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HISENSE KELON ELECTRICAL HOLDINGS COMPANY LIMITED

海信科龍電器股份有限公司

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 00921)

RESULTS FORECAST ANNOUNCEMENT

This announcement is made in accordance with Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

I. Estimated Results during the Reporting Period

1. Type of estimated results: Loss √ Turnaround from Loss Significant increase over the same period last year Significant decrease over the same period last year

2. Statement of estimated results (these figures are prepared in accordance with the PRC accounting standards)

Item	Current Reporting Period from 1 January 2009 to 31 December 2009 (RMB)	Previous Reporting Period from 1 January 2008 to 31 December 2008 (RMB)	Increase/Decrease (%)
Net profit attributable to the equity holders of the Company	Approximately 150 million	- 226.7 million	Not Applicable
Earnings per share - basic	Approximately 0.15	- 0.23	Not Applicable

II. Preliminary Audit of the Estimated Results

The estimated results for the current period has not been audited preliminarily by the certified accountant.

III. Explanation for the Changes in Results

1. During the reporting period, the cost-control measures of the Company achieved remarkable success and the quality of operation has been improved.
2. During the reporting period, the fluctuation in the exchange rate was relatively stable and the loss in exchange declined year-on-year.

IV. Other Information

This results forecast is a preliminary estimate by the financial department of the Company. For details of the results of operation of the Company for the year of 2009, please refer to the information to be disclosed in the 2009 annual report of the Company. Investors should remain cautious about the risks relating to investment.

By order of the Board of
Hisense Kelon Electrical Holdings Company Limited
Tang Ye Guo
Chairman

Foshan City, Guangdong, the PRC, 18 January 2010

As at the date of this announcement, the Company's directors are Mr. Tang Ye Guo, Mr. Zhou Xiao Tian, Ms. Yu Shu Min, Mr. Lin Lan, Ms. Liu Chun Xin and Mr. Zhang Ming; and the Company's independent non-executive directors are Mr. Zhang Sheng Ping, Mr. Lu Qing and Mr. Cheung Yui Kai, Warren.