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Hisense 海信科龙

HISENSE KELON ELECTRICAL HOLDINGS COMPANY LIMITED

海信科龍電器股份有限公司

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 00921)

RESULTS FORECAST ANNOUNCEMENT

This announcement is made in accordance with Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

I. Estimated Results during the Reporting Period

1. Type of estimated results: Loss Turnaround from Loss ✓ Significant increase over the same period last year Significant decrease over the same period last year
2. Statement of estimated results (these figures are prepared in accordance with the PRC accounting standards)

Item	Current Reporting Period from 1 January 2009 to 30 September 2009 (RMB)	Previous Reporting Period from 1 January 2008 to 30 September 2008 (RMB)	Increase/Decrease (%)
Net profit attributable to the holders of the parent company	Approximately 161 million—185 million	50.12 million	Increase: 220% to 270%
Earnings per share - basic	Approximately 0.1623—0.1865	0.0505	Increase: 220% to 270%

II. Preliminary Audit of the Estimated Results

The estimated results for the current period has not been audited preliminarily by the certified accountant.

III. Explanation for the Changes in Results

After taking into account the operating environment and the operating condition of the Company as a whole, it is expected that the net profit attributable to the holders of the parent company from 1 January 2009 to 30 September 2009 will be approximately RMB161 million to RMB185 million, representing an increase of approximately

220%-270% as compared to the corresponding period last year, of which the net profit attributable to the holders of the parent company from 1 July 2009 to 30 September 2009 will be approximately RMB5 million to RMB30 million. The expected increase in results is primarily attributable to: (1) the enhancement in product competitiveness and continuous improvement of the quality of operation as compared with the corresponding period last year, resulting from a remarkable success of the industry benchmark projects which has been continuously undertaken by the Company during the reporting period; and 2) a decrease in exchange losses of the Company due to a relatively gentle fluctuation of the exchange rate during the reporting period as compared with the corresponding period last year.

IV. Other Information

For details of the results of operation of the Company for the third quarter of 2009, please refer to the information to be disclosed in the 2009 third quarterly report of the Company. Investors should remain cautious about the risks relating to investment.

By order of the Board of
Hisense Kelon Electrical Holdings Company Limited
Tang Ye Guo
Chairman

Foshan City, Guangdong, the PRC, 18 September 2009

As at the date of this announcement, the Company's directors are Mr. Tang Ye Guo, Mr. Zhou Xiao Tian, Ms. Yu Shu Min, Mr. Lin Lan, Ms. Liu Chun Xin and Mr. Zhang Ming; and the Company's independent non-executive directors are Mr. Zhang Sheng Ping, Mr. Lu Qing and Mr. Cheung Yui Kai, Warren.