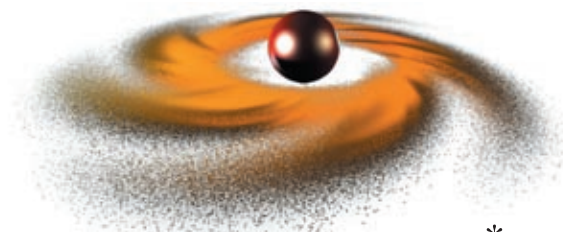


Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



漢傳媒集團有限公司*
SEE CORPORATION LIMITED
(Incorporated in Bermuda with limited liability)
(Stock Code: 491)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform shareholders of the Company and potential investors that the loss of the Group for the financial year ended 30 June 2009 is expected to be significantly increased as compared to the loss recorded in the previous financial year.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by See Corporation Limited (the “Company”, and together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors of the Company (the “Board”) wishes to inform shareholders of the Company and potential investors that based on preliminary assessment of the management accounts of the Group and information currently available to the Company, the loss of the Group for the financial year ended 30 June 2009 is expected to be significantly increased as compared to the loss recorded in the previous financial year. Such significant increase in the loss of the Group for the financial year ended 30 June 2009 was mainly attributable to the decrease in other revenue principally due to the decrease in interest income generated from the Group’s loan receivables and the decrease in fair value of the Group’s investments in listed equity securities due to the downturn of the financial market.

The information contained in this announcement has not been audited or reviewed by the Company’s auditors. In the meantime, the Company is in the process of preparing its audited financial statements for the year ended 30 June 2009. Details of the Group’s audited final results are expected to be released by the middle of October 2009.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

On behalf of the board of
See Corporation Limited
Mr. Yu Kam Kee, Lawrence, B.B.S., M.B.E., J.P.
Chairman

Hong Kong, 24 August 2009

As at the date of this announcement, the Directors are as follows:

Executive Directors:

Mr. Yu Kam Kee, Lawrence *B.B.S., M.B.E., J.P. (Chairman)*

Dr. Allan Yap (*Chief Executive Officer*)

Mr. Wong Yat Cheung

Independent Non-executive Directors:

Mr. Li Fui Lung, Danny

Mr. Ng Hoi Yue, Herman

Mr. Heung Pik Lun

* *for identification purpose only*