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**英皇集團（國際）有限公司\***  
**Emperor International Holdings Limited**

*(Incorporated in Bermuda with limited liability)*

(Stock code: 163)

**POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform shareholders of the Company and potential investors that the unaudited interim results of the Group for the six months ended 30th September 2009 are expected to record a profit as compared to a loss for the corresponding period last year.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Emperor International Holdings Limited (the “Company” together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Based on preliminary review by the Company’s management, the board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that the Group is expected to record a profit mainly arising from fair value changes of the Group’s investment properties for its six-month period ended 30 September 2009 as compared to the loss arising from such fair value changes recorded by the Group for the corresponding period in 2008 as a result of the recent turnaround of the property market.

The Group’s unaudited interim results for the six months ended 30th September 2009 have not yet been finalized and are expected to be published in December 2009.

**Shareholders and potential investors are therefore advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Emperor International Holdings Limited**  
Luk Siu Man, Semon  
*Chairperson*

Hong Kong, 6 November 2009

As at the date hereof, the Board of the Company comprises :

<i>Chairperson and Non-executive Director</i>	: Ms. Luk Siu Man, Semon
<i>Executive Directors and Managing Directors</i>	: Mr. Wong Chi Fai and Ms. Fan Man Seung, Vanessa
<i>Executive Directors</i>	: Mr. Cheung Ping Keung and Ms. Mok Fung Lin, Ivy
<i>Independent Non-executive Directors</i>	: Mr. Chan Man Hon, Eric, Mr. Liu Hing Hung and Mr. Law Ka Ming, Michael.

*\* for identification purposes only*