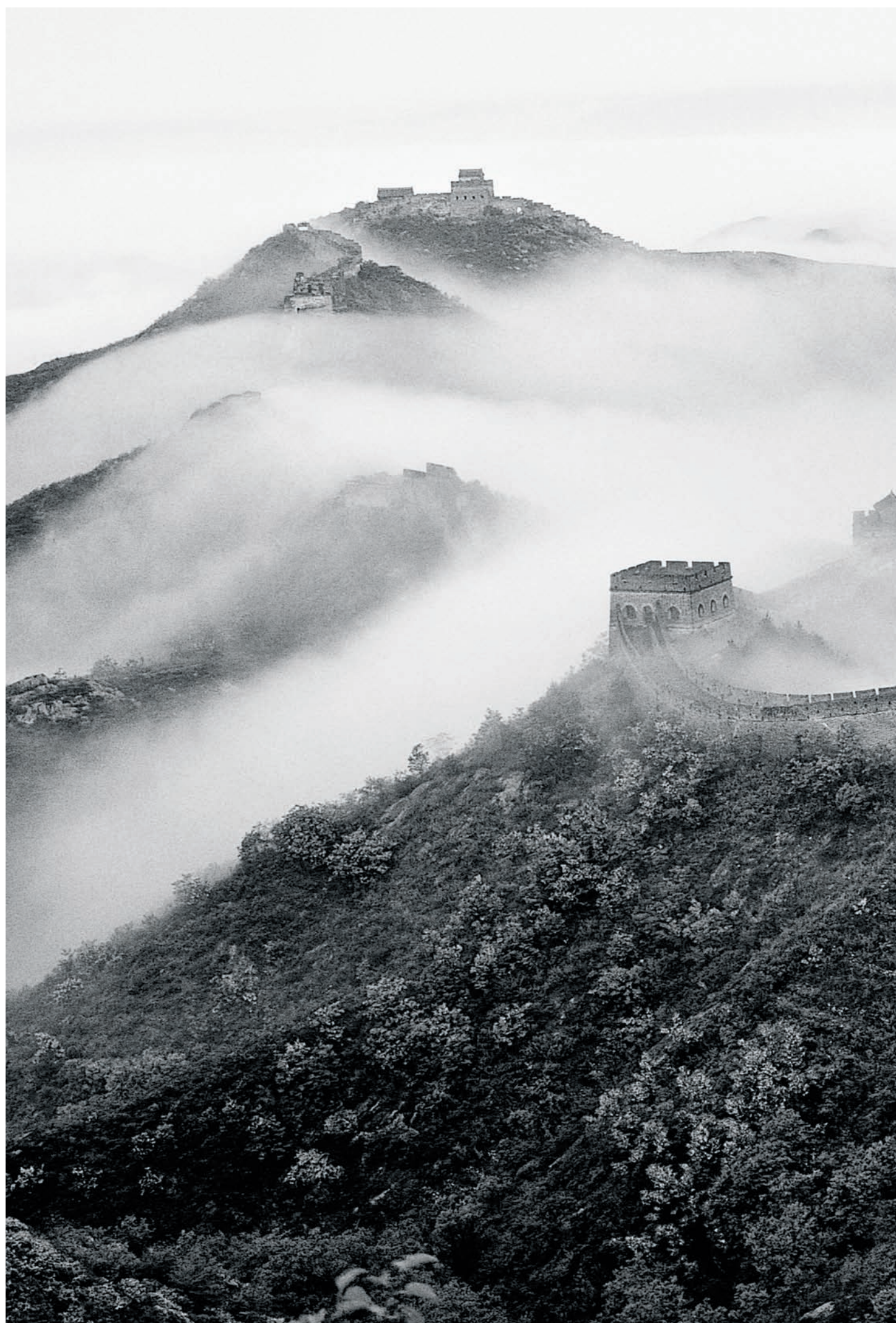


A stylized, sketchy line drawing of a person's face and hair, rendered in a light gray color. The drawing is composed of simple, expressive lines that define the features of the face, including the eyes, nose, mouth, and hair. The overall style is minimalist and artistic.

