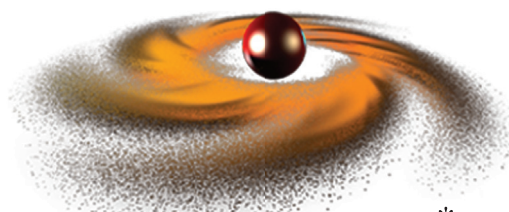


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**漢傳媒集團有限公司\***  
**SEE CORPORATION LIMITED**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 491)**

## **POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform shareholders of the Company and potential investors that the Group is expected to record a profit for the six months ended 31 December 2009 as compared to a loss recorded for the corresponding period in 2008.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by See Corporation Limited (the “Company”, and together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board (the “Board”) of directors (the “Directors”) of the Company wishes to inform shareholders of the Company and potential investors that based on preliminary assessment of the management accounts of the Group and information currently available to the Company, the Group is expected to record a profit for the six months ended 31 December 2009 as compared to a loss of approximately HK\$210.2 million recorded for the corresponding period

in 2008. Such significant improvement in the financial results of the Group for the six month ended 31 December 2009 was mainly attributable to (i) the decrease in loss on fair value of the Group's investments in listed equity securities as compared to the corresponding period in 2008; and (ii) the recognition of a one-off gain on partial disposal of an associated company, TVB Pay Vision Holdings Limited, which was announced by the Company on 6 July 2009 and completed in November 2009.

The information contained in this announcement has not been audited or reviewed by the Company's auditors. In the meantime, the Company is in the process of finalising its financial statements for the six months ended 31 December 2009. Details of the Group's unaudited financial results for the six months ended 31 December 2009 are expected to be released on 22 March 2010.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**See Corporation Limited**  
**Mr. Wong Kui Shing, Danny**  
*Managing Director*

Hong Kong, 12 March 2010

As at the date of this announcement, the Directors are as follows:

*Executive Directors:*

Mr. Wong Kui Shing, Danny (*Managing Director*)

Dr. Allan Yap

Mr. Wong Yat Cheung

*Independent Non-executive Directors:*

Mr. Li Fui Lung, Danny

Mr. Ng Hoi Yue, Herman

Mr. Heung Pik Lun

\* *for identification purpose only*