 11258, Church Street Station, New York, NY 10286-1258, USA.

#### **Investor Relations**

Enquiries may be directed to:

Investor Relations Team e-Kong Group Limited 3705 Gloucester Tower The Landmark 15 Queen's Road Central Hong Kong

Telephone: +852 2801 7188
Facsimile: +852 2801 7238
Email: ir@e-kong.net

# American Depositary Receipt Programme

In May 2003, the Company launched its Level 1 American Depositary Receipt (ADR) Programme, whereby the Company's shares are now able to be priced and quoted in US Dollars and traded as American securities under the ticker symbol "EKONY" in the United States.

For further information, please contact the Depositary, The Bank of New York Mellon at BNY Mellon Shareowner Services, P.O. Box 11258, Church Street Station, New York, NY 10286-1258, USA or through its website *www.adrbny.com* or toll-free number 1-888-269-2377.

#### **Corporate Communications**

On 15 September 2003, the Company sent a letter to the Shareholders to enable them to select, among others, to receive all future corporate communications of the Company in either the English language or the Chinese language or both languages. This 2008 Annual Report, in either the English language or the Chinese language or both languages, is being delivered to each Shareholder in accordance with his / her selection made or, if no selection has been made by the Shareholder, the arrangement as set forth in the said letter.

#### Shareholder Information (continued)

Shareholders may also obtain this 2008 Annual Report in the language other than that he / she now receives upon request to the Company's Branch Share Registrar in Hong Kong, Tricor Secretaries Limited at 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong. For further enquiries, please contact Tricor Secretaries Limited at telephone no. 2980 1766 or facsimile no. 2861 1465.

股東亦可向本公司之股份過戶登記處香港分處卓佳秘書商務有限公司(地址為香港灣仔皇后大道東28號金鐘匯中心26樓)索取此二零零八年年報之另一語言文本。如欲查詢更多資料,請聯絡卓佳秘書商務有限公司,電話號碼2980 1766或傳真號碼2861 1465。

This 2008 Annual Report, in both the English and Chinese languages and in accessible format, has been made available on the Company's website and a soft copy thereof has been submitted to Hong Kong Exchanges and Clearing Limited.

Shareholders may at any time choose to receive corporate communications in printed form or electronically.

In order to elect to receive corporate communications of the Company in the English language or the Chinese language or both languages, or to receive electronic communications, or to revoke or amend an instruction previously made, Shareholders may complete, sign and return to the Company or Tricor Secretaries Limited, the Company's Branch Share Registrar in Hong Kong, at 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong a prescribed instruction slip by mail or by email to ekong 524-ecom@hk.tricorglobal.com, a copy of which is printed at the end of this 2008 Annual Report and is available on the Company's website (www. e-kong.com).

# \$50 Credit in Us in Green Efforts

Shareholders are encouraged to choose to receive corporate communications electronically, which will help reduce paper consumption and save printing and mail costs for the Company. As a token of appreciation of Shareholders' support, Shareholders who complete, sign and return the instruction slip to the Company or its Branch Share Registrar in Hong Kong, Tricor Secretaries Limited, on or before 30 June 2009, opting for receiving corporate communications by electronic means, will each be entitled to HK\$50 credit for IDD calls made with ZONE Hong Kong (www.zone1511.com). An email confirmation will be sent by ZONE Hong Kong to every entitled Shareholder's email address registered for receipt of the corporate communications through electronic means on or about 31 July 2009.

# INSTRUCTION SLIP ON RECEIVING FUTURE CORPORATE COMMUNICATIONS

To: e-Kong Group Limited (the "Company")
c/o Tricor Secretaries Limited
26th Floor
Tesbury Centre
28 Queen's Road East
Wanchai
Hong Kong

#### Please tick only one box of this instruction slip

#### 1. PRINTED FORM

- (a) Full Financial Reports and other Corporate Communications (English, Chinese or both)
  - □ I / We would like to receive the printed copies of Full Financial Reports and other Corporate Communications in the English language only; OR
  - □ I / We would like to receive the printed copies of Full Financial Reports and other Corporate Communications in the Chinese language only; OR
  - □ I/ We would like to receive the printed copies of Full Financial Reports and other Corporate Communications in both the English and Chinese languages.
- (b) Summary Financial Reports and other Corporate Communications (English, Chinese or both)

In future,

- □ I / We would like to receive the printed copies of Summary Financial Reports (if available) and other Corporate Communications in the English language only; OR
- □ I / We would like to receive the printed copies of Summary Financial Reports (if available) and other Corporate Communications in the Chinese language only; OR
- ☐ I/ We would like to receive the printed copies of Summary Financial Reports (if available) and other Corporate Communications in both the English and Chinese languages.

#### 2. ELECTRONIC MEANS

		Lethonic MEANS					
		In future, I / we would like to receive the Corporate Communications through electronic means in lieu of any or all of th printed copies referred to in 1(a) and (b) above:					
		My / Our E-mail Address: (for notification of Corporate Communication release)					
	☐ I/We would like to change my / our E-mail Address as follows:						
		My / Our New E-mail Address:					
		(for notification of Corporate Communication release)					
		With effect from:					
ignatur	e:	Date:					
6	Cl						
vame of	Sna	reholder:					
Address:							



# Notes:

Contact telephone number:

- 1. The above instruction will apply to all future Corporate Communications to be sent to Shareholders of the Company ("Shareholders") until you notify the Company the otherwise by reasonable notice in writing.
- 2. All future Corporate Communications in both the English and Chinese languages will be available from the Company or Tricor Secretaries Limited, the Company's branch share registrar in Hong Kong, upon request.
- 3. The Shareholders are entitled to change the choice of language of and means of receiving Corporate Communications at any time by completing, signing and returning this instruction slip to the Company or Tricor Secretaries Limited, the Company's branch share registrar in Hong Kong, by mail or by email to ekong524-ecom@hk.tricorglobal.com.
- 4. A soft copy of this instruction slip is available on the Company's website.

3705 Gloucester Tower The Landmark 15 Queen's Road Central

Hong Kong Tel: +852 2801 7188 Fax: +852 2801 7238 Web: www.e-kong.com