TRINITY





heritage.
luxury.
excellence.

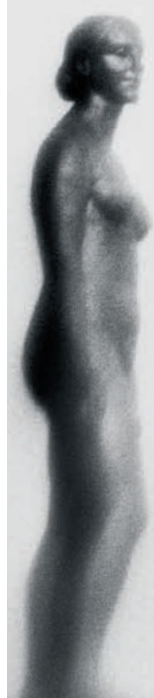
values.

heritage. luxury. excellence. These values are the core of the Trinity Group, a leading high-to-luxury end menswear retailer serving the Greater China market. Founded in the early 1970s, the company was a pioneer in manufacturing fine menswear and diversified into retail in the 1980s with a portfolio of premium international brands and private labels. The long histories and venerable names of these brands represent the Group's respect for **heritage**. Further, each brand epitomises **luxury** – in quality, craftsmanship and service. Our third value, **excellence**, is what Trinity Group strives for in every aspect of business.

vision.

The Trinity umbrella represents a natural convergence of well-established luxury brands that embody the aspirations of modern men throughout Greater China, offering them wardrobes that reflect their ambitions, authority, and achievements. Today, we are the premier menswear retailer in the region and we strive to offer the menswear brands of choice in each market. As the Chinese appetite for luxury menswear increases, our expertise in brand management and skills in retail continue to provide us with formulas for success. The Group's vision remains clear: rely on coherent values and achieve solid growth.

urban
heritage.



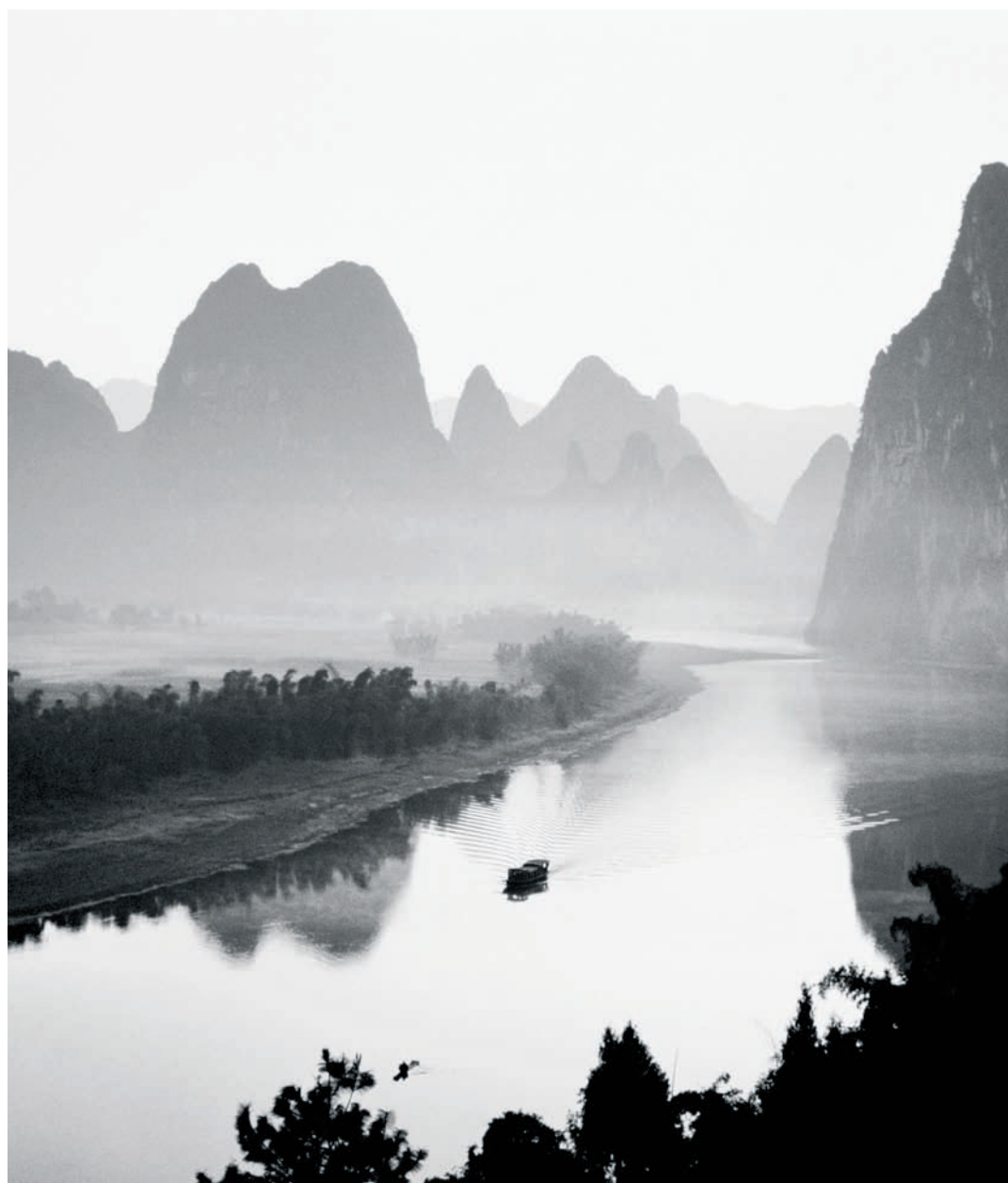


our brands.

Today, the Trinity Group stewards six international luxury menswear brands: Kent & Curwen, Cerruti 1881, Gieves & Hawkes, D'URBAN, Intermezzo and Altea. Four of these are amongst the top ten luxury menswear brands in the Chinese Mainland market. Each brand offers unique and complete product ranges consisting of formal and casual wear with attention to local tastes and fit. Our mission is to educate modern men through quality products, creative marketing and loyalty programmes. Our experience and exposure enable us to constantly reevaluate market trends and opportunities in order to continue to strengthen our portfolio.

our networks.

Trinity retail stores are strategically situated in prime locations throughout Greater China and across Asia. Our retail formula of size, adjacencies and product offer enables us to deliver maximum efficiency and effectiveness. All of the Group's retail stores are directly operated to ensure consistently high standards in visual merchandising, customer experience and service. The Group is a leader in emerging markets, rapidly expanding into Chinese Mainland's third- and fourth-tier cities. Our stores deliver the spirit and heritage of each brand's culture while targeting different segments of the affluent consumer market.



our brands.

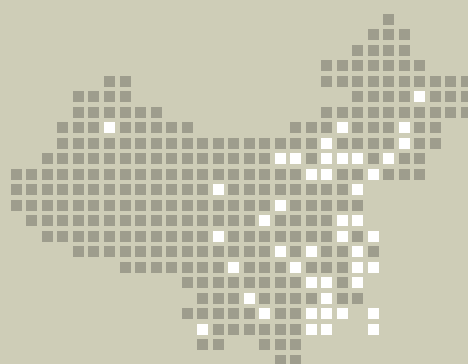


KENT & CURWEN

In 1926, Eric Kent and Dorothy Curwen established the Kent & Curwen brand in London and created its famous Three Lions emblem. The company began as a manufacturer of club, college and regimental ties, and expanded into ready-to-wear to become one of today's most recognised British fashion houses. The brand has a long association with cricket, the national sport of England, and has sponsored many cricket teams in the past, including England's national team. In 1982, the quintessential British brand expanded into fashion retailing while upholding its tradition of function and sophistication, as represented by its Three Lions trademark.

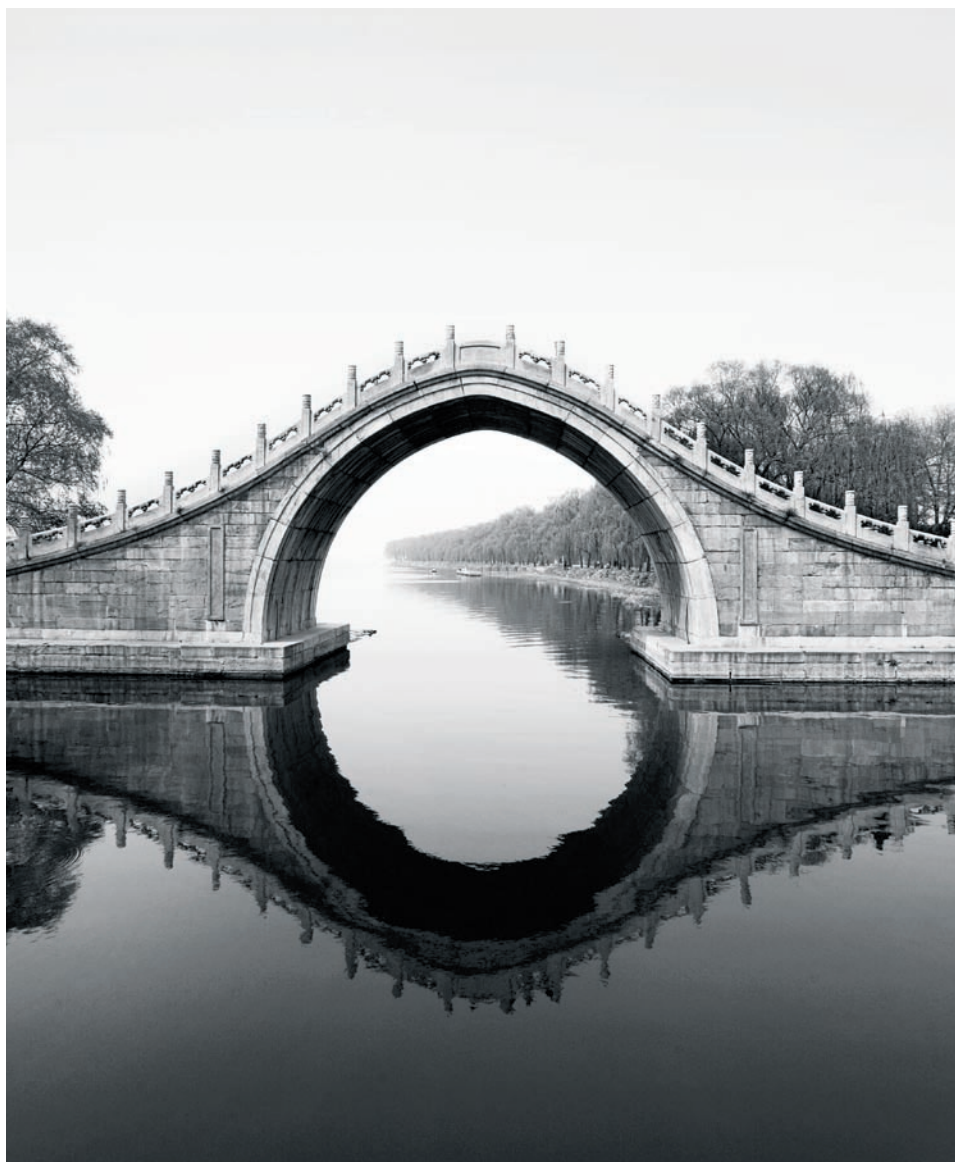


101
retail stores
in 47 cities





Kent & Curwen's product range consists primarily of business and casual menswear, targeting affluent male customers. The brand has also developed iconic products known for their high quality such as polo shirts, casual blousons and fine suits. Each collection features classic menswear silhouettes, fabrics, and colours – all designed for the discerning man. This attention to quality and brand identity has enabled Kent & Curwen to build strong customer loyalty throughout Greater China.



our brands.



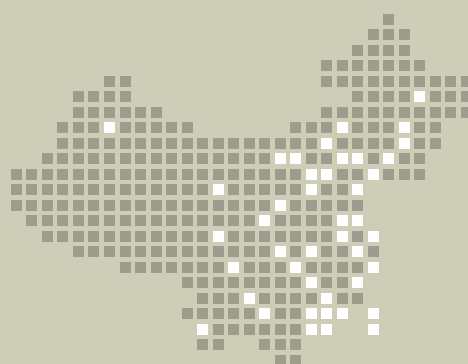
CERRUTI 1881

The House of Cerruti was founded by the Cerruti brothers in 1881 in Biella, Italy. It became renowned for its manufacture of highest-quality wool and luxurious textiles and soon gained an international reputation for perfection and authenticity. At the age of 20, Nino Cerruti took over the business. An expert in production procedures, he modernised the family weaving workshops and invested in two factories in Milan to produce his first menswear collection in 1957. He thus inaugurated luxury prêt-à-porter.



89

retail stores
in 45 cities



CERRUTI 1881



In 1967, the “Cerruti 1881” label was officially launched with the opening of a Parisian boutique at Plâce de la Madeleine. With distinctly modern collections, the brand quickly established itself on the international scene. Cerruti 1881’s product range is comprised primarily of menswear that represents contemporary European luxury. The brand reflects a way of life – combining charm, inner beauty and gentle seduction.



our brands.

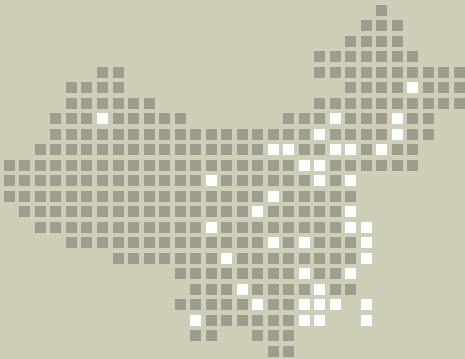


GIEVES & HAWKES

Gieves & Hawkes is a premium British fashion house founded in London in 1771, making it one of England's oldest suit makers. Its flagship store in London is located at No. 1 Savile Row. Gieves & Hawkes is an internationally recognised brand with stores and concessions throughout the United Kingdom, Ireland, the Middle East, Russia and Asia. The brand has three Royal Warrants of Appointment to HM The Queen, HRH The Duke of Edinburgh and HRH The Prince of Wales. The Royal Warrants are awarded only to brands that supply the British royal family and Gieves & Hawkes has been granted the use of one or more Royal Warrants since the award first began in 1809. Indeed, they have dressed every English monarch and members of their families since the award's inception.



80
retail stores
in 42 cities





GIEVES & HAWKES

No1 SAVILE ROW LONDON



Gieves & Hawkes' product range comprises of bespoke, made-to-measure, ready-to-wear, formal suiting and casual wear. The brand's target customers are men aged 35 to 60, including many celebrities, royalty, top CEOs and executives. Some of Gieves & Hawkes' more notable customers include HRH Prince Charles, HRH Prince William, former US President Bill Clinton, Michael Jackson and David Beckham. Gieves & Hawkes' source of inspiration is its rich archive and history. The brand also draws on more than two centuries of craftsmanship and innovation to offer uncompromising store quality, product excellence and service of the highest degree.



our brands.



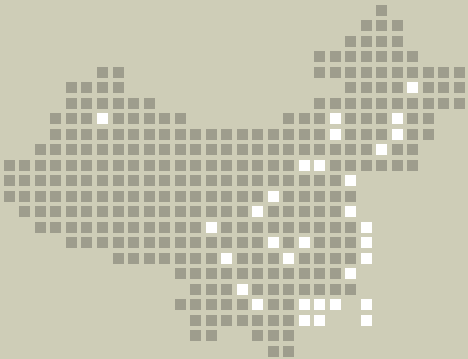
D'URBAN

Established in 1970, D'URBAN's founders were inspired by Europe's long-held tradition of prestigious tailoring to create similarly styled fashion for the Asian market. The brand gained instant popularity with the appointment of Alain Delon as its spokesperson and he appeared in all of D'URBAN's advertising from 1971 to 1981. The first D'URBAN store opened in Hong Kong in 1979. Today, D'URBAN has almost 200 stores in Japan's major cities. The year 2010 marks the brand's 40th anniversary.



66

retail stores
in 33 cities



D'URBAN



Noted for its exquisite suiting, D'URBAN targets men who aspire to sophisticated simplicity, quiet elegance and modern minimalism. D'URBAN's team of creative European and Japanese designers have worked to move the brand in an even more contemporary direction, increasing its appeal to a younger age group.



our brands.

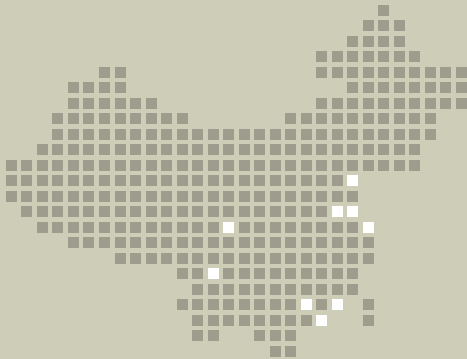


INTERMEZZO

Intermezzo was established in 1975 and adopted its name from an Italian word, meaning a composition that fits between other musical entities, such as a musical interlude. The brand's collection consists of chic, versatile and comfortable casual wear for urban men aged from 30 to 50.



13
retail stores
in 9 cities



INTERMEZZO



Intermezzo's product range is primarily contemporary menswear, including chic and comfortable casual wear made from well-balanced and innovative materials. Equally important, Intermezzo's simple, fine designs create harmony between fabric, colour and pattern.



our brands.

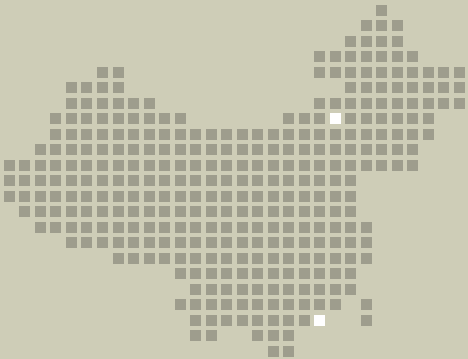


ALTEA

In 1892, the Sartori family opened a small tie shop in Milan, Italy, which they named after a Mediterranean flower. Altea's unique style is instantly recognisable thanks to its creative use of fabrics, energetic colour combinations, and lively patterns. Together with the excellence of Italian craftsmanship, Altea's ever-evolving range stands out for its playfulness and sense of style.



5
retail stores
in 2 cities



Altea

M I L A N O



Managed by the founding Sartori family, the brand is now a full-fledged fashion house diversifying from ties to a full range of menswear and accessories. With Altea's strong roots and heritage in neckwear, the abundant use of colours and innovative coordination have become integral parts of each ready-to-wear collection.



our brands.



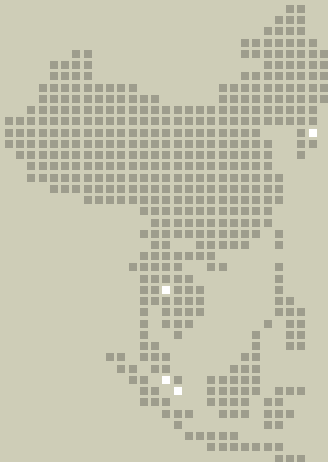
SALVATORE FERRAGAMO

Visionary Italian shoe designer Salvatore Ferragamo founded this world-famous luxury Italian brand in 1927. Today, the brand is renowned for its comfortable and elegant leather goods and its sophisticated ready-to-wear. As of 2010, Salvatore Ferragamo has a global network of over 550 stores in more than 80 countries.



38

retail stores
in 4 countries



Salvatore Ferragamo



The brand's products include menswear, women's ready-to-wear, and leather goods. Ferragamo has long been popular amongst Hollywood celebrities with famous stars often visiting the brand's headquarters in Florence to have their shoes custom made. Many of its signature logos are used in shoes, handbags and scarves. The retail relationship between the Salvatore Ferragamo Group and the Li & Fung Group began when the first Salvatore Ferragamo store in Asia opened in Singapore in 1986. The brand has since expanded into Malaysia, South Korea and Thailand. The Trinity Group owns 50 percent of the joint ventures.

GLOBAL OFFICES

United Kingdom

London

Hong Kong, SAR

China Mainland

Shanghai

Beijing

Guangzhou

Chengdu

Singapore

South Korea

Seoul

Taiwan

Taipei



Member of the Li & Fung Group

trinity-limited.com